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FOR IMMEDIATE RELEASE

VyStar Credit Union Expands Financial Services in Pooler with New Branch Opening

New location deepens VyStar's investment in one of South Georgia's growing communities.

POOLER, GA – As Pooler continues to grow as a destination for families and businesses, VyStar Credit Union is expanding access to financial services with the opening of its newest branch at 2131 Pooler Parkway. VyStar leaders, employees, community partners and local officials gathered Wednesday to celebrate the new location with a ribbon-cutting ceremony. The new location marks VyStar's second full-service branch in Chatham County and strengthens the credit union's commitment to serving the greater Savannah region.

Through its newest branch, VyStar is deepening its investment in the Savannah area by providing convenient access to personalized financial guidance, lending solutions and everyday banking services.

"Pooler's growth reflects the strength of a community where families are putting down roots and businesses are investing for the future," said Brad Filbert, VyStar Chief Retail Officer. "Opening this branch allows VyStar to grow alongside the community, providing greater access to the financial services and guidance our members need while deepening our investment in the Savannah region."

Beyond providing financial services, VyStar supports the Savannah region through community partnerships that strengthen education, family services, economic development and community well-being. The credit union works alongside organizations including the West Chatham YMCA, Shelter from the Rain and People of Action Caring for Kids, also known as P.A.C.K.

To mark the branch opening and community investment, VyStar presented a $5,000 donation to People of Action Caring for Kids (P.A.C.K.), a volunteer-run organization that provides weekend meal bags to food-insecure children throughout Chatham County. The donation reflects VyStar's purpose to Do Good by supporting programs that strengthen families and help young people thrive.

VyStar is also the official financial services partner of the Savannah Ghost Pirates, further demonstrating its investment in the region through community partnerships, sponsorships and member experiences that include exclusive benefits and discounts through VyStar Perks.

"What makes Pooler special is the strong sense of community that continues even as the city grows," said John Murphy, VyStar Pooler Branch Vice President. "Our team is excited to get to know our neighbors, build lasting relationships and help local families and businesses achieve their financial goals. We want this branch to be more than a place to bank. We want to be a trusted partner in the community for years to come."

The Pooler branch lobby and drive-thru are open Monday through Thursday, 9 a.m. to 5 p.m., and Friday, 9 a.m. to 6 p.m. Learn more at vystarcu.org.

About VyStar Credit Union

VyStar Credit Union is the 18th-largest credit union in the United States, with 80 full-service branches across Georgia and Florida, more than 1 million members and assets of over $14 billion. VyStar is a major employer in the region with over 2,200 employees across the communities it serves. VyStar membership is open to everyone who lives or works in the 29 Georgia counties, the 49 contiguous counties of Central to North Florida, as well as past and present military members and their families all over the world. Members benefit from convenient access to over 55,000 surcharge free ATMs worldwide. VyStar has earned national recognition from Time Magazine, Fortune, USA Today and Forbes for excellence in financial services, innovation and customer service, reflecting its commitment to delivering value and exceptional experiences to members. For more information, visit vystarcu.org, and follow us on Facebook, Instagram, X (Twitter), and LinkedIn.