

## Reflections of the 2025 Dutch elections

*Snap maintains a robust framework to combat election interference, rooted in design choices and strict policies. Our assessment of the 2025 Dutch elections confirms that Snap's measures remain effective in preventing the spread of disinformation.*

Similar to the [European Parliamentary Elections](#) Snap conducted an assessment of the Dutch elections. We are pleased to report we saw no material uptick in reports, and only received 16 election related reports in the period May 1 - Dec 12. When looking at actual enforcements of election related content (reported or proactively detected), only one Snap was moderated for false political information and this Snap was enforced before it could gain significant reach.

In the lead up to the elections, we also participated in various stakeholder meetings. Including the ACM's election roundtable bringing together government, civil society, researchers and regulators. All with the goal in mind to protect the integrity of electoral processes.

See below a general overview of our approach to combat misinformation:

- **Strict Prohibitions:** Snap [bans](#) content and behavior that undermines civic and electoral processes, including misinformation on voting procedures, coordinated manipulation (bots/inauthentic accounts), and the falsification of political context or origins.
- **User reporting:** Snap encourages and provides accessible tools (in-app and on our [support website](#)) for users to flag content that may violate our policies. All reports are reviewed by our teams, taking into account the context, the electoral period, and applicable law.
- **Content moderation:** Unlike other platforms, Snap prevents the viral spread of misinformation by avoiding unvetted algorithmic feeds. Political content is only recommended for wide distribution if it originates from trusted publishers and creators. To further mitigate risks, Snap applies multiple layers of content moderation.
- **Enforcement:** When content or an account violates our rules, we take appropriate action (ranging from content refusal of removal, to account suspension). During electoral periods, we deploy dedicated resources to prioritize the review of reports relating to the integrity of democratic processes.
- **Regulatory Cooperation:** Snap maintains continuous dialogue with authorities like the ACM and European Commission, ensuring full compliance with the Digital Services Act (DSA) and other legal obligations.

Our platform intends to continue to fully play its role in protecting the integrity of future elections and democratic debate online, by enforcing its rules, mobilizing its teams, and working with regulators, civil society and other relevant stakeholders.