Snap Inc.

Transparency Report

1 January 2026 - 30 June 2026

Updated: 27 October 2026

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Introduction

We publish this transparency report twice a year to provide insights into Snap's safety efforts. As part of our commitment to safety and transparency, we consistently strive to make these reports more comprehensive and informative for the many stakeholders who care deeply about our content moderation, approach to law enforcement, and the safety and well-being of the Snapchat community.

This Transparency Report covers the first half of 2026 (1 January - 30 June). We share global data about user reports and proactive detection; enforcements by our Safety teams across specific categories of Community Guidelines violations; how we responded to requests from law enforcement and governments; and how we responded to notices of copyright and trademark infringement. We also provide country-specific insights in a series of linked pages.

To find additional safety and privacy resources on Snapchat, see our About Transparency Reporting tab at the bottom of the page.

Please note that the most up-to-date version of this Transparency Report is the English version.

Content Moderation

Overview of Our Safety Teams' Actions to Enforce Our Community Guidelines

Our Safety teams enforce our Community Guidelines both proactively (through the use of automated detection tools) and reactively (in response to reports of potential violations submitted to Snap). In the first half of 2026, our Safety teams took the following total number of enforcements:

Total Enforcements	Total Unique Accounts Enforced
13,180,169	7,914,957

Below is a breakdown by type of Community Guidelines violations, including the median “turnaround time” between when we detected the violation, either proactively or following a report, and when we took final action on the relevant content or account:

Policy Reason	Total Enforcements	Total Unique Accounts Enforced	Median Turnaround Time (minutes) from Detection to Final Action
Sexual Content	7,985,215	4,775,005	1
Child Sexual Exploitation & Abuse	1,457,878	1,034,927	2
Harassment and Bullying	553,294	458,595	1
Threats & violence	259,390	195,766	1
Self-Harm & Suicide	24,140	21,240	5
False information	3,271	3,099	1
Impersonation	5,843	5,122	<1
Spam	401,877	276,413	1
Drugs	1,298,054	920,509	5
Weapons	443,699	312,303	4
Other Regulated Goods	287,303	206,689	1
Hate speech	450,122	357,663	2
Terrorism & Violent Extremism	10,083	7,861	1

The Total Enforcements data includes proactive enforcements and reactive enforcements taken by Snap after review of reports submitted through Snapchat's in-app reporting menu ("in-app reports") and certain Support Site reports. This represents the vast majority of enforcements made by Snap’s Trust & Safety team. This number excludes certain enforcements made as a result of reports made to Snap via our Support Site or other mechanisms (e.g. via email), or as a result of some proactive investigations undertaken by our Safety teams. These excluded enforcements represent less than 1% of enforcement volume in the first half of 2026.

The Community Guidelines enforcements above exclude content that was restricted to comply with local laws (e.g., local regulations on specific goods, unauthorised sharing of certain imagery, or localised definitions of harmful content), but did not violate Snap’s global Community Guidelines. During H1 2026, Snap’s Safety Team undertook 70 such enforcements on the basis of local law, involving 49 unique accounts, all in response to user reporting of locally illegal content.

During the reporting period, we identified a Violative View Rate (VVR) of approximately 0.02%, which means that out of every 10,000 Snap and Story views on Snapchat, approximately 2 contained content found to violate our Community Guidelines. Among enforcements for what we consider to be "Severe Harms", we identified a VVR of 0.0002%. A breakdown of VVR by policy is provided in the table below.

Policy Reason	VVR
Sexual Content	0.00785%
Child Sexual Exploitation & Abuse	0.00181%
Harassment and Bullying	0.00049%
Threats & violence	0.00313%
Self-Harm & Suicide	0.00010%
False information	0.00004%
Impersonation	0.00001%
Spam	0.00065%
Drugs	0.00055%
Weapons	0.00334%
Other Regulated Goods	0.00066%
Hate speech	0.00032%
Terrorism & Violent Extremism	0.00002%

Community Guidelines Violations Reported to Our Safety Teams

From 1 January to 30 June 2026, in response to 26,520,872 reports of violations of our Community Guidelines, Snap's Safety teams took a total of 8,019,172 enforcement actions globally, including enforcements against 5,254,814 unique accounts. This reporting volume excludes most support site and email reports, which comprise less than 1% of total reporting volume. The median turnaround time for our Safety teams to take enforcement action in response to those reports was ~1 minute.

	Total Content & Account Reports	Total Enforcements	Total Unique Accounts Enforced
Total	26,520,872	8,019,172	5,254,814

Policy Reason	Total Content & Account Reports	Total Enforcements	Percentage of the Total Reports Enforced by Snap	Total Unique Accounts Enforced	Median Turnaround Time (Minutes) From Detection To Final Action
Sexual Content	10,550,561	5,245,413	65.4%	3,479,635	1
Child Sexual Exploitation & Abuse	1,993,686	917,301	11.4%	782,215	2
Harassment and Bullying	4,933,173	547,149	6.8%	453,575	1
Threats & violence	1,244,491	177,678	2.2%	145,703	1
Self-Harm & Suicide	365,465	14,092	0.2%	13,150	1
False information	1,071,590	2,650	0.0%	2,585	1
Impersonation	814,924	5,569	0.1%	4,879	<1
Spam	2,785,676	221,779	2.8%	163,419	1
Drugs	601,656	252,668	3.2%	188,192	2
Weapons	344,185	109,710	1.4%	82,553	2
Other Regulated Goods	545,390	111,182	1.4%	80,130	1
Hate speech	976,863	411,661	5.1%	329,902	2
Terrorism & Violent Extremism	293,212	2,320	0.0%	2,121	1

Our Efforts to Proactively Detect and Enforce Against Violations of Our Community Guidelines

Proactive Detection & Enforcement of Our Community Guidelines

We use automated tools to proactively detect and, in some cases, enforce against violations of our Community Guidelines. These tools include hash-matching technology (including Microsoft's PhotoDNA and Google's CSAI Match), Google's Content Safety API and other proprietary technology designed to detect illegal and violative text and media, sometimes leveraging artificial intelligence including machine learning. Our proactive detection numbers routinely fluctuate as the result of user behaviour changes, improvements to our detection capabilities, and changes to our policies.

In the first half of 2026, we took the following enforcement actions after proactively detecting violations of our Community Guidelines using automated detection tools:

	Total Enforcements	Total Unique Accounts Enforced
Total	5,160,997	3,012,721

Policy Reason	Total Enforcements	Total Unique Accounts Enforced	Median Turnaround Time (Minutes) From Detection To Final Action
Sexual Content	2,739,802	1,499,770	<1
Child Sexual Exploitation & Abuse	540,577	265,165	2
Harassment and Bullying	6,145	5,371	13
Threats & violence	81,712	52,195	9
Self-Harm & Suicide	10,048	8,154	8
False information	621	518	14
Impersonation	274	251	20
Spam	180,098	114,749	<1
Drugs	1,045,386	758,130	7
Weapons	333,989	239,464	6
Other Regulated Goods	176,121	133,549	9
Hate speech	38,461	28,928	6
Terrorism & Violent Extremism	7,763	5,785	8

Combating Child Sexual Exploitation & Abuse

Sexual exploitation of any member of our community, especially minors, is illegal, abhorrent and prohibited by our Community Guidelines. Preventing, detecting, and eradicating CSEA (Child Sexual Exploitation and Abuse) on our platform is a top priority for Snap, and we continually evolve our capabilities to combat these and other crimes.

We use proactive technology detection tools to help identify CSEA-related content. These tools include hash-matching tools (including Microsoft's PhotoDNA and Google's CSAI Match, to identify known illegal images and videos of CSEA, respectively) and Google's Content Safety API (to identify novel, "never-before-hashed" illegal imagery). In addition, in some cases, we use behavioral signals to enforce against other apparent CSEA-related activity. We report CSEA-related content to the US National Centre for Missing and Exploited Children (NCMEC), as required by law. NCMEC then coordinates with domestic or international law enforcement, as necessary.

In the first half of 2026, we took the following actions upon identifying CSEA on Snapchat (either proactively or upon receiving a report):

	Total Content Enforced	Total Accounts Disabled	Total Submissions to NCMEC*
CSEA	2,019,092	270,049	431,830

*Note that each submission to NCMEC can contain multiple pieces of content. The total number of individual pieces of media submitted to NCMEC is equal to our total content enforced.

Our Efforts to Provide Resources and Support to Our Community

Snapchat empowers friends to help each other in difficult times by providing resources and support for Snapchatters in need.

Our Here For You portal provides resources from experts when users search for certain topics related to mental health, anxiety, depression, stress, suicidal thoughts, grief and bullying. We have also developed a page dedicated

to combatting financially motivated sexual extortion and other sexual risks and harms, in an effort to support those in distress.

