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FOR IMMEDIATE RELEASE

VyStar Credit Union Brings Expanded Financial Access to Camden County

First full-service branch in Kingsland strengthens' VyStar's commitment to serving South Georgia families, businesses and communities

KINGSLAND, GA – VyStar Credit Union is expanding its commitment to South Georgia with the opening of its first full-service branch in Camden County, bringing personalized financial services and greater convenience to individuals, families and businesses in the growing Kingsland community.

Located at 1375 East King Avenue, the new branch marks VyStar's 80th full-service location and offers personal and business banking, lending, investment services and financial education resources. VyStar leaders, employees, community partners and local officials gathered Wednesday for a ribbon-cutting ceremony celebrating the opening and the credit union's continued investment in South Georgia.

As Camden County continues to grow, the Kingsland branch provides a convenient, local resource for members seeking financial guidance and solutions tailored to their needs. From everyday banking and homeownership to business growth and long-term financial planning, VyStar is focused on helping individuals and businesses navigate important financial decisions and build stronger futures.

"Kingsland is building for the future while maintaining the strong community connections that make Camden County such an attractive place to live and do business," said Brad Filbert, VyStar Chief Retail Officer. "As VyStar's first full-service branch in the county, this location gives us an opportunity to grow alongside the community, expand access to personalized financial guidance and invest in the people and organizations helping South Georgia thrive."

Beyond providing financial services, VyStar supports communities across South Georgia and Northeast Florida through partnerships that strengthen education, family services, economic opportunity and community well-being. In the Kingsland area, that commitment includes supporting local organizations that address immediate needs and help individuals and families build stronger futures.

To mark the branch opening, VyStar presented a $5,000 donation to Ravens of Elijah Food Ministries, a local nonprofit working to address food insecurity through community food distribution, deliveries for homebound older adults and people with disabilities, weekend meals for students, military drive-through food giveaways and outreach to people experiencing homelessness. The donation reflects VyStar's purpose to Do Good by supporting programs that strengthen families and help communities thrive.

"Kingsland is a welcoming community with a strong sense of connection and a clear commitment to its future," said Tracey Gaston, VyStar Kingsland Branch Vice President. "Our team is excited to build relationships with our neighbors and provide the personal support local families and businesses need at

every stage of their financial journey. We want this branch to be more than a place to bank. We want it to be a trusted community partner for years to come."

The Kingsland branch lobby and drive-thru are open Monday through Thursday, 9:00 a.m. to 5:00 p.m., and Friday, 9:00 a.m. to 6:00 p.m. Learn more at vystarcu.org.

About VyStar Credit Union

VyStar Credit Union is the 18th-largest credit union in the United States, with 80 full-service branches across Georgia and Florida, more than 1 million members and assets of over $14 billion. VyStar is a major employer in the region with over 2,200 employees across the communities it serves. VyStar membership is open to everyone who lives or works in the 29 Georgia counties, the 49 contiguous counties of Central to North Florida, as well as past and present military members and their families all over the world. Members benefit from convenient access to over 55,000 surcharge-free ATMs worldwide. VyStar has earned national recognition from Time Magazine, Fortune, USA Today and Forbes for excellence in financial services, innovation and customer service, reflecting its commitment to delivering value and exceptional experiences to members. For more information, visit vystarcu.org, and follow us on Facebook, Instagram, X (Twitter), and LinkedIn.
