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**FOR IMMEDIATE RELEASE**

## **VyStar Opens New Branch in Winter Garden, Expanding Its Central Florida Reach**

**Jacksonville, Florida** — Brian E. Wolfburg, President/CEO of VyStar Credit Union, announced the official opening of VyStar's 63rd branch at 14130 W. Colonial Drive, Winter Garden, Florida. VyStar officials held a ribbon cutting ceremony at the newly constructed branch on Wednesday, Dec. 15, at 10:30 a.m. to formally introduce the credit union to the community.

VyStar's first branch in Winter Garden expands its footprint in Central Florida, where the credit union has worked to become a community leader and trusted financial institution. VyStar has recently opened branches in Orlando, Oviedo, Sanford, Mount Dora and Winter Garden and now has more than a dozen branches in the region. VyStar plans to open additional branches in Titusville, The Villages and Lake Mary in 2022. To support that growth, VyStar recently hired Lysa Barbano as SVP/Market President for Central Florida.

Brian Wolfburg says, "As our organization continues to grow in Central Florida, we are proud to become part of the diverse Winter Garden community. Our first branch in Winter Garden will help us better serve its residents, small business owners and community partners with best-in-class products and services."

The Winter Garden branch features VyStar's new digital-forward design concept, which improves how employees connect with members. That includes interactive touchscreen kiosks that provide financial tools and allow members to quickly explore the latest products, services and rates. Members can also utilize the [vystarcu.org](http://vystarcu.org) website, which offers features such as financial calculators, informative product pages, ways to stay connected with the credit union and more.

Lobby hours for the Winter Garden branch are Monday through Thursday, 9:00 a.m. to 5:00 p.m.; Friday, 9:00 a.m. to 6:00 p.m.; and Saturday, 9:00 a.m. to 1:00 p.m. Drive-thru hours are Monday through Thursday, 9:00 a.m. to 5:00 p.m.; Friday, 7:30 a.m. to 6:00 p.m.; and Saturday, 9:00 a.m. to 1:00 p.m.

Lysa Barbano says, "We're thrilled to provide Winter Garden residents and businesses with the financial tools they need to be successful, in addition to the personal touch and attention to detail that every member can expect from VyStar."

VyStar is committed to investing in Central Florida communities including Winter Garden. Its regional partnerships include the West Orange Chamber of Commerce, the Hispanic Chamber of Commerce of Metro Orlando, the Sips & Salsa Festival and the Garden Theater. Also, in an effort to reignite live entertainment across the region, VyStar is an active supporter of the Dr. Phillips Center for the Performing Arts and Solar Bears hockey in Orlando.

Photos from the ribbon cutting ceremony are available [here](#).

For additional information about VyStar's newest branch, please visit [vystarcu.org/wintergarden](http://vystarcu.org/wintergarden).

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*VyStar Credit Union is the second-largest credit union headquartered in Florida and now serves over 800,000 members with assets totaling \$13 billion. VyStar is the largest mortgage lender in Northeast Florida and one of the major employers in the region with over 2,000 employees. VyStar membership is open to everyone who lives or works in the 49 contiguous counties of Central to North Florida, 10 Southern Georgia counties and past and present military members and their families all over the world. Follow us on [Facebook](#), [Instagram](#), [Twitter](#) and [LinkedIn](#).*

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