When our Safety teams become aware of a Snapchatter in distress, they are equipped to provide self-harm prevention and support resources, and to notify emergency services, as needed. The resources we share are available on our global list of safety resources, which is publicly available to all Snapchatters at our Privacy, Safety & Policy Hub.

Total Times Suicide Resources Shared
64,822

Appeals

Below we provide information about appeals we received from users requesting a review of our decision to lock their account for Community Guidelines violations in the first half of 2026:

Policy Reason	Total Appeals	Total Reinstatements*	Total Decisions Upheld	Median Turnaround Time (Days) to Process Appeals
Total	556,826	32,016	524,798	<1
Sexual Content	203,703	5,886	197,814	<1
Child Sexual Exploitation & Abuse	152,935	11,059	141,874	<1
Harassment and Bullying	1,824	85	1,739	<1
Threats & violence	3,268	91	3,177	<1
Self-Harm & Suicide	104	15	89	<1
False information	2	0	2	<1
Impersonation	945	34	911	2
Spam	19,893	2,758	17,134	<1
Drugs	111,201	6,104	105,094	<1
Weapons	41,950	5,447	36,500	<1
Other Regulated Goods	16,796	341	16,455	<1
Hate speech	3,888	178	3,710	<1
Terrorism & Violent Extremism	317	18	299	1

Reinstatements and upheld decisions that are reported in this table may be less than the number of total appeals because of reviews that are pending at the end of the reporting period.

Regional Overview

This section provides an overview of our Safety teams' actions to enforce our Community Guidelines, both proactively and in response to in-app reports and certain Support Site reports of violations, in a sampling of geographic regions. Our Community Guidelines apply to all content on Snapchat - and to all Snapchatters - across the globe, regardless of location.

Overview of our Safety Teams' Actions to Enforce our Community Guidelines

Region	Total Enforcements	Total Unique Accounts Enforced
North America	3,889,125	2,362,401
Europe	3,531,270	2,328,238
Rest of world	5,759,774	3,255,413
Total	13,180,169	7,914,957

Community Guidelines Violations Reported to Our Safety Teams

Region	Content & Account Reports	Total Enforcements	Total Unique Accounts Enforced
North America	6,708,427	2,383,747	1,547,900
Europe	7,832,862	2,595,435	1,791,211
Rest of world	11,979,583	3,039,990	1,934,306
Total	26,520,872	8,019,172	5,254,814

Proactive Detection and Enforcement of Our Community Guidelines

Region	Total Enforcements	Total Unique Accounts Enforced
North America	1,505,378	938,463
Europe	935,835	614,870
Rest of world	2,719,784	1,467,709
Total	5,160,997	3,012,721

Note: For all regional data, Total Unique Accounts Enforced is not equal to the sum of Unique Accounts Enforced within each region because there are cases in which a user's region changes throughout the period.

Ads Moderation

Snap is committed to ensuring that all ads are fully compliant with our advertising policies. We believe in a responsible approach to advertising that helps create a safe experience for all Snapchatters. All advertisements are subject to our review and approval. In addition, we reserve the right to remove ads, including in response to user feedback, which we take seriously.

Below we have included insight into our moderation for paid advertisements that are reported to us following their publication on Snapchat. Note that ads on Snapchat can be removed for a variety of reasons as outlined in Snap's Advertising Policies, including deceptive content, adult content, violent or disturbing content, hate speech and intellectual property infringement. Additionally, you can find Snapchat's Ads Gallery on values.snap.com under the "Transparency" tab.

Total ads reported	Total ads removed
89,739	43,364

Government Requests and Intellectual Property Takedown Notices

Government Requests

A critical part of our work to make our community safer is cooperating with law enforcement and government agencies to fulfil valid legal requests for information to assist in investigations. We also work to proactively escalate any situations that could involve imminent threats to life or bodily harm.

Although content on Snapchat generally deletes by default after a period, we work to preserve data and provide account information to government agencies in accordance with applicable law. Once we have received and established the validity of a legal request for Snapchat account records received through our secure Law Enforcement Service System or other official channels, we respond in compliance with applicable law and privacy requirements.

The charts below detail the types of requests we support from law enforcement and government agencies, including subpoenas and summonses, court orders, search warrants, and emergency disclosure requests.

The percentage of requests for which some data was produced is calculated as of the publication date, based on requests received within the reporting period. In infrequent situations where a request was determined to contain a deficiency — leading Snap not to produce data — and law enforcement later submitted an amended, valid request after publication of the transparency report, the later production of data would not be reflected in the original or subsequent reporting periods.

United States Government Information Requests

This section relates to requests for user information from US government entities, broken down by the types of requests we support.

Category	Requests	Accounts Requested	Percentage of requests where some data was produced
Subpoena/Summons	6,508	18,042	84.5%
PRTT *	424	685	76.4%
Court Order	555	2,114	88.6%
Search Warrant	16,838	27,976	87.8%
Emergency Disclosure Requests	3,222	4,511	68.2%
Wiretap	8	134	87.5%
Total	27,555	53,462	84.6%

* Effective 1 April 2026, we modified how we categorise and count certain multi-component law enforcement requests, namely “hybrid” PRTT requests and wiretap requests that include other components (e.g. coupled with a search warrant or court order).

International Government Information Requests

This section relates to requests for user information from government entities outside the United States.

Country	Emergency Disclosure Requests (EDRs)	Accounts Requested* for EDRs	Percentage of EDRs where some data was produced	Other information requests	Accounts Requested for other information requests*	Percentage of other information requests where some data was produced
Albania	0	0	0.00%	2	2	0.00%
Angola	1	1	0.00%	0	0	0.00%
Argentina	0	0	0.00%	7	13	0.00%
Australia	555	881	64.14%	1,459	2,770	84.44%
Austria	23	38	65.22%	406	879	72.91%
Bangladesh	2	4	0.00%	0	0	0.00%
Belgium	116	137	79.31%	1,408	3,414	87.50%
Bermuda	16	21	75.00%	1	33	0.00%
Bolivia	1	1	0.00%	0	0	0.00%
Bosnia and Herzegovina	2	4	50.00%	1	1	0.00%
Brazil	10	13	20.00%	61	100	0.00%
Canada	1,768	2,693	71.66%	903	1,444	82.28%
Chile	0	0	0.00%	2	2	0.00%
Colombia	2	4	0.00%	1	2	0.00%
Costa Rica	2	2	0.00%	1	1	0.00%
Côte d'Ivoire	0	0	0.00%	1	1	0.00%
Croatia	0	0	0.00%	46	178	82.61%
Czech Republic	2	9	50.00%	4	5	75.00%
Denmark	105	144	68.57%	753	1,376	91.37%
Dominican Republic	1	2	100.00%	0	0	0.00%
Estonia	3	3	100.00%	19	30	68.42%
Finland	32	48	84.38%	324	1,191	90.12%
France	1,490	2,679	57.99%	10,402	20,896	68.03%
Gambia	0	0	0.00%	1	1	0.00%
Germany	1,561	2,055	69.63%	7,279	12,444	78.83%
Ghana	1	2	0.00%	3	6	0.00%
Greece	3	7	66.67%	10	11	80.00%
Guernsey	1	3	0.00%	0	0	0.00%
Hungary	3	3	0.00%	17	30	58.82%
Iceland	0	0	0.00%	3	3	33.33%
India	551	916	47.55%	2,713	4,526	66.42%
Iraq	3	9	0.00%	0	0	0.00%
Ireland	12	16	83.33%	45	58	48.89%
Israel	5	5	100.00%	42	90	97.62%

