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**FOR IMMEDIATE RELEASE**

## **VyStar Credit Union Celebrates 75 Years of International Credit Union Day®**

### **By Announcing New Global Insight Opportunities**

**Jacksonville, Florida** — Join VyStar Credit Union as we celebrate the 75th International Credit Union Day® on Oct. 19. We are proud to be part of the international credit union community, which supports members in achieving their financial goals. VyStar is dedicated to collaborating with global organizations such as the World Council of Credit Unions (WOCCU) and the Worldwide Foundation for Credit Unions. Together, we strive to enhance financial empowerment, bridge the financial gap for underserved populations, promote gender equality and foster more equitable and resilient communities.

In line with this commitment, VyStar is working in conjunction with the Worldwide Foundation for Credit Unions in their Global Bridges program to offer designated employees opportunities to gain insight into how credit unions operate globally and bring back best practices to VyStar.

VyStar's dedication to credit unions globally is also demonstrated through fundraising efforts for the credit union system in Ukraine impacted by the ongoing conflict to benefit both employees and members in that country. Additionally, VyStar and its employees donated to the Credit Union Aid Fund, providing financial support to credit unions and their employees in Maui following the devastating fires.

“As we mark the 75th International Credit Union Day®, we recognize the pivotal role that credit unions play in supporting the financial well-being of their communities,” said Brian Wolfburg, President/CEO VyStar Credit Union. “These efforts speak to the fundamental value that credit unions provide with a focus on people and a commitment to making a meaningful difference in the lives of those we serve. We are honored to join our fellow credit unions around the world in celebrating this milestone, and to redouble our efforts to Do Good in every community we call home.”

In honor of International Credit Union Day, and as part of our ongoing effort to make a positive impact in the communities we serve, VyStar is partnering with the Jacksonville Humane Society to provide free adoptions for 75 pets in need. Volunteers sorted over 4,500 books collected during the VyStar and WUCF Super Readers Book Drive in September. The books were collected at 19 VyStar locations across nine counties in Central Florida. These books are being prepared for delivery to the main Head Start offices.

In addition to the book drive, our dedicated volunteers also assisted the Atlanta Community Food Bank's Community Food Center by sorting and packing food donations at their Marietta location. Since the start of this year, VyStar volunteers have generously donated 18,000 hours.

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*VyStar Credit Union is the second-largest credit union headquartered in Florida and now serves more than 915,000 members with assets of over \$13.5 billion. VyStar is the largest mortgage lender in Northeast Florida and a major employer in the region with over 2,000 employees across the communities it serves. VyStar membership is open to everyone who lives or works in the 49 contiguous counties of Central to North Florida, 29 Georgia counties, and past and present military members and their families all over the world. For more information, visit [vystarcu.org](http://vystarcu.org), and follow us on Facebook, Instagram, Twitter, and LinkedIn.*

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