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**FOR IMMEDIATE RELEASE**

## **VyStar Opens Branch in Sanford, Second in Seminole County**

**Jacksonville, Florida** — Brian E. Wolfburg, President/CEO of VyStar Credit Union, announced the official opening of VyStar's 58<sup>th</sup> branch location at 251 W. 1<sup>st</sup> St., Sanford, Florida. VyStar officials held a ribbon cutting ceremony at the new location on Wednesday, March 4<sup>th</sup>, at 10:30 a.m., as well as other grand opening festivities through Saturday, March 7<sup>th</sup>.

VyStar introduced its new branch in Sanford—joining the Oviedo branch as one of two locations in Seminole County—to further its ability to bring credit union services to more people throughout Central to North Florida. Brian Wolfburg says, “As VyStar continues to grow out from Jacksonville, we are excited to become ingrained in new communities like Sanford, one marked by its beautiful waterfront and historic sense of place. We look forward to providing Sanford residents with easier access to VyStar’s high-quality products and services and together building a better financial future for all.”

The Sanford branch incorporates many of VyStar’s new design concepts into a restored building that has long been part of the city. The design combines a fresh look with enhanced technology intended to increase efficiency and improve member experience. The Sanford facility has four teller stations, four member service offices, two drive-thru lanes, one drive-up ATM and one walk-up ATM providing 24-hour access. Lobby hours are Monday through Thursday, 9:00 a.m. to 5:00 p.m.; Friday, 9:00 a.m. to 6:00 p.m.; and Saturday, 9:00 a.m. to 3:00 p.m. Drive-thru hours are Monday through Thursday, 7:30 a.m. to 5:00 p.m.; Friday, 7:30 a.m. to 6:00 p.m.; and Saturday, 9:00 a.m. to 3:00 p.m.

Alecia Lewis serves as Vice President of VyStar’s Sanford branch. Since beginning her financial career in 1995, Alecia has held several positions, including Supervisor, Training Specialist and Branch Manager. VyStar’s “people helping people” philosophy closely aligns with her personal values and has resonated throughout her professional progression. Alecia says, “I believe we have a great responsibility to positively impact the lives of those we meet. Improving someone’s financial future is at the heart of what we do every day and embodies the ideals that VyStar stands for now and into the future.”

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*VyStar Credit Union, headquartered in Jacksonville, Florida, serves anyone who lives or works in the 49 contiguous counties of Central to North Florida and the four Southeast Georgia counties of Camden, Charlton, Glynn and Ware. With more than \$9 billion in assets and 700,000 members, VyStar is the fourth-largest financial institution in Northeast Florida and the 16<sup>th</sup> largest credit union in the country among 5,800 credit unions by asset size. VyStar is the largest mortgage lender in Northeast Florida and one of the major employers in the region with over 1,900 employees.*

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