Country	Emergency Disclosure Requests (EDRs)	Accounts Requested* for EDRs	Percentage of EDRs where some data was produced	Other information requests	Accounts Requested for other information requests*	Percentage of other information requests where some data was produced
Italy	5	8	40.00%	47	98	27.66%
Jamaica	1	2	0.00%	0	0	0.00%
Japan	3	4	66.67%	0	0	0.00%
Jordan	42	54	16.67%	170	192	0.00%
Kosovo	10	13	90.00%	2	2	0.00%
Kuwait	6	6	50.00%	0	0	0.00%
Latvia	0	0	0.00%	5	8	80.00%
Liechtenstein	0	0	0.00%	1	1	0.00%
Lithuania	2	2	0.00%	15	41	80.00%
Luxembourg	0	0	0.00%	4	5	25.00%
North Macedonia	1	1	100.00%	5	5	0.00%
Maldives	0	0	0.00%	2	2	0.00%
Malta	0	0	0.00%	12	19	58.33%
Mauritius	1	1	0.00%	0	0	0.00%
Mexico	5	5	40.00%	1	1	0.00%
Montenegro	0	0	0.00%	1	1	0.00%
Nepal	0	0	0.00%	2	3	0.00%
Netherlands	709	1,104	73.20%	1,583	3,560	85.72%
New Zealand	32	75	53.13%	49	133	75.51%
Norway	586	894	73.89%	304	794	91.45%
Pakistan	3	3	0.00%	1	1	0.00%
Panama	1	1	0.00%	0	0	0.00%
Poland	24	34	50.00%	173	863	52.02%
Portugal	0	0	0.00%	15	25	26.67%
Qatar	1	1	0.00%	1	1	0.00%
Romania	15	45	20.00%	28	148	75.00%
Saint Helena	2	2	50.00%	2	2	0.00%
Senegal	0	0	0.00%	2	2	0.00%
Serbia	1	9	100.00%	8	25	0.00%
Singapore	0	0	0.00%	4	5	0.00%
Slovakia	1	1	100.00%	0	0	0.00%
Slovenia	0	0	0.00%	2	2	50.00%
Spain	3	8	33.33%	70	262	60.00%
Sweden	1,054	1,795	78.18%	2,834	5,798	92.45%
Switzerland	142	259	73.24%	407	1,144	80.84%
Türkiye	5	5	80.00%	7	7	0.00%

Country	Emergency Disclosure Requests (EDRs)	Accounts Requested* for EDRs	Percentage of EDRs where some data was produced	Other information requests	Accounts Requested for other information requests*	Percentage of other information requests where some data was produced
United Arab Emirates	41	51	63.41%	1	1	0.00%
United Kingdom	2,983	3,575	71.97%	12,788	17,699	89.76%
Zambia	1	1	0.00%	0	0	0.00%

* "Accounts Requested" reflects the number of unique accounts indicated by law enforcement in legal process when requesting user information. Thus, where multiple identifiers in a legal request identify a single account, they are counted as one “Account Requested” in the above tables. In instances where a unique account is specified in multiple requests, each request is counted as a separate "Account Requested".

Requests Pursuant To Bilateral Data Access Agreements

This section related to requests for user information from government entities outside the united States pursuant to a Bilateral Data Access Agreement between that government and the US government. In accordance with legal requirements, we disclose this data in ranges of 500.

Country	Requests	Account Identifiers
United Kingdom*	[Publication delayed until 1 January 2027]	[Publication delayed until 1 January 2027]
Australia	0–499	_ **

* To the extent Snap has received requests under the investigatory Powers Act from the United Kingdom pursuant to the US-UK Data Access Agreement, reporting on any such requests will be delayed and in accordance with the applicable requirements of that law. For more information, please see: https://www.ipco.org.uk/publications/annual-reports/.

** Snap is prohibited from publishing any information regarding requests received under the US-Australia Data Access Agreement, except for the total number of requests received in this 6-month reporting period.

United States National Security Requests

This section relates to requests for user information pursuant to US national security legal process. The following includes National Security Letters (NSLs) and Foreign Intelligence Surveillance (FISA) Court Orders/Directives. We disclose this data in ranges of 250.

National Security	Requests	Account Identifiers
NSLs and FISA orders/directives	250-499	1500-1749

Governmental Content & Account Removal Orders

This section relates to legal demands by a government entity to remove content and accounts that would otherwise be permissible under our Terms of Service or Community Guidelines.

Removal Orders	Percentage of orders resulting in content or account removal
8	0%

Note: The metrics above relate to valid legal orders received from governmental authorities, which require Snap to remove content and / or account(s) from the platform that do(es) not violate our policies. These metrics exclude: (i) requests for the removal of content and/or

account(s) that are not valid legal orders, and (ii) requests and orders targeting content and/or account(s) that we determine violate our policies.

Notices of Infringement of Intellectual Property Rights

Copyright infringement notices

This category reflects any valid request to remove content allegedly infringing copyright.

Copyright infringement notices	Percentage of requests where some content was removed
1,678	80.7%

Copyright Infringement Counter-Notices	Percentage of requests where some content was republished
2	100.0%

Trademark Infringement Notices

This category reflects any valid request to remove content allegedly infringing a trademark.

Trademark Infringement Notices	Percentage of requests where some content was removed
347	56.2%

Country Overviews

Below, we provide an overview of our Safety teams' enforcement of our Community Guidelines in each of the following countries during the first half of 2026. Select a country to go to its page.

Australia	15
Austria	17
Belgium	19
Brazil	21
Canada	23
Denmark	25
Finland	27
France	29
Germany	31
India	33
Iraq	35
Ireland	37
Italy	39
Mexico	41
Netherlands	43
New Zealand	45
Norway	47
Poland	49
Saudi Arabia	51
Spain	53
Sweden	55
Türkiye	57
United Arab Emirates	59
United Kingdom	61
United States	63



Australia

1 January 2026 - 30 June 2026

Overview of Our Trust & Safety Teams' Actions to Enforce Our Community Guidelines

Total Enforcements	Total Unique Accounts Enforced
239,702	158,469

Policy Reason	Total Enforcements	Total Unique Accounts Enforced	Median Turnaround Time (minutes) from Detection to Final Action
Sexual Content	132,837	87,628	1
Child Sexual Exploitation	19,214	15,720	2
Harassment and Bullying	18,069	15,639	1
Threats & violence	5,822	4,710	2
Self-Harm & Suicide	681	647	7
False information	32	30	<1
Impersonation	90	89	<1
Spam	5,130	4,496	<1
Drugs	34,652	25,501	3
Weapons	2,345	1,888	4
Other Regulated Goods	5,706	4,571	2
Hate speech	15,048	12,271	2
Terrorism & Violent Extremism	76	69	1

Community Guidelines Violations Reported to Our Safety Teams

Total Content & Account Reports	Total Enforcements	Total Unique Accounts Enforced
448,119	169,369	118,571

Policy Reason	Total Content & Account Reports	Total Enforcements	Total Unique Accounts Enforced
Sexual Content	182,159	101,351	72,148
Child Sexual Exploitation	31,786	14,285	12,528
Harassment and Bullying	108,019	17,981	15,561
Threats & violence	20,614	5,155	4,327
Self-Harm & Suicide	5,839	628	596
False information	11,691	28	28
Impersonation	8,787	88	87
Spam	24,177	4,508	4,054
Drugs	15,460	7,116	5,624
Weapons	2,750	908	823
Other Regulated Goods	10,702	2,502	2,020
Hate speech	22,952	14,770	12,063
Terrorism & Violent Extremism	3,183	49	47

Australia (continued)

Proactive Detection and Enforcement of Our Community Guidelines

Total Enforcements	Total Unique Accounts Enforced
70,333	46,781

Policy Reason	Total Enforcements	Total Unique Accounts Enforced
Sexual Content	31,486	18,274
Child Sexual Exploitation	4,929	3,467
Harassment and Bullying	88	83
Threats & violence	667	426
Self-Harm & Suicide	53	51
False information	4	2
Impersonation	2	2
Spam	622	477
Drugs	27,536	20,960
Weapons	1,437	1,118
Other Regulated Goods	3,204	2,680
Hate speech	278	224
Terrorism & Violent Extremism	27	22

CSEA: Total Accounts Disabled
4,129



Austria

1 January 2026 - 30 June 2026

Overview of Our Trust & Safety Teams' Actions to Enforce Our Community Guidelines

Total Enforcements	Total Unique Accounts Enforced
61,303	42,644

Policy Reason	Total Enforcements	Total Unique Accounts Enforced	Median Turnaround Time (minutes) from Detection to Final Action
Sexual Content	36,601	25,316	1
Child Sexual Exploitation	8,305	6,901	3
Harassment and Bullying	4,157	3,701	1
Threats & violence	717	621	1
Self-Harm & Suicide	75	73	6
False information	15	15	<1
Impersonation	46	45	<1
Spam	1,433	1,298	<1
Drugs	5,755	4,585	6
Weapons	632	509	4
Other Regulated Goods	785	655	3
Hate speech	2,751	2,301	3
Terrorism & Violent Extremism	31	24	1

Community Guidelines Violations Reported to Our Safety Teams

Total Content & Account Reports	Total Enforcements	Total Unique Accounts Enforced
140,982	49,760	35,580

Policy Reason	Total Content & Account Reports	Total Enforcements	Total Unique Accounts Enforced
Sexual Content	58,663	30,927	22,281
Child Sexual Exploitation	11,516	7,176	6,200
Harassment and Bullying	36,646	4,132	3,685
Threats & violence	4,308	649	571
Self-Harm & Suicide	1,223	61	61
False information	2,838	15	15
Impersonation	3,225	44	43
Spam	8,704	1,327	1,221
Drugs	5,038	2,075	1,790
Weapons	941	304	273
Other Regulated Goods	1,611	356	301
Hate speech	5,294	2,681	2,242
Terrorism & Violent Extremism	975	13	13

