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**August 18, 2021**

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**FOR IMMEDIATE RELEASE**

## **VyStar Opens First Branch in Mount Dora, Continuing Growth in Central Florida**

**Jacksonville, Florida** — Brian E. Wolburg, President/CEO of VyStar Credit Union, announced the official opening of VyStar's 62nd branch at 18190 US-441 S., Mount Dora, Florida. VyStar officials held a ribbon cutting ceremony at the newly constructed branch on Wednesday, Aug. 18, at 10:30 a.m. to formally introduce the credit union to the community.

VyStar's first branch in Lake County increases its footprint in Central Florida, where the credit union has worked in recent years to become a community leader in addition to a trusted financial institution. In 2020, VyStar opened its first branches in the Orlando metro area and Sanford. Additional branches are planned to open in Titusville and Winter Garden by early 2022.

Brian Wolburg says, "As our organization continues to grow in Central Florida, we are excited to become part of the tightknit Mount Dora community. Having a branch in the area will enable us to make meaningful connections with residents, small business owners and community partners who live there. It will also help us offer the best-in-class products and services our members have come to expect."

The Mount Dora branch features VyStar's new digital-forward design concept, which improves how employees connect with members. That includes interactive touchscreen kiosks that provide financial tools and allow members to quickly explore the latest products, services and rates. Members can also utilize the new [vystarcu.org](http://vystarcu.org) website, which offers features such as financial calculators, informative product pages, ways to stay connected with the credit union and more.

Lobby hours for the Mount Dora branch are Monday through Thursday, 9:00 a.m. to 5:00 p.m.; Friday, 9:00 a.m. to 6:00 p.m.; and Saturday, 9:00 a.m. to 1:00 p.m. Drive-thru hours are Monday through Thursday, 9:00 a.m. to 5:00 p.m.; Friday, 7:30 a.m. to 6:00 p.m.; and Saturday, 9:00 a.m. to 1:00 p.m.

VyStar is committed to investing in Central Florida communities including Mount Dora. Its partnerships include the AdventHealth Waterman Foundation, Lake Cares Food Pantry, Boys & Girls Club of Lake County and Lake County Schools. Also, in an effort to reignite live entertainment across the region, VyStar is an active supporter of the Dr. Phillips Center for the Performing Arts and Solar Bears hockey in Orlando.

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*VyStar Credit Union is the second-largest credit union headquartered in Florida and now serves over 770,000 members with assets totaling \$11 billion. VyStar is the largest mortgage lender in Northeast Florida and one of the major employers in the region with over 2,000 employees. VyStar membership is open to everyone who lives or works in the 49 contiguous counties of Central to North Florida, 10 Southern Georgia counties and past and present military members and their families all over the world.*

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