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**September 22, 2022**

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**FOR IMMEDIATE RELEASE**

## **VyStar Opens New Branch in Melbourne, Expanding its Brevard County Presence**

**Jacksonville, Florida** — Brian E. Wolfburg, President/CEO of VyStar Credit Union, announced the opening of the credit union's 67th full-service branch at 6435 N. Wickham Road, Melbourne, FL 32940. VyStar officials held a ribbon cutting ceremony on Thursday to formally introduce the credit union to the community.

VyStar's Melbourne branch expands its footprint in Brevard County, where the credit union opened its Titusville branch earlier this year. VyStar now has more than 15 branches across Central Florida, with plans for future growth in the region. Most recently, VyStar celebrated the milestone opening of its Thomasville branch, which is its first location in Georgia, as well as its second branch location in The Villages. VyStar is scheduled to open additional branches in Tallahassee and Lake Mary later this year.

“This busy season of growth helps us achieve our goal of bringing high-quality products and services to more people in more places,” said VyStar EVP/Chief Operations Officer Chad Meadows. “Melbourne is a vibrant community and a wonderful place to live, work and raise a family. We look forward to supporting local residents, small business owners and nonprofit organizations to build an even better community for everyone.”

The Melbourne branch enables VyStar to better serve members, who have access to great rates, low or no fees, early direct deposit, rewards on credit cards, financial wellness education, member-centric service and more. The branch features VyStar's digital-forward design concept, which improves how employees connect with members. The concept includes interactive touchscreen kiosks that provide financial tools and allow members to quickly explore the latest products, services and rates. Members can also visit [vystarcu.org](http://vystarcu.org) for financial calculators, informative product pages and more.

Lobby hours for the Melbourne branch are Monday through Thursday, 9:00 a.m. to 5:00 p.m.; Friday, 9:00 a.m. to 6:00 p.m.; and Saturday, 9:00 a.m. to 1:00 p.m. Drive-thru hours are Monday through Thursday, 9:00 a.m. to 5:00 p.m.; Friday, 7:30 a.m. to 6:00 p.m.; and Saturday, 9:00 a.m. to 1:00 p.m.

“Melbourne is a beautiful city with great outdoor recreation activities, arts and culture and much more,” said Lysa Barbano, VyStar SVP/Central Florida Market President. “I’m thankful for our incredible team of employees who serve our members and make a difference in this wonderful community every day.”

During Thursday's ribbon cutting ceremony, VyStar presented a \$5,000 donation to Serene Harbor in support of its efforts to aid survivors of domestic violence in Brevard County. VyStar also supports the Space Coast Pride Festival & Parade and has longstanding regional partnerships with the Orlando Solar Bears hockey team and the Dr. Phillips Center for the Performing Arts.

[Learn more](#) about VyStar's Melbourne branch.

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*VyStar Credit Union is the second-largest credit union headquartered in Florida and now serves more than 830,000 members with assets of over \$13 billion. VyStar is the largest mortgage lender in Northeast Florida and a major employer in the region with over 2,000 employees. VyStar membership is open to everyone who lives or works in the 49 contiguous counties of Central to North Florida, 26 Georgia counties, and past and present military members and their families all over the world. For more information, visit [vystarcu.org](http://vystarcu.org), and follow us on [Facebook](#), [Instagram](#), [Twitter](#) and [LinkedIn](#).*