Austria (continued)

Proactive Detection and Enforcement of Our Community Guidelines

Total Enforcements	Total Unique Accounts Enforced
11,543	8,072

Policy Reason	Total Enforcements	Total Unique Accounts Enforced
Sexual Content	5,674	3,574
Child Sexual Exploitation	1,129	760
Harassment and Bullying	25	19
Threats & violence	68	52
Self-Harm & Suicide	14	12
False information	0	0
Impersonation	2	2
Spam	106	78
Drugs	3,680	2,960
Weapons	328	253
Other Regulated Goods	429	375
Hate speech	70	62
Terrorism & Violent Extremism	18	11

CSEA: Total Accounts Disabled
1,215

Belgium

1 January 2026 - 30 June 2026

Overview of Our Trust & Safety Teams' Actions to Enforce Our Community Guidelines

Total Enforcements	Total Unique Accounts Enforced
127,924	88,545

Policy Reason	Total Enforcements	Total Unique Accounts Enforced	Median Turnaround Time (minutes) from Detection to Final Action
Sexual Content	63,972	44,211	1
Child Sexual Exploitation	15,000	12,477	2
Harassment and Bullying	8,481	7,499	1
Threats & violence	3,616	2,784	1
Self-Harm & Suicide	129	123	6
False information	28	28	<1
Impersonation	44	39	<1
Spam	4,561	3,848	1
Drugs	16,716	12,889	5
Weapons	2,573	1.833	6
Other Regulated Goods	7,531	5,414	5
Hate speech	5,208	4,362	2
Terrorism & Violent Extremism	65	51	1

Community Guidelines Violations Reported to Our Safety Teams

Total Content & Account Reports	Total Enforcements	Total Unique Accounts Enforced
284,405	94,480	68,652

Policy Reason	Total Content & Account Reports	Total Enforcements	Total Unique Accounts Enforced
Sexual Content	98,467	50,438	37,311
Child Sexual Exploitation	23,623	12,493	10,867
Harassment and Bullying	75,033	8,382	7,420
Threats & violence	13,917	2,767	2,340
Self-Harm & Suicide	2,029	108	106
False information	9,327	27	27
Impersonation	6,522	44	39
Spam	17,339	3,562	3,062
Drugs	18,440	8,037	6,440
Weapons	2,136	625	529
Other Regulated Goods	6,436	2,850	2,045
Hate speech	8,984	5,126	4,287
Terrorism & Violent Extremism	2,152	21	21

Belgium (continued)

Proactive Detection and Enforcement of Our Community Guidelines

Total Enforcements	Total Unique Accounts Enforced
33,444	22,412

Policy Reason	Total Enforcements	Total Unique Accounts Enforced
Sexual Content	13,534	7,911
Child Sexual Exploitation	2,507	1,687
Harassment and Bullying	99	87
Threats & violence	849	483
Self-Harm & Suicide	21	17
False information	1	1
Impersonation	0	0
Spam	999	811
Drugs	8,679	6,867
Weapons	1,948	1,350
Other Regulated Goods	4,681	3,584
Hate speech	82	76
Terrorism & Violent Extremism	44	32

CSEA: Total Accounts Disabled
2,458



Brazil

1 January 2026 - 30 June 2026

Overview of Our Trust & Safety Teams' Actions to Enforce Our Community Guidelines

Total Enforcements	Total Unique Accounts Enforced
87,921	45,768

Policy Reason	Total Enforcements	Total Unique Accounts Enforced	Median Turnaround Time (minutes) from Detection to Final Action
Sexual Content	73,188	37,819	<1
Child Sexual Exploitation	11,097	8,088	4
Harassment and Bullying	828	753	1
Threats & violence	363	311	1
Self-Harm & Suicide	31	28	5
False information	7	7	<1
Impersonation	23	23	<1
Spam	168	143	1
Drugs	1,084	953	153
Weapons	182	135	2
Other Regulated Goods	269	215	1
Hate speech	677	581	2
Terrorism & Violent Extremism	4	4	1

Community Guidelines Violations Reported to Our Safety Teams

Total Content & Account Reports	Total Enforcements	Total Unique Accounts Enforced
128,723	63,434	35,536

Policy Reason	Total Content & Account Reports	Total Enforcements	Total Unique Accounts Enforced
Sexual Content	80,849	52,950	29,671
Child Sexual Exploitation	17,410	8,244	6,687
Harassment and Bullying	12,259	796	728
Threats & violence	2,994	329	284
Self-Harm & Suicide	602	15	15
False information	2,884	7	7
Impersonation	1,913	22	22
Spam	5,259	126	116
Drugs	727	131	118
Weapons	509	87	59
Other Regulated Goods	700	87	61
Hate speech	1,778	639	547
Terrorism & Violent Extremism	839	1	1

Brazil (continued)

Proactive Detection and Enforcement of Our Community Guidelines

Total Enforcements	Total Unique Accounts Enforced
24,487	13,842

Policy Reason	Total Enforcements	Total Unique Accounts Enforced
Sexual Content	20,238	11,169
Child Sexual Exploitation	2,853	1,637
Harassment and Bullying	32	27
Threats & violence	34	29
Self-Harm & Suicide	16	13
False information	0	0
Impersonation	1	1
Spam	42	27
Drugs	953	839
Weapons	95	79
Other Regulated Goods	182	155
Hate speech	38	37
Terrorism & Violent Extremism	3	3

CSEA: Total Accounts Disabled
1,993



Canada

1 January 2026 - 30 June 2026

Overview of Our Trust & Safety Teams' Actions to Enforce Our Community Guidelines

Total Enforcements	Total Unique Accounts Enforced
331,674	213,110

Policy Reason	Total Enforcements	Total Unique Accounts Enforced	Median Turnaround Time (minutes) from Detection to Final Action
Sexual Content	173,474	110,745	1
Child Sexual Exploitation	30,673	25,365	2
Harassment and Bullying	27,595	23,728	1
Threats & violence	8,342	6,307	1
Self-Harm & Suicide	1,017	958	7
False information	75	74	<1
Impersonation	231	219	<1
Spam	8,077	6,815	1
Drugs	35,667	24,991	5
Weapons	6,525	4,973	5
Other Regulated Goods	7,731	5,866	4
Hate speech	32,163	24,997	2
Terrorism & Violent Extremism	104	96	1

Community Guidelines Violations Reported to Our Safety Teams

Total Content & Account Reports	Total Enforcements	Total Unique Accounts Enforced
721,002	236,202	160,368

Policy Reason	Total Content & Account Reports	Total Enforcements	Total Unique Accounts Enforced
Sexual Content	254,742	127,952	88,058
Child Sexual Exploitation	55,335	24,505	21,262
Harassment and Bullying	187,208	27,349	23,530
Threats & violence	31,740	6,322	5,305
Self-Harm & Suicide	10,015	783	755
False information	31,859	71	71
Impersonation	14,597	225	213
Spam	46,381	6,790	5,921
Drugs	17,633	8,155	6,043
Weapons	6,913	2,502	2,096
Other Regulated Goods	14,044	3,455	2,628
Hate speech	44,458	28,020	22,163
Terrorism & Violent Extremism	6,077	73	72

Proactive Detection and Enforcement of Our Community Guidelines

Total Enforcements	Total Unique Accounts Enforced
95,472	60,494

Policy Reason	Total Enforcements	Total Unique Accounts Enforced
Sexual Content	45,522	26,369
Child Sexual Exploitation	6,168	4,373
Harassment and Bullying	246	211
Threats & violence	2,020	1,058
Self-Harm & Suicide	234	206
False information	4	3
Impersonation	6	6
Spam	1,287	941
Drugs	27,512	19,800
Weapons	4,023	3,007
Other Regulated Goods	4,276	3,398
Hate speech	4,143	2,949
Terrorism & Violent Extremism	31	24

CSEA: Total Accounts Disabled
4,947

Denmark

1 January 2026 - 30 June 2026

Overview of Our Trust & Safety Teams' Actions to Enforce Our Community Guidelines

Total Enforcements	Total Unique Accounts Enforced
42,921	32,258

Policy Reason	Total Enforcements	Total Unique Accounts Enforced	Median Turnaround Time (minutes) from Detection to Final Action
Sexual Content	20,099	14,342	1
Child Sexual Exploitation	4,657	4,000	3
Harassment and Bullying	3,264	2,995	2
Threats & violence	504	439	1
Self-Harm & Suicide	73	70	5
False information	21	20	<1
Impersonation	12	11	<1
Spam	1,130	1,047	1
Drugs	7,186	6,326	1
Weapons	363	292	1
Other Regulated Goods	3,267	2,771	7
Hate speech	2,303	1,975	3
Terrorism & Violent Extremism	42	27	2

