



October 17, 2023

Contact: Charlene Shirk, Assistant Vice President, Public Relations

shirkc@vystarcu.org

FOR IMMEDIATE RELEASE

VyStar Credit Union Opens First Branch in Atlanta Metro Area Continuing Growth in Georgia

Jacksonville, Florida — VyStar Credit Union is proud to announce its Stockbridge branch is now open at 980 Eagles Landing Parkway, Stockbridge, Georgia. The Stockbridge branch is VyStar's 73rd full-service branch and its first location in Metro Atlanta.

"The opening of the Stockbridge branch establishes VyStar's footprint in Metro Atlanta," said VyStar EVP/Chief Operations Officer Chad Meadows. "We are excited to have this opportunity to provide financial products and services for residents and businesses in Henry County. This branch enables us to better serve members and community partners in Stockbridge and across North Georgia."

VyStar's fourth branch in Georgia expands the credit union's presence to better serve members by providing access to great rates, low or no fees, early direct deposit, rewards on credit cards, financial wellness education, member-centric service and more.

"At the heart of everything we do at VyStar is our dedication and determination to build better, stronger communities for everyone," said VyStar SVP/Georgia Market President Janean Armstrong. "From customer service representatives to branch managers, VyStar's arrival in Metro Atlanta will generate a range of employment opportunities that can help stimulate the local economy."

The Stockbridge branch features VyStar's digital-forward design, which enhances how employees connect with members. This includes interactive touchscreen kiosks that provide financial tools and allow members to quickly explore the latest products, services, and rates. Members can also learn about the newest product offerings and more at vystarcu.org.

In support of its purpose to Do Good, VyStar works with nonprofit organizations across the communities it serves. This includes National Coalition of 100 Black Women Inc., 100 Black Men of South Metro Atlanta, Inc., the 4th Annual Mayor's Black Pride Reception benefiting Mayor's Youth Scholarship Program, Dixon Foundation for Alzheimer's Research and Support and The Gentlemen's Network. VyStar will make a \$5,000 donation to Frontline Housing Inc. to celebrate the Stockbridge Branch grand opening event in November.

VyStar is a proud partner of Stockbridge Amphitheater, also known as "The Bridge," which has over 3,600 seats and brings popular performing artists of all genres to Stockbridge. VyStar is also a member of The Georgia Chamber of Commerce. Through these community partnerships, the credit union offers members in the region exclusive [VyStar Perks](#) and discounts in addition to the best-in-class financial services.



“We are pleased to be part of this scenic and historical community,” said Brunswick Branch Vice President Hardy Abbott Jr. “Our entire branch team is excited to build relationships with local residents in this growing city and support them to achieve their financial goals.”

VyStar recently opened branches in Brunswick and Savannah, and last year, the credit union opened its first Georgia branch in Thomasville. VyStar plans to open additional branches in Marietta, Suwanee, Smyrna, Norcross, Pooler and Kingsland in 2024. The credit union is also expanding its presence in Florida with a new branch in Altamonte Springs later this year, and more branches planned in the future.

Lobby hours for the Stockbridge branch are Monday through Thursday, 9:00 a.m. to 5:00 p.m.; Friday, 9:00 a.m. to 6:00 p.m.; and Saturday, 9:00 a.m. to 1:00 p.m. Drive-thru hours are Monday through Thursday, 9:00 a.m. to 5:00 p.m.; Friday, 7:30 a.m. to 6:00 p.m.; and Saturday, 9:00 a.m. to 1:00 p.m.

To celebrate the grand opening, the community is invited to a ribbon cutting ceremony on Nov. 9, 2023. [Learn more](#) about the Stockbridge branch.

VyStar Credit Union is the second-largest credit union headquartered in Florida and now serves more than 915,000 members with assets of over \$13.5 billion. VyStar is the largest mortgage lender in Northeast Florida and a major employer in the region with over 2,000 employees across the communities it serves. VyStar membership is open to everyone who lives or works in the 49 contiguous counties of Central to North Florida, 29 Georgia counties, and past and present military members and their families all over the world. For more information, visit vystarcu.org, and follow us on [Facebook](#), [Instagram](#), [Twitter](#), and [LinkedIn](#).
