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FOR IMMEDIATE RELEASE

VyStar Credit Union Opens Fourth Branch in Seminole County Expanding Growth and Economic Impact in Central Florida

Jacksonville, Florida — VyStar Credit Union is proud to announce its Altamonte Springs location is now open at 151 N. SR 434 in Altamonte Springs, Florida. This is VyStar's 75th full-service branch and joins branches in Sanford, Oviedo, and Lake Mary in Seminole County.

"We're excited to open our Altamonte Springs branch and expand our credit union's presence in Central Florida," said VyStar EVP/Chief Operations Officer Chad Meadows. "VyStar's fourth branch in Seminole County will provide residents and business owners with access to great rates, low or no fees, early direct deposit, rewards on credit cards, financial wellness education and member-centric service that only a credit union can provide."

As part of its access to great rates, the Altamonte Springs branch is offering a special CD rate. For a limited time, members can earn 5.15% APY with VyStar's special 7-month CD. A minimum balance of \$500 in new funds is required. Visit the branch for additional information.

The Altamonte Springs branch also features VyStar's innovative digital-forward design, which enhances how employees connect with members. This includes interactive touchscreen kiosks that provide helpful financial tools and allow members to quickly explore the latest products, services, and rates.

"We're thrilled to be growing in vibrant communities in Central Florida to help stimulate the local economy," said VyStar SVP/Florida Market President Lysa Barbano. "With 20 branches now in Central Florida, VyStar is able to generate a range of employment opportunities from customer service representatives to branch managers."

In support of its purpose to Do Good in the communities it serves, the Boys and Girls Club of Central Florida will receive a \$5,000 donation at the branch grand opening event in February. VyStar also supports the Seminole County Regional Chamber of Commerce, Oviedo Chamber of Commerce, Dr. Phillips Center for the Performing Arts, Orange County Head Start, Central Florida Zoo & Botanical Gardens, Mennello Museum, Orlando City Youth Soccer program and more.

VyStar is also the official credit union of the Orlando Magic, the Orlando Solar Bears and the official sponsor of the Central Florida Zoo & Botanical Gardens train. Through these community partnerships, the credit union offers members exclusive VyStar Perks and discounts in addition to the best-in-class financial services.

In addition to the grand opening celebration, the public is invited to a special meet and greet with the 2023-24 Orlando Solar Bears on Thursday, February 8 at the Altamonte Springs Branch. Players will sign autographs starting at 1:45 p.m. and fans will have a chance to win an autographed jersey.



“We are privileged to have the opportunity to serve a community known for its parks, shopping and recreation,” said Altamonte Springs Branch Vice President Charlie Plaza. “Our branch team is excited to provide residents and businesses with personalized service, financial fitness counseling and exceptional financial products to achieve their financial goals.”

Last year, the credit union opened its first branches in Lake Mary and Winter Park. VyStar is further expanding its presence in Central Florida with a new location in Lake Nona later this year. The credit union also has five branches in Georgia and more planned in 2024.

Lobby hours for the Altamonte Springs branch are Monday through Thursday, 9:00 a.m. to 5:00 p.m.; Friday, 9:00 a.m. to 6:00 p.m.; and Saturday, 9:00 a.m. to 1:00 p.m. Drive-thru hours are Monday through Thursday, 9:00 a.m. to 5:00 p.m.; Friday, 7:30 a.m. to 6:00 p.m.; and Saturday, 9:00 a.m. to 1:00 p.m.

To celebrate the grand opening, the community is invited to a ribbon cutting ceremony on Feb. 15, 2024. [Learn More](#) about the Altamonte Springs branch.

VyStar Credit Union is the second-largest credit union headquartered in Florida, with 75 branches and now serves more than 925,000 members with assets of over \$13.5 billion. VyStar is the largest mortgage lender in Northeast Florida and a major employer in the region with over 2,000 employees across the communities it serves. VyStar membership is open to everyone who lives or works in the 49 contiguous counties of Central to North Florida, 29 Georgia counties, and past and present military members and their families all over the world. For more information, visit vystarcu.org, and follow us on [Facebook](#), [Instagram](#), [Twitter](#), and [LinkedIn](#).