Community Guidelines Violations Reported to Our Safety Teams

Total Content & Account Reports	Total Enforcements	Total Unique Accounts Enforced
114,264	31,585	23,785

Policy Reason	Total Content & Account Reports	Total Enforcements	Total Unique Accounts Enforced
Sexual Content	30,423	16,194	12,035
Child Sexual Exploitation	7,612	3,972	3,485
Harassment and Bullying	25,621	3,234	2,968
Threats & violence	3,498	471	413
Self-Harm & Suicide	1,135	62	60
False information	2,881	18	18
Impersonation	1,564	11	10
Spam	5,638	1,094	1,015
Drugs	28,477	2,357	2,088
Weapons	726	176	154
Other Regulated Goods	3,048	1,772	1,436
Hate speech	3,142	2,218	1,908
Terrorism & Violent Extremism	499	6	6

Denmark (continued)

Proactive Detection and Enforcement of Our Community Guidelines

Total Enforcements	Total Unique Accounts Enforced
11,336	9,110

Policy Reason	Total Enforcements	Total Unique Accounts Enforced
Sexual Content	3,905	2,582
Child Sexual Exploitation	685	554
Harassment and Bullying	30	28
Threats & violence	33	27
Self-Harm & Suicide	11	10
False information	3	2
Impersonation	1	1
Spam	36	34
Drugs	4,829	4,330
Weapons	187	141
Other Regulated Goods	1,495	1,391
Hate speech	85	68
Terrorism & Violent Extremism	36	21

CSEA: Total Accounts Disabled
873



Finland

1 January 2026 - 30 June 2026

Overview of Our Trust & Safety Teams' Actions to Enforce Our Community Guidelines

Total Enforcements	Total Unique Accounts Enforced
34,187	23,377

Policy Reason	Total Enforcements	Total Unique Accounts Enforced	Median Turnaround Time (minutes) from Detection to Final Action
Sexual Content	15,907	11,225	1
Child Sexual Exploitation	4,592	3,887	2
Harassment and Bullying	2,651	2,369	1
Threats & violence	608	511	2
Self-Harm & Suicide	80	73	5
False information	15	15	<1
Impersonation	16	16	<1
Spam	668	592	1
Drugs	2,384	1,882	5
Weapons	471	380	3
Other Regulated Goods	4,185	2,652	1
Hate speech	2,596	2,042	2
Terrorism & Violent Extremism	14	13	1

Community Guidelines Violations Reported to Our Safety Teams

Total Content & Account Reports	Total Enforcements	Total Unique Accounts Enforced
82,419	28,480	20,049

Policy Reason	Total Content & Account Reports	Total Enforcements	Total Unique Accounts Enforced
Sexual Content	26,330	13,279	9,884
Child Sexual Exploitation	7,350	3,846	3,349
Harassment and Bullying	22,539	2,639	2,358
Threats & violence	2,993	576	491
Self-Harm & Suicide	1,001	59	57
False information	1,994	15	15
Impersonation	1,133	16	16
Spam	3,425	625	560
Drugs	2,755	896	726
Weapons	891	311	270
Other Regulated Goods	7,555	3,648	2,298
Hate speech	3,892	2,560	2,011
Terrorism & Violent Extremism	561	10	10

Finland (continued)

Proactive Detection and Enforcement of Our Community Guidelines

Total Enforcements	Total Unique Accounts Enforced
5,707	3,898

Policy Reason	Total Enforcements	Total Unique Accounts Enforced
Sexual Content	2,628	1,521
Child Sexual Exploitation	746	567
Harassment and Bullying	12	12
Threats & violence	32	21
Self-Harm & Suicide	21	16
False information	0	0
Impersonation	0	0
Spam	43	34
Drugs	1,488	1,209
Weapons	160	123
Other Regulated Goods	537	444
Hate speech	36	33
Terrorism & Violent Extremism	4	3

CSEA: Total Accounts Disabled
993



France

1 January 2026 - 30 June 2026

Overview of Our Trust & Safety Teams' Actions to Enforce Our Community Guidelines

Total Enforcements	Total Unique Accounts Enforced
838,595	555,827

Policy Reason	Total Enforcements	Total Unique Accounts Enforced	Median Turnaround Time (minutes) from Detection to Final Action
Sexual Content	396,068	263,946	1
Child Sexual Exploitation	76,782	62,084	2
Harassment and Bullying	46,785	39,836	1
Threats & violence	30,499	22,400	1
Self-Harm & Suicide	812	726	5
False information	327	317	1
Impersonation	417	404	<1
Spam	39,309	29,978	1
Drugs	95,554	74,418	5
Weapons	42,005	28,955	5
Other Regulated Goods	93,094	64,157	4
Hate speech	16,404	14,290	1
Terrorism & Violent Extremism	539	439	1

Community Guidelines Violations Reported to Our Safety Teams

Total Content & Account Reports	Total Enforcements	Total Unique Accounts Enforced
1,835,138	542,489	383,817

Policy Reason	Total Content & Account Reports	Total Enforcements	Total Unique Accounts Enforced
Sexual Content	612,204	287,725	209,372
Child Sexual Exploitation	138,644	61,119	52,811
Harassment and Bullying	377,380	45,649	39,002
Threats & violence	121,198	21,303	17,129
Self-Harm & Suicide	14,665	531	501
False information	113,137	288	286
Impersonation	56,349	412	399
Spam	146,818	31,403	23,820
Drugs	94,908	36,813	29,711
Weapons	17,235	5,618	4,573
Other Regulated Goods	67,627	35,611	24,783
Hate speech	55,851	15,823	13,830
Terrorism & Violent Extremism	19,122	194	185

France (continued)

Proactive Detection and Enforcement of Our Community Guidelines

Total Enforcements	Total Unique Accounts Enforced
296,106	193,879

Policy Reason	Total Enforcements	Total Unique Accounts Enforced
Sexual Content	108,343	62,835
Child Sexual Exploitation	15,663	9,712
Harassment and Bullying	1,136	930
Threats & violence	9,196	5,674
Self-Harm & Suicide	281	227
False information	39	32
Impersonation	5	5
Spam	7,906	6,446
Drugs	58,741	46,422
Weapons	36,387	25,108
Other Regulated Goods	57,483	42,469
Hate speech	581	477
Terrorism & Violent Extremism	345	257

CSEA: Total Accounts Disabled
12,252

Germany

1 January 2026 - 30 June 2026

Overview of Our Trust & Safety Teams' Actions to Enforce Our Community Guidelines

Total Enforcements	Total Unique Accounts Enforced
483,319	325,800

Policy Reason	Total Enforcements	Total Unique Accounts Enforced	Median Turnaround Time (minutes) from Detection to Final Action
Sexual Content	298,228	201,537	1
Child Sexual Exploitation	65,065	53,748	3
Harassment and Bullying	29,501	26,137	1
Threats & violence	6,469	5,519	1
Self-Harm & Suicide	557	525	6
False information	92	92	<1
Impersonation	187	182	<1
Spam	16,393	14,831	<1
Drugs	30,859	21,770	5
Weapons	4,555	3,571	5
Other Regulated Goods	11,913	8,329	4
Hate speech	19,273	16,286	3
Terrorism & Violent Extremism	227	189	1

Community Guidelines Violations Reported to Our Safety Teams

Total Content & Account Reports	Total Enforcements	Total Unique Accounts Enforced
1,054,407	392,277	277,520

Policy Reason	Total Content & Account Reports	Total Enforcements	Total Unique Accounts Enforced
Sexual Content	455,870	245,877	176,859
Child Sexual Exploitation	87,140	56,521	48,551
Harassment and Bullying	247,869	29,375	26,023
Threats & violence	34,757	5,933	5,144
Self-Harm & Suicide	10,278	432	414
False information	22,523	89	89
Impersonation	27,401	183	180
Spam	75,352	15,637	14,275
Drugs	23,020	10,477	8,038
Weapons	6,913	2,343	2,009
Other Regulated Goods	14,692	6,451	4,451
Hate speech	40,648	18,880	15,970
Terrorism & Violent Extremism	7,944	79	67

Germany (continued)

Proactive Detection and Enforcement of Our Community Guidelines

Total Enforcements	Total Unique Accounts Enforced
91,042	56,028

Policy Reason	Total Enforcements	Total Unique Accounts Enforced
Sexual Content	52,351	28,901
Child Sexual Exploitation	8,544	5,557
Harassment and Bullying	126	123
Threats & violence	536	393
Self-Harm & Suicide	125	112
False information	3	3
Impersonation	4	4
Spam	756	569
Drugs	20,382	14,725
Weapons	2,212	1,653
Other Regulated Goods	5,462	4,279
Hate speech	393	341
Terrorism & Violent Extremism	148	122

