



January 5, 2023

Contact: Pauline Gerry, Vice President of Communications & Public Relations
gerryp@vystarcu.org

FOR IMMEDIATE RELEASE

VyStar Credit Union Welcomes New Chief Financial Officer

Jacksonville, Florida — VyStar Credit Union has hired Jim Edwards as its new Chief Financial Officer, a position in which he is responsible for providing financial direction for the credit union. As CFO, Edwards provides the strategic and financial leadership of balance sheet management, treasury, budgeting, acquisitions, analytics, and economic and financial forecasting to ensure VyStar's long-term stability.

Edwards, who has more than 30 years of financial services leadership experience, joins VyStar from Sharonview Federal Credit Union, where he served as Chief Financial Officer. He previously served as Chief Financial Officer for Chartway Federal Credit Union and spent 13 years in strategic leadership roles with BB&T's Mortgage Division. He also served in various financial leadership roles in Jacksonville between 1996 and 2003. Edwards is a Certified Public Accountant.

“Jim is a knowledgeable and determined leader, whose wealth of experience will be beneficial in helping VyStar support more members in more communities,” said VyStar President/CEO Brian Wolfburg. “He is a constructive team builder, and we are confident he will have a positive impact on our credit union.”

Edwards joins VyStar as it continues to work to serve more members in more communities. VyStar opened five full-service branches in 2022, including its Thomasville branch, its first location in Georgia. Additional growth is planned in Florida and Georgia in 2023 and beyond. VyStar now serves more than 860,000 members with assets of over \$13 billion.

“My family and I are grateful to return to Northeast Florida and join a credit union that consistently lives out its purpose to Do Good,” Edwards said. “During this time of exciting growth, I look forward to offering steady leadership in support of our employees, members and community partners.”

Edwards graduated with a Bachelor of Science in Accounting from Presbyterian College in 1985 and went on to serve nine years in the U.S. Army Aviation. His military experience is a welcome addition at VyStar, which was founded at Naval Air Station Jacksonville in 1952. VyStar continues to support many initiatives for military members, veterans and their families.

VyStar is hiring across the organization for talented individuals who believe in doing good in the communities we serve. Visit our [Careers page](#) for more information about current openings.

VyStar Credit Union is the second-largest credit union headquartered in Florida and now serves more than 860,000 members with assets of over \$13 billion. VyStar is the largest mortgage lender in Northeast Florida and a major employer in the region with over 2,000 employees. VyStar membership is open to everyone who lives or works in the 49 contiguous counties of Central to North Florida, 26 Georgia counties, and past and present military members and their families all over the world. For more information, visit vystarcu.org, and follow us on [Facebook](#), [Instagram](#), [Twitter](#) and [LinkedIn](#).
