

July 6, 2023

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FOR IMMEDIATE RELEASE

VyStar Credit Union Kicks Off Endless Summer Sweepstakes

Chance to Win VIP Experiences and Grand Prize Three Million Points

Jacksonville, FL - VyStar Credit Union has launched a new credit card offer campaign featuring the Visa® Signature Rewards credit card and the Endless Summer Sweepstakes to reward its members for their loyalty. The campaign, which began June 19 runs until midnight, August 13, provides to its members chances to win special VIP experiences as well as a grand prize of three million points worth \$30,000 in cash value.

All current VyStar credit card holders, including business credit card users, will be automatically entered for a chance to win special VIP experiences from VyStar community partners over eight weeks, in addition to the grand prize of three million points, every time they make a qualifying purchase with their card.

"We are excited to offer our members a chance to win an experience of a lifetime," said Kris Carrera, VyStar Credit Union's Senior Vice President, Payments. "We understand the importance of celebrating and rewarding our members for their loyalty, which is why we are proud to offer the Endless Summer Sweepstakes. It's also a great opportunity for new members to apply, receive all the great benefits of being a card holder and earn a chance to win."

The grand prize of three million points can be redeemed for cash value or used to book travel, merchandise, gift cards, and more. In addition to the grand prize, winners of the special VIP experiences will receive exclusive access to various events and activities of their choice organized by VyStar community partners in Jacksonville, Orlando, and Georgia.

The Visa Signature Rewards credit card is an excellent choice for those looking to earn points on everyday purchases. With no annual fee and a low introductory APR, this card is perfect for those who prioritize rewards and flexibility. Cardholders can earn up to three points for every eligible dollar spent on purchases and redeem them for merchandise, travel, gift cards, and more.

There is no purchase necessary to enter VyStar's Endless Summer Sweepstakes, which is open to legal residents of Florida and Georgia aged 18 and older and is void where prohibited by law. For more information about VyStar's Endless Summer Sweepstakes, including the full Sweepstakes rules and regulations and how to apply for the Visa Signature Rewards credit card, visit our website at vystarcu.org/summer.

VyStar Credit Union is the second-largest credit union headquartered in Florida and now serves over 900,000 members with assets of over \$13.5 billion. VyStar is the largest mortgage lender in Northeast Florida and a major employer in the region with over 2,000 employees across the communities it serves. VyStar membership is open to everyone who lives or works in the 49 contiguous counties of Central to North Florida, 29 Georgia counties, and past and present military members and their families all over the world. For more information, visit vystarcu.org, and follow us on [Facebook](#), [Instagram](#), [Twitter](#) and [LinkedIn](#).