CSEA: Total Accounts Disabled
8,787



India

1 January 2026 - 30 June 2026

Overview of Our Trust & Safety Teams' Actions to Enforce Our Community Guidelines

Total Enforcements	Total Unique Accounts Enforced
1,122,811	636,592

Policy Reason	Total Enforcements	Total Unique Accounts Enforced	Median Turnaround Time (minutes) from Detection to Final Action
Sexual Content	745,332	425,486	1
Child Sexual Exploitation	180,934	124,606	1
Harassment and Bullying	29,619	17,001	1
Threats & violence	12,677	9,764	1
Self-Harm & Suicide	2,749	2,227	4
False information	365	309	<1
Impersonation	474	454	<1
Spam	34,213	11,967	1
Drugs	92,554	70,299	8
Weapons	16,745	12,588	2
Other Regulated Goods	1,836	1,496	1
Hate speech	4,706	4,033	1
Terrorism & Violent Extremism	607	508	1

Community Guidelines Violations Reported to Our Safety Teams

Total Content & Account Reports	Total Enforcements	Total Unique Accounts Enforced
3,125,403	632,805	388,047

Policy Reason	Total Content & Account Reports	Total Enforcements	Total Unique Accounts Enforced
Sexual Content	1,072,440	459,047	301,427
Child Sexual Exploitation	240,739	97,378	83,096
Harassment and Bullying	436,751	29,435	16,838
Threats & violence	146,928	6,847	5,677
Self-Harm & Suicide	60,094	370	355
False information	89,691	133	133
Impersonation	174,737	450	434
Spam	612,753	31,101	10,008
Drugs	24,487	939	888
Weapons	33,460	2,179	1,989
Other Regulated Goods	101,281	417	401
Hate speech	88,936	4,312	3,657
Terrorism & Violent Extremism	43,106	197	182

India (continued)

Proactive Detection and Enforcement of Our Community Guidelines

Total Enforcements	Total Unique Accounts Enforced
490,006	270,659

Policy Reason	Total Enforcements	Total Unique Accounts Enforced
Sexual Content	286,285	141,108
Child Sexual Exploitation	83,556	42,737
Harassment and Bullying	184	170
Threats & violence	5,830	4,155
Self-Harm & Suicide	2,379	1,879
False information	232	177
Impersonation	24	22
Spam	3,112	2,014
Drugs	91,615	69,459
Weapons	14,566	10,696
Other Regulated Goods	1,419	1,102
Hate speech	394	379
Terrorism & Violent Extremism	410	327

CSEA: Total Accounts Disabled
38,658



Iraq

1 January 2026 - 30 June 2026

Overview of Our Trust & Safety Teams' Actions to Enforce Our Community Guidelines

Total Enforcements	Total Unique Accounts Enforced
331,339	161,381

Policy Reason	Total Enforcements	Total Unique Accounts Enforced	Median Turnaround Time (minutes) from Detection to Final Action
Sexual Content	229,071	111,934	1
Child Sexual Exploitation	52,354	26,360	1
Harassment and Bullying	4,417	3,326	1
Threats & violence	10,478	6,801	1
Self-Harm & Suicide	728	538	4
False information	57	54	1
Impersonation	391	367	<1
Spam	2,072	1,281	1
Drugs	5,501	4,120	6
Weapons	22,394	12,616	7
Other Regulated Goods	1,765	1,048	1
Hate speech	1,274	1,081	1
Terrorism & Violent Extremism	837	579	1

Community Guidelines Violations Reported to Our Safety Teams

Total Content & Account Reports	Total Enforcements	Total Unique Accounts Enforced
698,660	166,710	94,704

Policy Reason	Total Content & Account Reports	Total Enforcements	Total Unique Accounts Enforced
Sexual Content	288,378	129,609	75,190
Child Sexual Exploitation	40,705	15,761	12,291
Harassment and Bullying	110,097	4,342	3,258
Threats & violence	35,461	5,232	3,360
Self-Harm & Suicide	13,975	233	165
False information	15,762	14	14
Impersonation	31,106	389	365
Spam	103,828	1,942	1,180
Drugs	3,777	132	112
Weapons	17,572	7,325	3,084
Other Regulated Goods	9,588	473	238
Hate speech	17,095	1,148	971
Terrorism & Violent Extremism	11,316	110	65

Iraq (continued)

Proactive Detection and Enforcement of Our Community Guidelines

Total Enforcements	Total Unique Accounts Enforced
164,629	74,458

Policy Reason	Total Enforcements	Total Unique Accounts Enforced
Sexual Content	99,462	42,064
Child Sexual Exploitation	36,593	14,341
Harassment and Bullying	75	69
Threats & violence	5,246	3,653
Self-Harm & Suicide	495	374
False information	43	40
Impersonation	2	2
Spam	130	102
Drugs	5,369	4,011
Weapons	15,069	10,000
Other Regulated Goods	1,292	825
Hate speech	126	111
Terrorism & Violent Extremism	727	522

CSEA: Total Accounts Disabled
13,159



Ireland

1 January 2026 - 30 June 2026

Overview of Our Trust & Safety Teams' Actions to Enforce Our Community Guidelines

Total Enforcements	Total Unique Accounts Enforced
56,083	38,453

Policy Reason	Total Enforcements	Total Unique Accounts Enforced	Median Turnaround Time (minutes) from Detection to Final Action
Sexual Content	22,409	15,254	1
Child Sexual Exploitation	5,492	4,585	2
Harassment and Bullying	6,712	5,743	1
Threats & violence	1,860	1,414	2
Self-Harm & Suicide	251	235	7
False information	3	3	<1
Impersonation	62	48	<1
Spam	1,054	932	1
Drugs	9,922	7,605	6
Weapons	636	517	5
Other Regulated Goods	870	673	3
Hate speech	6,795	5,356	2
Terrorism & Violent Extremism	17	13	1

Community Guidelines Violations Reported to Our Safety Teams

Total Content & Account Reports	Total Enforcements	Total Unique Accounts Enforced
128,474	40,675	28,407

Policy Reason	Total Content & Account Reports	Total Enforcements	Total Unique Accounts Enforced
Sexual Content	35,241	17,511	12,506
Child Sexual Exploitation	9,526	4,366	3,819
Harassment and Bullying	46,247	6,680	5,714
Threats & violence	6,075	1,602	1,293
Self-Harm & Suicide	1,522	229	217
False information	2,985	3	3
Impersonation	2,979	61	48
Spam	5,525	882	797
Drugs	5,111	2,184	1,668
Weapons	660	186	165
Other Regulated Goods	2,126	247	223
Hate speech	9,603	6,715	5,292
Terrorism & Violent Extremism	874	9	9

Ireland (continued)

Proactive Detection and Enforcement of Our Community Guidelines

Total Enforcements	Total Unique Accounts Enforced
15,408	11,227

Policy Reason	Total Enforcements	Total Unique Accounts Enforced
Sexual Content	4,898	3,167
Child Sexual Exploitation	1,126	814
Harassment and Bullying	32	30
Threats & violence	258	131
Self-Harm & Suicide	22	18
False information	0	0
Impersonation	1	1
Spam	172	139
Drugs	7,738	6,225
Weapons	450	361
Other Regulated Goods	623	463
Hate speech	80	66
Terrorism & Violent Extremism	8	4

CSEA: Total Accounts Disabled
1,031



Italy

1 January 2026 - 30 June 2026

Overview of Our Trust & Safety Teams' Actions to Enforce Our Community Guidelines

Total Enforcements	Total Unique Accounts Enforced
50,172	30,877

Policy Reason	Total Enforcements	Total Unique Accounts Enforced	Median Turnaround Time (minutes) from Detection to Final Action
Sexual Content	36,140	22,181	1
Child Sexual Exploitation	8,395	6,730	2
Harassment and Bullying	1,518	1,261	1
Threats & violence	605	501	1
Self-Harm & Suicide	60	54	6
False information	7	7	<1
Impersonation	24	21	<1
Spam	358	298	1
Drugs	1,078	853	6
Weapons	695	518	5
Other Regulated Goods	292	225	1
Hate speech	962	818	2
Terrorism & Violent Extremism	38	28	1

Community Guidelines Violations Reported to Our Safety Teams

Total Content & Account Reports	Total Enforcements	Total Unique Accounts Enforced
99,391	37,687	24,635

