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## **FOR IMMEDIATE RELEASE**

### **VyStar Brings Back *Good is everywhere*: Connecting Members and Community Partners Through Purpose**

*Free Member Experiences • Thousands of Volunteer Hours • Community Impact*

**JACKSONVILLE, FL** - VyStar Credit Union is celebrating its 4<sup>th</sup> year of *Good is everywhere*, spotlighting the good that is being done by non-profits across our communities. From September 10–30, individuals across Florida and Georgia will get to experience local non-profits by enjoying free access to 30 cultural, educational and sporting events made possible through community partnerships. Additionally, employees will invest thousands of volunteer hours across partner non-profits throughout the community.

“VyStar members are the reason we’re able to make a difference,” said VyStar President/CEO Brian Wolfburg. “*Good is everywhere* celebrates not only the community partners that enrich our lives, but also honors our members, who make these partnerships and experiences possible. This is our way of saying thank you and giving members a chance to experience the impact of their support firsthand.”

#### **Celebrating Our Members**

- Exclusive free member access to cultural, educational and sporting experiences
- Thousands of volunteer hours donated by VyStar employees in honor of our members
- Recognition of member-supported community partners across North and Central Florida, Metro Atlanta and South Georgia

VyStar members receive priority registration for complimentary access to select attractions. A full list of experiences and registration opened on August 25 at [vystarcu.org/goodiseverywhere](http://vystarcu.org/goodiseverywhere). If space remains after member registration, events may be opened to the community via VyStar’s social media channels.

#### **Featured Member Experiences**

##### **Northeast Florida**

- MOCA Jacksonville
- Jacksonville Naval Museum’s USS Orleck
- Jacksonville Zoo and Gardens
- Jacksonville Jumbo Shrimp
- The Eyes of the World from D-Day to VE Day
- VyStar Emerald Trail 5K/10K Run-Walk (discounted registration available)
- Ritz Theater & Lavilla Museum – Will Downing Concert
- 2025 Unity Classic – Edward Waters University vs. Virginia Union University

##### **Central Florida**

- Central Florida Zoo
- Mennello Museum of American Art
- Orlando Science Center

- Orlando Pride Soccer
- Orlando Museum of Art
- Hall of Fame Weekend – BCU vs FAMU
- Valiant Air Command Warbird Museum

#### **Northwest and North Central Florida**

- Cade Museum for Creativity & Invention
- Tallahassee Museum

#### **Georgia**

- VyStar Amphitheater at The Bridge (BridgeFest)
- Marietta Theatre in The Square
- Telfair Museums
- The Avett Brothers at Enmarket Arena
- National Museum of the Mighty Eighth Air Force
- Gwinnett Stripers
- Zoo Atlanta

To fulfill VyStar's purpose to Do Good, more than 2,300 employees will have opportunities to volunteer throughout *Good is everywhere*, serving on behalf of our members and honoring the impact they make possible in the communities we share. This year's projects include revitalizing residential dorms at Pine Castle in Jacksonville, stocking the shelves of Kennesaw State University's CARE food pantry, hands-on STEM experiences in Jacksonville and Orlando, and helping families in Savannah create welcoming homes through Family Promise of the Coastal Empire.

In 2024, VyStar employees donated nearly 7,000 hours to nonprofits during *Good is everywhere*, a tradition that continues to grow because of the support and commitment of our members. These efforts are part of a larger impact that contributed to over 40,000 volunteer hours across the organization during the year.

Other partnering nonprofits benefitting from thousands of volunteer hours during *Good is everywhere* include:

#### **North Florida (Jacksonville)**

- Pine Castle
- 3 Grains of Rice
- Ritz Theater & Lavilla Museum
- Gator Bowl Sports Charities: Extra Yards for Teachers Week
- SAFE Animal Shelter
- Green Cove Springs Food Pantry
- K9s for Warriors
- Catty Shack
- Ronald McDonald House Charities of North Florida

#### **Central Florida (Orlando, Daytona, Space Coast)**

- Give Kids the World Village
- Head Start
- United Against Poverty
- Keep Brevard Beautiful
- Habitat for Humanity
- Hearts, Hands and Hope
- Volusia Turtle Patrol



- Combat Veterans to Careers

#### **Northwest and North Central Florida** (The Panhandle, Gainesville, Tallahassee)

- Grace Marketplace
- Lake Cares Food Pantry
- Interfaith Emergency Services
- Rebuilding Together

#### **Georgia**

- Autrey Mill Preservation
- Family Promise of the Coastal Empire
- Safe Harbor
- Rainbow Village
- Ronald McDonald House Charities of the Coastal Empire
- Kennesaw State University CARES
- Caring for the Cause

To allow employees to participate in *Good is everywhere* VyStar will adjust the hours of operation for select branches on Sept. 16-17. VyStar members can find the modified hours of operation for their local branch and alternative nearby locations by visiting [vystarcu.org/goodiseverywhere](https://vystarcu.org/goodiseverywhere). Members can also access and manage their accounts on their computer or smartphone via Online & Mobile Banking.

*Good is everywhere* supports VyStar's commitment to being a strong community leader and a trusted financial institution. In 2024, VyStar donated \$7.2 million to more than 400 nonprofit organizations and VyStar employees personally volunteered an unprecedented 40,000 hours. VyStar membership is open to anyone living in the Florida and Georgia area and military members and veterans around the world. Learn more about becoming a member at [vystarcu.org](https://vystarcu.org).

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#### **About VyStar Credit Union**

*VyStar Credit Union is the second-largest credit union headquartered in Florida, with 78 full-service branches across Florida and Georgia, 1 million members and assets of over \$14 billion. VyStar is the top mortgage lender in Northeast Florida and a major employer in the region with over 2,300 employees across the communities it serves. VyStar membership is open to everyone who lives or works in the 49 contiguous counties of Central to North Florida, 29 Georgia counties, and past and present military members and their families all over the world. VyStar members have access to 55,000 surcharge free ATMs worldwide. For more information, visit [vystarcu.org](https://vystarcu.org), and follow us on [Facebook](#), [Instagram](#), [X \(Twitter\)](#), and [LinkedIn](#).*