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**FOR IMMEDIATE RELEASE**

## **VyStar Opens 60<sup>th</sup> Branch, First in Flagler Beach**

**Flagler Beach, Florida** — Brian E. Wolfburg, President/CEO of VyStar Credit Union, announced the official opening of VyStar's 60th branch location at 2550 Moody Boulevard, Flagler Beach, Florida. VyStar officials held a ribbon cutting ceremony at the newly constructed branch on Thursday, Jan. 28, at 10:30 a.m. to formally introduce the credit union to the community.

VyStar opened its newest branch to better accommodate its members and all residents of Flagler County, which for more than a decade has enjoyed one of the fastest-growing populations in the state. VyStar's Palm Beach branch, which is located about 10 miles northwest of the new Flagler Beach branch, had been the credit union's only location in Flagler County since it opened in 2008.

Brian Wolfburg says, "We put considerable thought into the location of each VyStar branch and identified an opportunity to better serve our Flagler Beach members while strengthening our commitment to what has long been a growing, vibrant community. It's exciting to see old friends who are already familiar with VyStar's dedication to doing good and make new ones who will benefit from our high-quality products and personalized service."

The Flagler Beach branch features a spacious, open floor plan and VyStar's new digital-forward design concept, which enhances the way employees interact and connect with members. That includes interactive touchscreen kiosks that provide financial tools and allow members to quickly explore the latest products, services and rates. Members can also email pertinent information to themselves for future reference.

Additionally, the facility has four teller stations, four member service offices, one drive-thru lane, one drive-up ATM and one walk-up ATM providing 24-hour access. Lobby hours are Monday through Thursday, 9:00 a.m. to 5:00 p.m.; Friday, 9:00 a.m. to 6:00 p.m.; and Saturday, 9:00 a.m. to 1:00 p.m. Drive-thru hours are Monday through Thursday, 7:30 a.m. to 5:00 p.m.; Friday, 7:30 a.m. to 6:00 p.m.; and Saturday, 9:00 a.m. to 1:00 p.m.

"Each of our members has unique needs, and it's important that VyStar meets them wherever they are on their financial journey," Wolfburg says. "That's why we continue to improve our Online & Mobile Banking platform, digital tools and branches. We are proud of our Flagler Beach team and location, and we look forward to becoming further engrained in the community."

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*VyStar Credit Union is the largest credit union headquartered in Northeast Florida and now serves over 750,000 members, with assets totaling more than \$10 billion. VyStar membership is open to everyone who lives or works in the 49 contiguous counties of Central to North Florida, 10 Southern Georgia counties and past and present military members and their families all over the world.*

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