Policy Reason	Total Content & Account Reports	Total Enforcements	Total Unique Accounts Enforced
Sexual Content	47,085	26,931	17,980
Child Sexual Exploitation	13,300	6,913	5,809
Harassment and Bullying	15,224	1,505	1,250
Threats & violence	3,877	501	423
Self-Harm & Suicide	1,045	35	31
False information	3,226	7	7
Impersonation	2,427	24	21
Spam	7,688	278	234
Drugs	806	223	187
Weapons	693	230	192
Other Regulated Goods	722	110	83
Hate speech	2,498	926	786
Terrorism & Violent Extremism	800	4	4

Italy (continued)

Proactive Detection and Enforcement of Our Community Guidelines

Total Enforcements	Total Unique Accounts Enforced
12,485	7,402

Policy Reason	Total Enforcements	Total Unique Accounts Enforced
Sexual Content	9,209	5,112
Child Sexual Exploitation	1,482	976
Harassment and Bullying	13	13
Threats & violence	104	82
Self-Harm & Suicide	25	23
False information	0	0
Impersonation	0	0
Spam	80	65
Drugs	855	678
Weapons	465	343
Other Regulated Goods	182	147
Hate speech	36	32
Terrorism & Violent Extremism	34	24

CSEA: Total Accounts Disabled
1,157



Mexico

1 January 2026 - 30 June 2026

Overview of Our Trust & Safety Teams' Actions to Enforce Our Community Guidelines

Total Enforcements	Total Unique Accounts Enforced
78,835	43,284

Policy Reason	Total Enforcements	Total Unique Accounts Enforced	Median Turnaround Time (minutes) from Detection to Final Action
Sexual Content	60,918	33,089	<1
Child Sexual Exploitation	12,912	9,863	4
Harassment and Bullying	973	932	1
Threats & violence	450	386	1
Self-Harm & Suicide	48	41	6
False information	9	9	<1
Impersonation	25	24	<1
Spam	310	254	<1
Drugs	2,001	1,629	17
Weapons	278	231	4
Other Regulated Goods	180	146	1
Hate speech	718	646	1
Terrorism & Violent Extremism	13	12	1

Community Guidelines Violations Reported to Our Safety Teams

Total Content & Account Reports	Total Enforcements	Total Unique Accounts Enforced
118,047	52,902	32,425

Policy Reason	Total Content & Account Reports	Total Enforcements	Total Unique Accounts Enforced
Sexual Content	65,634	40,371	25,220
Child Sexual Exploitation	16,031	9,929	8,064
Harassment and Bullying	16,250	957	918
Threats & violence	3,205	388	339
Self-Harm & Suicide	625	22	22
False information	3,496	9	9
Impersonation	2,663	25	24
Spam	5,918	245	213
Drugs	773	117	101
Weapons	504	117	108
Other Regulated Goods	820	48	35
Hate speech	1,586	665	608
Terrorism & Violent Extremism	542	9	9

Mexico (continued)

Proactive Detection and Enforcement of Our Community Guidelines

Total Enforcements	Total Unique Accounts Enforced
25,933	14,197

Policy Reason	Total Enforcements	Total Unique Accounts Enforced
Sexual Content	20,547	10,330
Child Sexual Exploitation	2,983	2,126
Harassment and Bullying	16	16
Threats & violence	62	50
Self-Harm & Suicide	26	19
False information	0	0
Impersonation	0	0
Spam	65	41
Drugs	1,884	1,537
Weapons	161	127
Other Regulated Goods	132	113
Hate speech	53	39
Terrorism & Violent Extremism	4	3

CSEA: Total Accounts Disabled
2,060



Netherlands

1 January 2026 - 30 June 2026

Overview of Our Trust & Safety Teams' Actions to Enforce Our Community Guidelines

Total Enforcements	Total Unique Accounts Enforced
176,169	120,711

Policy Reason	Total Enforcements	Total Unique Accounts Enforced	Median Turnaround Time (minutes) from Detection to Final Action
Sexual Content	88,516	59,625	1
Child Sexual Exploitation	16,772	14,012	2
Harassment and Bullying	11,071	9,868	1
Threats & violence	4,106	3,428	1
Self-Harm & Suicide	260	242	5
False information	62	62	<1
Impersonation	86	83	<1
Spam	4,460	3,821	1
Drugs	19,279	14,738	6
Weapons	4,528	3,277	6
Other Regulated Goods	18,792	13,723	7
Hate speech	8,136	6,878	3
Terrorism & Violent Extremism	101	83	1

Community Guidelines Violations Reported to Our Safety Teams

Total Content & Account Reports	Total Enforcements	Total Unique Accounts Enforced
375,481	125,303	88,644

Policy Reason	Total Content & Account Reports	Total Enforcements	Total Unique Accounts Enforced
Sexual Content	129,738	68,541	48,986
Child Sexual Exploitation	27,664	12,641	11,217
Harassment and Bullying	97,782	10,966	9,785
Threats & violence	16,889	3,559	3,068
Self-Harm & Suicide	3,359	217	205
False information	14,792	60	60
Impersonation	7,366	85	82
Spam	20,059	3,495	3,080
Drugs	14,498	7,238	5,388
Weapons	3,923	1,448	1,197
Other Regulated Goods	14,103	9,105	6,039
Hate speech	13,020	7,920	6,696
Terrorism & Violent Extremism	12,288	28	26

Netherlands (continued)

Proactive Detection and Enforcement of Our Community Guidelines

Total Enforcements	Total Unique Accounts Enforced
50,866	36,019

Policy Reason	Total Enforcements	Total Unique Accounts Enforced
Sexual Content	19,975	12,190
Child Sexual Exploitation	4,131	2,926
Harassment and Bullying	105	88
Threats & violence	547	379
Self-Harm & Suicide	43	37
False information	2	2
Impersonation	1	1
Spam	965	763
Drugs	12,041	9,792
Weapons	3,080	2,165
Other Regulated Goods	9,687	8,216
Hate speech	216	188
Terrorism & Violent Extremism	73	58

CSEA: Total Accounts Disabled
3,763



New Zealand

1 January 2026 - 30 June 2026

Overview of Our Trust & Safety Teams' Actions to Enforce Our Community Guidelines

Total Enforcements	Total Unique Accounts Enforced
46,948	31,619

Policy Reason	Total Enforcements	Total Unique Accounts Enforced	Median Turnaround Time (minutes) from Detection to Final Action
Sexual Content	26,659	18,093	1
Child Sexual Exploitation	5,990	5,003	2
Harassment and Bullying	3,696	3,324	1
Threats & violence	967	790	1
Self-Harm & Suicide	120	117	6
False information	6	6	<1
Impersonation	27	27	<1
Spam	814	757	<1
Drugs	4,111	2,923	3
Weapons	344	294	2
Other Regulated Goods	214	190	4
Hate speech	3,986	3,275	2
Terrorism & Violent Extremism	14	11	1

Community Guidelines Violations Reported to Our Safety Teams

Total Content & Account Reports	Total Enforcements	Total Unique Accounts Enforced
88,737	35,425	25,205

Policy Reason	Total Content & Account Reports	Total Enforcements	Total Unique Accounts Enforced
Sexual Content	35,999	20,315	14,823
Child Sexual Exploitation	8,261	4,804	4,226
Harassment and Bullying	23,038	3,676	3,309
Threats & violence	3,541	897	751
Self-Harm & Suicide	1,030	101	98
False information	1,942	6	6
Impersonation	1,514	27	27
Spam	4,357	787	732
Drugs	1,945	939	624
Weapons	393	111	102
Other Regulated Goods	909	68	58
Hate speech	5,287	3,685	3,055
Terrorism & Violent Extremism	521	9	9

New Zealand (continued)

Proactive Detection and Enforcement of Our Community Guidelines

Total Enforcements	Total Unique Accounts Enforced
11,523	7,620

Policy Reason	Total Enforcements	Total Unique Accounts Enforced
Sexual Content	6,344	3,806
Child Sexual Exploitation	1,186	873
Harassment and Bullying	20	17
Threats & violence	70	44
Self-Harm & Suicide	19	19
False information	0	0
Impersonation	0	0
Spam	27	25
Drugs	3,172	2,399
Weapons	233	197
Other Regulated Goods	146	134
Hate speech	301	229
Terrorism & Violent Extremism	5	2

CSEA: Total Accounts Disabled
973



Norway

1 January 2026 - 30 June 2026

Overview of Our Trust & Safety Teams' Actions to Enforce Our Community Guidelines

Total Enforcements	Total Unique Accounts Enforced
46,072	32,957

Policy Reason	Total Enforcements	Total Unique Accounts Enforced	Median Turnaround Time (minutes) from Detection to Final Action
Sexual Content	21,662	15,114	1
Child Sexual Exploitation	5,202	4,361	2
Harassment and Bullying	4,364	3,952	1
Threats & violence	768	639	1
Self-Harm & Suicide	112	102	5
False information	10	10	1
Impersonation	18	18	<1
Spam	1,060	948	1
Drugs	6,300	5,290	3
Weapons	461	383	2
Other Regulated Goods	2,451	1,682	2
Hate speech	3,638	3,013	2
Terrorism & Violent Extremism	26	23	1

