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FOR IMMEDIATE RELEASE

VyStar Credit Union Expands Financial Access in Fast Growing Clermont with New Branch Opening

New location expands access to financial services, supports communities and businesses in one of Central Florida's fastest-growing communities.

Orlando, FL – As Clermont continues to experience rapid growth, VyStar Credit Union is expanding access to financial services with the opening of its newest branch at 4601 Collina Terrace in Plaza Collina. The new location marks VyStar's second full-service branch in Lake County and will serve the growing number of families, businesses and communities driving the region's continued growth.

Through its newest branch, VyStar is deepening its investment in Central Florida by providing convenient access to personalized financial guidance, lending solutions and everyday banking services. "Central Florida continues to be one of the fastest-growing regions in our state, and Clermont is at the center of that momentum," said Brad Filbert, VyStar Chief Retail Officer. "When communities grow, families and businesses need trusted financial partners close to home. We're proud to become a member of Clermont's story and to deepen our investment in a community where families and businesses are thriving."

Beyond providing financial services, VyStar supports the greater Orlando region through community partnerships that strengthen education, family services, economic development and community well-being. The credit union works alongside organizations including the Orlando Economic Partnership, Dr. Phillips Center for the Performing Arts, Central Florida Zoo & Botanical Gardens and Orlando City Youth Soccer program, as well as Clermont-area organizations such as Family Matters of Central Florida, The Neighborhood Center of South Lake and A Gift For Teaching.

To celebrate the opening, VyStar presented a $5,000 donation to Family Matters of Central Florida, a Clermont-based organization that provides coaching, counseling and educational resources to students and families. The donation reflects the credit union's purpose to Do Good and supports programs designed to strengthen families and help young people build a foundation for future success.

VyStar is also the official credit union of the Orlando Magic, further demonstrating its investment in the region through community partnerships, sponsorships and member experiences that include exclusive benefits and discounts through VyStar Perks.

"Clermont has preserved its strong hometown spirit while continuing to grow, making it a great place for families and businesses to put down roots," said Jim Zeitschel, VyStar Clermont Branch Vice President. "Our team is looking forward to building lasting relationships, supporting our neighbors' financial goals and becoming an active partner in the community for years to come."

The Clermont branch lobby and drive-thru are open Monday through Thursday, 9:00 a.m. to 5:00 p.m., and Friday, 9:00 a.m. to 6:00 p.m. Learn more at vystarcu.org.

About VyStar Credit Union

VyStar Credit Union is the second-largest credit union headquartered in Florida, with 80 full-service branches across Florida and Georgia, more than 1 million members and assets of over $14 billion. VyStar is a major employer in the region with over 2,200 employees across the communities it serves. VyStar membership is open to everyone who lives or works in the 49 contiguous counties of Central to North Florida, 29 Georgia counties, as well as past and present military members and their families all over the world. Members benefit from convenient access to over 55,000 surcharge free ATMs worldwide. VyStar has earned national recognition from Time Magazine, Fortune, USA Today and Forbes for excellence in financial services, innovation and customer service, reflecting its commitment to delivering value and exceptional experiences to members. For more information, visit vystarcu.org, and follow us on Facebook, Instagram, X (Twitter), and LinkedIn.