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**FOR IMMEDIATE RELEASE**

## **VyStar Credit Union Opens Innovative Branch in Marietta Continuing Growth and Economic Impact in Georgia**

**Jacksonville, Florida** — VyStar Credit Union is proud to announce its Marietta location is now open at 155 N. Marietta Parkway in Marietta, Georgia. This is VyStar's fourth full-service branch in Metro Atlanta and joins branches in Stockbridge, Suwanee, and Smyrna. The Marietta branch features VyStar's innovative digital-forward design, which enhances how employees connect with members. This includes interactive touchscreen kiosks that provide helpful financial tools and allow members to quickly explore the latest products, services, and rates.

“We’re excited to expand our presence in the vibrant communities of North Georgia in one of Atlanta’s largest suburbs,” said VyStar EVP/Chief Operations Officer Chad Meadows. “VyStar’s second branch in Cobb County will provide residents and business owners with better banking options that include free checking, access to early direct deposit, great rates, financial wellness education through VyStar’s Financial Fitness initiative, and unbelievable member-centric service that only a credit union can provide.”

In support of its purpose to Do Good, VyStar works with nonprofit organizations across the communities it serves. VyStar will make a \$5,000 donation to the Atlanta Community Food Bank to celebrate the grand opening of the Marietta branch at the ribbon cutting event in April.

VyStar also supports Junior Achievement of Georgia, Frontline Housing Inc., H.E.R.O. For Children, the James M. Dixon Foundation for Alzheimer’s Research and Support, the National Coalition of 100 Black Women Inc., 100 Black Men of South Metro Atlanta, Inc., and The Gentlemen’s Network.

“We’re new to the Marietta neighborhood, but not to better banking,” said VyStar SVP/Georgia Market President Janean Armstrong. “Each time VyStar opens a new branch, it is another opportunity for us to support our purpose to Do Good. With six full-service branches now in Georgia and our first Contact Center in Metro Atlanta, VyStar is able to provide residents and area businesses with exceptional financial products along with personalized service.”

VyStar is a proud partner of Stockbridge Amphitheater, also known as “The Bridge,” which brings popular performing artists of all genres to Stockbridge. VyStar is also a member of The Georgia Chamber of Commerce to support area businesses. Through these community partnerships, the credit union offers members in the region exclusive [VyStar Perks](#) and discounts.

VyStar has six additional locations in Georgia: Smyrna, Suwanee, Stockbridge, Brunswick, Savannah, and Thomasville, with plans to open branches in Peachtree Corners and Pooler in 2024. The credit union is also expanding its services in Florida with a third branch in Tallahassee in May followed by the Lake Nona Area in August.



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Lobby hours and drive-thru hours for the Marietta branch are Monday through Thursday, 9:00 a.m. to 5:00 p.m. and Friday, 9:00 a.m. to 6:00 p.m.

To celebrate the grand opening, the community is invited to a ribbon cutting ceremony on April 18, 2024, at 1 p.m. [Learn more](#) about the Marietta branch.

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*VyStar Credit Union is the second-largest credit union headquartered in Florida, with over 80 branches and now serves more than 975,000 members with assets of over \$14 billion. VyStar is the largest mortgage lender in Northeast Florida and a major employer in the region with over 2,500 employees across the communities it serves. VyStar membership is open to everyone who lives or works in the 49 contiguous counties of Central to North Florida, 29 Georgia counties, and past and present military members and their families all over the world. For more information, visit [vystarcu.org](http://vystarcu.org), and follow us on [Facebook](#), [Instagram](#), [X \(Twitter\)](#), and [LinkedIn](#).*

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