



January 26, 2022

Contact: Pauline Gerry, Vice President of Communications & Public Relations
gerryp@vystarcu.org

FOR IMMEDIATE RELEASE

VyStar Credit Union Opens First Branch in Lake Mary, Continuing Growth in Seminole County

Jacksonville, Florida — VyStar Credit Union is proud to announce its Lake Mary branch is now open at 4699 W. Lake Mary Blvd., Lake Mary, FL 32746. The Lake Mary branch is VyStar's 69th full-service branch and joins its Oviedo and Sanford branches as its third location in Seminole County.

“Our new Lake Mary branch continues our exciting growth in Central Florida and enables us to better support our members and community partners who live in this beautiful city,” said VyStar EVP/Chief Operations Officer Chad Meadows. “We look forward to making meaningful connections in our branch and in the community as we live out our purpose to Do Good.”

VyStar has more than 15 branches across Central Florida with plans to open an additional 25 branches between Central Florida and Georgia in the next several years. That includes Central Florida branches that are scheduled to open later this year in Altamonte Springs and Winter Park, as well as Georgia branches that are scheduled to open in Savannah/Wilmington Island, Brunswick and several in the Atlanta metro area. VyStar opened its first Georgia branch in Thomasville in 2022.

VyStar’s growth brings the benefits of credit union membership to even more communities. Members have access to great rates, low or no fees, early direct deposit, rewards on credit cards, member-centric service and more. Additionally, in support of its purpose to Do Good, VyStar works with nonprofit organizations across the communities it serves. This includes the Central Florida Zoo & Botanical Gardens, Orlando Solar Bears hockey team and Dr. Phillips Center for the Performing Arts. VyStar is making a \$5,000 donation to the Foundation for Seminole County Public Schools to celebrate the opening of its Lake Mary branch.

The Lake Mary branch features VyStar’s digital-forward design concept, which improves how employees connect with members. The concept includes interactive touchscreen kiosks that provide financial tools and allow members to quickly explore the latest products, services and rates. Members can also check out the newest product offerings such as new [higher CD rates](#) and more on vystarcu.org.

Lobby hours for the Lake Mary branch are Monday through Thursday, 9:00 a.m. to 5:00 p.m.; Friday, 9:00 a.m. to 6:00 p.m.; and Saturday, 9:00 a.m. to 1:00 p.m. Drive-thru hours are Monday through Thursday, 9:00 a.m. to 5:00 p.m.; Friday, 7:30 a.m. to 6:00 p.m.; and Saturday, 9:00 a.m. to 1:00 p.m.

“This is a thriving community full of great restaurants, shopping and local businesses,” said Lake Mary Branch Vice President Lina Umah-Murray. “Our entire branch team is looking forward to getting to know the people in this special community while we empower members to achieve their financial goals.”

To celebrate the grand opening, the community is invited to a ribbon cutting ceremony on Feb. 2, 2023, at 10:30 a.m. [Learn more](#) about the Lake Mary branch.



VyStar Credit Union is the second-largest credit union headquartered in Florida and now serves more than 860,000 members with assets of over \$13 billion. VyStar is the largest mortgage lender in Northeast Florida and a major employer in the region with over 2,000 employees across the communities it serves. VyStar membership is open to everyone who lives or works in the 49 contiguous counties of Central to North Florida, 26 Georgia counties, and past and present military members and their families all over the world. For more information, visit vystarcu.org, and follow us on [Facebook](#), [Instagram](#), [Twitter](#) and [LinkedIn](#).
