

November 9, 2021

Contact: Dana Karzan, Chief Marketing Officer

karzand@vystarcu.org

FOR IMMEDIATE RELEASE

VyStar Announces \$150,000 Matching Challenge Toward National POW/MIA Memorial & Museum

Representatives from group will join credit union at Veterans Day Parade

Jacksonville, Florida — VyStar Credit Union announced today it would match up to \$150,000 in community contributions for the initial phase of the National POW/MIA Memorial & Museum at Cecil Commerce Center.

The National POW/MIA Memorial & Museum will be located on a 26-acre property formally known as Naval Air Station Cecil Field on Jacksonville's westside. Once completed, it will be the first of its kind in the country and honor all those who have been classified as prisoners of war or missing in action.

"VyStar's deep appreciation for our military community dates back to our founding at Naval Air Station Jacksonville in 1952 and remains strong today," said VyStar President/CEO Brian Wolfburg. "We are proud to support the National POW/MIA Memorial & Museum and look forward to enriching our community with a place of honor and remembrance."

"We appreciate VyStar's support in completing the first phase of our vision," said Mike Cassata, Executive Director of Cecil Field POW/MIA Memorial, Inc. "This is a win for both our Jacksonville community and the families of the more than 80,000 service members still unaccounted for since World War II."

The community match strengthens an important partnership for VyStar, which previously gave \$100,000 to support the National POW/MIA Memorial & Museum. VyStar is proud to have representatives from the National POW/MIA Memorial & Museum join their float as part of the City of Jacksonville's Veterans Day Parade festivities. VyStar is an annual sponsor of the parade, which officially begins at 11:01 a.m. and will traverse through downtown Jacksonville.

Originally chartered as Jax Navy Federal Credit Union, [VyStar's support of the military](#) continues today through efforts that include donating and managing construction on a 758 square-foot USO PathfinderSM Transition Service Center inside its Naval Air Station Jacksonville branch. VyStar is also a sponsor of the NAS Jax Air Show, sponsors and hosts quarterly veterans gatherings at the VyStar Veterans Memorial Arena and more.

Additionally, VyStar received approval in 2020 to extend its field of membership to include all active duty and retired military personnel, civilian employees, veterans, retirees and annuitants from all branches of the armed forces, regardless of where they live. Membership is also now available to their immediate family members.

To learn more about the National POW/MIA Memorial & Museum or donate today, please [click here](#).