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FOR IMMEDIATE RELEASE

VyStar Credit Union Named to TIME's Inaugural List of America's Best Financial Services Companies

JACKSONVILLE, FL — VyStar Credit Union has been named to TIME's inaugural list of [*America's Best Financial Services 2026*](#), based on a nationwide consumer survey conducted by partnership with global data firm Statista.

"We're honored to be recognized alongside some of the nation's most respected financial institutions," said Brian Wolfburg, VyStar President/CEO. "This distinction is especially meaningful because it's based on direct feedback from consumers about the services and products they trust every day. It reflects the confidence our members place in us and our team's commitment to delivering meaningful value and service, while reinforcing our purpose to Do Good in the communities we serve."

VyStar earned recognition in both the **checking accounts** and **savings accounts** categories, an achievement reached by only a limited number of institutions nationwide, positioning VyStar among the top financial services providers in the country. The national distinction is based on feedback from more than 20,000 U.S. consumers who evaluated financial institutions on key factors including customer service, value, trust, digital experience, satisfaction, loyalty, and likelihood to recommend.

Founded in 1952 to serve military members and their families, VyStar Credit Union has spent more than 74 years helping people build financial confidence. Today, VyStar serves more than one million members across Florida and Georgia, as well as current and former military members worldwide, and remains deeply committed to strengthening the communities it serves.

This recognition from TIME adds to a growing list of national honors, including recognition for VyStar from Fortune and USA Today, further highlighting innovation, member-focused service, and its purpose to Do Good.

To learn more about VyStar Credit Union and its commitment to members at vystarcu.org.

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About VyStar Credit Union

VyStar Credit Union is the second-largest credit union headquartered in Florida, with 79 full-service branches across Florida and Georgia, more than 1 million members and assets of over \$14 billion. VyStar is a major employer in the region with over 2,300 employees across the communities it serves. VyStar membership is open to everyone who lives or works in the 49 contiguous counties of Central to North Florida, 29 Georgia counties, as well as past and present military members and their families all over the world. Members benefit from convenient access to over 55,000 surcharge free ATMs worldwide. VyStar has earned national recognition from Time Magazine, Fortune, USA Today and Forbes for excellence in financial services, innovation and customer service, reflecting its commitment to delivering value and exceptional experiences to members. For more information, visit vystarcu.org, and follow us on [Facebook](#), [Instagram](#), [X \(Twitter\)](#), and [LinkedIn](#).