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FOR IMMEDIATE RELEASE

Celebrating Community and Culture at the VyStar Amphitheater at The Bridge Ribbon Cutting & Box Office Bash

ATLANTA, GA – The VyStar Amphitheater at The Bridge in Stockbridge, Georgia, came alive with community spirit as attendees celebrated its grand unveiling during the Ribbon Cutting & Box Office Bash. The event featured a ribbon cutting ceremony, live DJ, food trucks, and special concert ticket discounts for in-person purchases. Attendees enjoyed selecting their seats for upcoming shows and were treated to a live performance by the World-Renowned Wolfpack Marching Band of Woodland High School.

A highlight of the evening was the VyStar Financial Fitness Quiz Show, hosted by Stage and Television Actor Palmer Williams Jr., known for his roles in Tyler Perry's House of Payne and Love Thy Neighbor.

The event marked a significant milestone in VyStar Credit Union's partnership with the Stockbridge Amphitheater at The Bridge, fostering community engagement and supporting local arts and culture. The 3,600-seat venue is set to host world-class performances, bringing premier entertainment to Metro Atlanta.

"We are thrilled to see the VyStar name come to life in Stockbridge," said VyStar SVP/Georgia Market President Janean Armstrong. "Tonight's celebration at the VyStar Amphitheater at The Bridge represents more than just a venue; it symbolizes our dedication to being an integral part of the Stockbridge and Metro Atlanta communities. The energy and excitement we witnessed tonight reaffirms our commitment to hosting events that bring people together and create lasting memories."

Located at 4650 N Henry Boulevard, directly behind City Hall, the amphitheater will continue offering concerts, performances and community events, providing entertainment for all ages. VyStar is committed to enhancing the cultural landscape of Stockbridge through its partnership and supporting a space where

residents can celebrate, connect and be inspired.

“As a business owner, it's incredibly meaningful to see a company that genuinely cares about the people and the community,” said Kim McNair, local business owner and winner of the VyStar Financial Fitness Quiz Show. “VyStar not only engages the community in banking activities, but they also prioritize financial wellness. I've witnessed their efforts in schools and at Clayton State University, where they teach financial wellness and help students understand the difference between needs and wants. Their commitment to financial education is truly commendable.”

Attendees were also able to purchase tickets and select their seats for the upcoming 2025 Concert Season, featuring artists like Anthony Hamilton, MC Lyte, Xscape, 112, Dru Hill, Silk, Carl Thomas, Ledisi, and more. Special discounts were available for purchases made in person at the event.

VyStar is proud to sponsor the venue’s Military Ticket Program, honoring the service of active-duty military personnel and veterans with exclusive discounts to select shows each season. In addition, VyStar members will enjoy unique experiences, special discounts, and early access to presale tickets.

VyStar remains committed to giving back to the communities it serves, having donated over $7 million to more than 400 nonprofit organizations in 2024, while employees contributed over 40,000 volunteer hours. This partnership represents a shared vision of creating opportunities for connection, celebration, and cultural enrichment.

For event updates and the latest on the 2025 concert season, visit vystaramphitheater.com.

#VyStarAmphitheater #TheBridgeStockbridge #CommunityConcerts #LiveMusicGA

About VyStar Amphitheater at The Bridge
The VyStar Amphitheater at The Bridge (formerly The Stockbridge Amphitheater) is one of Georgia's premier outdoor music venues. With a commitment to hosting world-class entertainment, the 3600-seat outdoor state-of-the-art music venue offers diverse programming that enhances the cultural and community experience for residents and visitors alike. The VyStar Amphitheater at The Bridge was designed by T.S.W. Architects, and broke ground on October 28, 2019. Construction was completed by world-renowned commercial developer, H. J. Russell & Company and offers an amazing outdoor experience with two concession buildings and VIP rooftop seating. For more information, visit vystaramphitheater.com and follow us on Facebook.

About VyStar Credit Union
VyStar Credit Union is the 14th-largest credit union in the United States, with 79 full-service branches across Georgia and Florida, 1 million members and assets of over $14 billion. VyStar is a major employer in the region with over 2,500 employees across the communities it serves. VyStar membership is open to everyone who lives or works in 29 Georgia counties, the 49 contiguous counties of Central to North Florida and past and present military members and their families all over the world. VyStar members have access to 55,000 surcharge-free ATMs worldwide. For more information, visit vystarcu.org, and follow us on Facebook, Instagram, X (Twitter), and LinkedIn.