



October 28, 2022

Contact: Pauline Gerry, Vice President of Communications & Public Relations

gerry@vystarcu.org

FOR IMMEDIATE RELEASE

VyStar Announces ‘Good is everywhere’ Celebration, Offers Public Free Admission Days to Favorite Attractions

*Two-week event will take place in Central and North Florida,
includes support for nonprofit organizations*

Jacksonville, Florida — VyStar Credit Union is proud to announce an upcoming celebration that will be headlined by free admission days for the public at several of the most popular cultural and educational destinations across Central and North Florida.

The celebration, *Good is everywhere*, will highlight VyStar’s deep support for its members and communities with special events in early November. As part of the wide-ranging program, VyStar employees will also volunteer with several longtime nonprofit partners, and VyStar will make charitable donations to each organization.

“For more than 70 years, our work has been inspired by the members we serve and the places we call home,” said VyStar President/CEO Brian Wolfburg. “*Good is everywhere* is a unique opportunity for us to amplify our purpose to Do Good, highlight the impactful work of our local nonprofit partners and bring communities together to enjoy these attractions. We are very excited to invite residents and visitors of all ages to join us in having a great time at some of the area’s top destinations.”

VyStar invites the public to [register online](#) to be able to get into the attractions without charge during the designated celebration days. These days are listed on VyStar's *Good is everywhere* webpage and include:

- **Jacksonville**
 - Jacksonville Arboretum & Gardens: Free admission on **Nov. 2**
 - MOCA Jacksonville: Free admission every Saturday beginning **Nov. 5**
 - Jacksonville Naval Museum’s USS Orleck: Free admission on **Nov. 5**
 - Jacksonville Zoo and Gardens: Free admission on **Nov. 7**
 - Cummer Museum of Art & Gardens: Free admission on **Nov. 11**
 - Museum of Science & History: Free admission on **Nov. 11**
- **Central Florida**
 - Central Florida Zoo & Botanical Gardens (Sanford): Free admission **to be announced**
 - Cade Museum for Creativity & Invention (Gainesville): Free admission on **Nov. 13**

In addition to the free admission days, VyStar employees will also volunteer at several nonprofit organizations during the celebration. Employees from across the credit union will participate and live out VyStar’s core value, which is to Lead by Example. VyStar is partnering with Feeding Northeast Florida, Habitat for Humanity of Jacksonville, The Arc Jacksonville, Gainesville Fisher House and Tech Sassy Girlz in Orlando. VyStar will also make a charitable donation to each organization.



“Nonprofit organizations are the backbone of our communities, and we are proud to recognize and celebrate the important work being done every day,” said VyStar Chief Marketing Officer Dana Karzan. “These organizations share our passion for making a positive impact in the world around us and are helping to build better, stronger communities for everyone.”

Good is everywhere supports VyStar’s commitment to being a strong community leader and a trusted financial institution. In 2021, VyStar gave more than \$6.8 million in community support to over 300 nonprofit organizations. Employees also contributed thousands of hours of volunteerism.

Learn more about [*Good is everywhere*](#).

VyStar Credit Union is the second-largest credit union headquartered in Florida and now serves over 840,000 members with assets of over \$13 billion. VyStar is the largest mortgage lender in Northeast Florida and a major employer in the region with over 2,000 employees. VyStar membership is open to everyone who lives or works in the 49 contiguous counties of Central to North Florida, 26 Georgia counties, and past and present military members and their families all over the world. For more information, visit vystarcu.org, and follow us on [Facebook](#), [Instagram](#), [Twitter](#) and [LinkedIn](#).
