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FOR IMMEDIATE RELEASE

VyStar Credit Union Expands to 22 Branches in Central Florida with Opening of New Hamlin Branch in Winter Garden

New Location in Horizon West strengthens access to financial services for one of the region's fastest-growing communities.

Orlando, FL — VyStar Credit Union today celebrated the opening of its new Hamlin branch at 5026 Hamlin Groves Trail in Winter Garden's Hamlin Town Center located within the rapidly growing Horizon West master-planned community. The branch marks VyStar's fifth full-service location in Orange County and strengthens the credit union's commitment to serving Central Florida families and businesses.

"Central Florida continues to be one of the fastest-growing regions in the state, and Hamlin is at the center of that momentum," said Brad Filbert, VyStar Chief Retail Officer. "Opening this branch allows us to better serve the families and businesses driving that growth while deepening our commitment to the Winter Garden community. As more families choose to call Hamlin home, we're proud to open our newest branch here and provide the personalized financial guidance and service members expect."

VyStar serves the Orlando region through financial services and deep community partnerships. The credit union works alongside organizations including the Orlando Economic Partnership, West Orange Chamber of Commerce, Dr. Phillips Center for the Performing Arts, Orange County Head Start, Central Florida Zoo & Botanical Gardens, Mennello Museum, and Orlando City Youth Soccer program to strengthen the communities it serves.

In recognition of the community it now serves, VyStar presented a donation to the United Against Poverty, reinforcing the credit union's purpose to Do Good while supporting programs that help individuals and families move toward economic stability.

"Central Florida continues to attract families and businesses seeking vibrant, connected communities, and Hamlin reflects that momentum," said Janean Armstrong, VyStar SVP/Retail Market President. "This new branch expands access to personalized financial guidance, innovative tools and the unbelievable service our members expect, while deepening our investment in the Winter Garden region."

VyStar is also the official credit union of the Orlando Magic and the Orlando Solar Bears, reflecting the credit union's broader investment in the region through community partnerships, sponsorships and member experiences that include exclusive [VyStar Perks](#) and discounts.

"Hamlin is a modern, family-friendly community built around connection, convenience and quality of life," said Christopher Reyes, VyStar Hamlin Branch Vice President. "Our team is excited to serve this



neighborhood, build lasting relationships and help members navigate every stage of their financial journey.”

VyStar continues to grow across Central Florida, with an additional branch planned for Clermont, scheduled to open Fall 2026.

The Hamlin branch lobby and drive-thru are open Monday through Thursday, 9:00 a.m. to 5:00 p.m., and Friday, 9:00 a.m. to 6:00 p.m. [Learn more at vystarcu.org](https://www.vystarcu.org).

About VyStar Credit Union

VyStar Credit Union is the second-largest credit union headquartered in Florida, with 79 full-service branches across Florida and Georgia, more than one million members and assets of over \$14 billion. VyStar is a major employer in the region with over 2,300 employees across the communities it serves. VyStar membership is open to everyone who lives or works in the 49 contiguous counties of Central to North Florida, 29 Georgia counties, and past and present military members and their families all over the world. VyStar members have access to 55,000 surcharge free ATMs worldwide. For more information, visit [vystarcu.org](https://www.vystarcu.org), and follow us on [Facebook](#), [Instagram](#), [X \(Twitter\)](#), and [LinkedIn](#).