Community Guidelines Violations Reported to Our Safety Teams

Total Content & Account Reports	Total Enforcements	Total Unique Accounts Enforced
123,990	35,391	25,849

Policy Reason	Total Content & Account Reports	Total Enforcements	Total Unique Accounts Enforced
Sexual Content	38,006	17,441	12,829
Child Sexual Exploitation	8,305	4,343	3,783
Harassment and Bullying	37,090	4,338	3,927
Threats & violence	5,109	691	591
Self-Harm & Suicide	1,441	97	92
False information	5,360	9	9
Impersonation	2,349	16	16
Spam	8,349	985	885
Drugs	6,690	1,728	1,495
Weapons	937	222	207
Other Regulated Goods	3,695	1,979	1,342
Hate speech	5,622	3,530	2,927
Terrorism & Violent Extremism	1,037	12	12

Norway (continued)

Proactive Detection and Enforcement of Our Community Guidelines

Total Enforcements	Total Unique Accounts Enforced
10,681	7,772

Policy Reason	Total Enforcements	Total Unique Accounts Enforced
Sexual Content	4,221	2,549
Child Sexual Exploitation	859	606
Harassment and Bullying	26	25
Threats & violence	77	50
Self-Harm & Suicide	15	11
False information	1	1
Impersonation	2	2
Spam	75	63
Drugs	4,572	3,882
Weapons	239	183
Other Regulated Goods	472	398
Hate speech	108	91
Terrorism & Violent Extremism	14	11

CSEA: Total Accounts Disabled
985

Poland

1 January 2026 - 30 June 2026

Overview of Our Trust & Safety Teams' Actions to Enforce Our Community Guidelines

Total Enforcements	Total Unique Accounts Enforced
101,757	67,212

Policy Reason	Total Enforcements	Total Unique Accounts Enforced	Median Turnaround Time (minutes) from Detection to Final Action
Sexual Content	76,404	49,720	1
Child Sexual Exploitation	11,847	9,844	4
Harassment and Bullying	1,968	1,760	1
Threats & violence	813	744	1
Self-Harm & Suicide	188	180	6
False information	49	49	<1
Impersonation	21	16	<1
Spam	626	486	<1
Drugs	5,669	4,576	7
Weapons	246	214	2
Other Regulated Goods	2,468	1,721	2
Hate speech	1,441	1,259	2
Terrorism & Violent Extremism	17	16	1

Community Guidelines Violations Reported to Our Safety Teams

Total Content & Account Reports	Total Enforcements	Total Unique Accounts Enforced
185,896	75,552	52,334

Policy Reason	Total Content & Account Reports	Total Enforcements	Total Unique Accounts Enforced
Sexual Content	95,694	57,919	39,948
Child Sexual Exploitation	17,571	9,006	7,995
Harassment and Bullying	23,231	1,942	1,734
Threats & violence	6,532	752	692
Self-Harm & Suicide	1,926	148	144
False information	6,419	49	49
Impersonation	5,376	21	16
Spam	14,103	535	417
Drugs	5,244	2,149	1,785
Weapons	645	117	105
Other Regulated Goods	3,463	1,535	1,085
Hate speech	4,921	1,374	1,208
Terrorism & Violent Extremism	771	5	5

Poland (continued)

Proactive Detection and Enforcement of Our Community Guidelines

Total Enforcements	Total Unique Accounts Enforced
26,205	17,071

Policy Reason	Total Enforcements	Total Unique Accounts Enforced
Sexual Content	18,485	11,336
Child Sexual Exploitation	2,841	1,977
Harassment and Bullying	26	26
Threats & violence	61	54
Self-Harm & Suicide	40	37
False information	0	0
Impersonation	0	0
Spam	91	71
Drugs	3,520	2,893
Weapons	129	113
Other Regulated Goods	933	715
Hate speech	67	52
Terrorism & Violent Extremism	12	11

CSEA: Total Accounts Disabled
2,817



Saudi Arabia

1 January 2026 - 30 June 2026

Overview of Our Trust & Safety Teams' Actions to Enforce Our Community Guidelines

Total Enforcements	Total Unique Accounts Enforced
721,115	431,786

Policy Reason	Total Enforcements	Total Unique Accounts Enforced	Median Turnaround Time (minutes) from Detection to Final Action
Sexual Content	493,736	296,844	1
Child Sexual Exploitation	95,667	66,657	2
Harassment and Bullying	22,792	19,588	1
Threats & violence	15,501	12,335	1
Self-Harm & Suicide	912	789	1
False information	89	81	1
Impersonation	115	103	<1
Spam	6,075	5,311	1
Drugs	14,285	11,016	5
Weapons	54,994	34,555	4
Other Regulated Goods	2,747	2,090	1
Hate speech	13,761	11,470	1
Terrorism & Violent Extremism	441	356	1

Community Guidelines Violations Reported to Our Safety Teams

Total Content & Account Reports	Total Enforcements	Total Unique Accounts Enforced
2,036,687	503,394	319,525

Policy Reason	Total Content & Account Reports	Total Enforcements	Total Unique Accounts Enforced
Sexual Content	831,294	380,189	241,263
Child Sexual Exploitation	113,522	45,452	37,777
Harassment and Bullying	320,400	22,551	19,375
Threats & violence	140,868	11,599	9,549
Self-Harm & Suicide	49,120	595	533
False information	86,051	32	31
Impersonation	54,404	111	99
Spam	250,058	5,462	4,863
Drugs	12,113	3,103	2,415
Weapons	69,592	19,593	13,943
Other Regulated Goods	20,366	1,190	885
Hate speech	60,489	13,366	11,135
Terrorism & Violent Extremism	28,410	151	136

Saudi Arabia (continued)

Proactive Detection and Enforcement of Our Community Guidelines

Total Enforcements	Total Unique Accounts Enforced
217,721	129,621

Policy Reason	Total Enforcements	Total Unique Accounts Enforced
Sexual Content	113,547	66,099
Child Sexual Exploitation	50,215	29,669
Harassment and Bullying	241	214
Threats & violence	3,902	2,923
Self-Harm & Suicide	317	263
False information	57	50
Impersonation	4	4
Spam	613	463
Drugs	11,182	8,676
Weapons	35,401	22,106
Other Regulated Goods	1,557	1,214
Hate speech	395	337
Terrorism & Violent Extremism	290	222

CSEA: Total Accounts Disabled
29,489



Spain

1 January 2026 - 30 June 2026

Overview of Our Trust & Safety Teams' Actions to Enforce Our Community Guidelines

Total Enforcements	Total Unique Accounts Enforced
43,625	27,855

Policy Reason	Total Enforcements	Total Unique Accounts Enforced	Median Turnaround Time (minutes) from Detection to Final Action
Sexual Content	30,312	18,778	1
Child Sexual Exploitation	5,560	4,569	2
Harassment and Bullying	1,514	1,394	1
Threats & violence	561	473	1
Self-Harm & Suicide	33	32	3
False information	4	4	1
Impersonation	23	23	<1
Spam	589	475	1
Drugs	2,909	2,334	7
Weapons	458	334	4
Other Regulated Goods	542	390	2
Hate speech	1,087	896	1
Terrorism & Violent Extremism	33	24	1

Community Guidelines Violations Reported to Our Safety Teams

Total Content & Account Reports	Total Enforcements	Total Unique Accounts Enforced
90,078	31,329	21,094

Policy Reason	Total Content & Account Reports	Total Enforcements	Total Unique Accounts Enforced
Sexual Content	40,917	22,239	14,910
Child Sexual Exploitation	9,585	4,523	3,847
Harassment and Bullying	15,691	1,502	1,382
Threats & violence	3,667	466	413
Self-Harm & Suicide	748	16	16
False information	4,156	2	2
Impersonation	2,159	22	22
Spam	6,017	401	342
Drugs	2,092	816	681
Weapons	615	129	95
Other Regulated Goods	1,065	144	113
Hate speech	2,568	1,060	877
Terrorism & Violent Extremism	798	9	7

Spain (continued)

Proactive Detection and Enforcement of Our Community Guidelines

Total Enforcements	Total Unique Accounts Enforced
12,296	7,890

Policy Reason	Total Enforcements	Total Unique Accounts Enforced
Sexual Content	8,073	4,740
Child Sexual Exploitation	1,037	774
Harassment and Bullying	12	12
Threats & violence	95	64
Self-Harm & Suicide	17	16
False information	2	2
Impersonation	1	1
Spam	188	135
Drugs	2,093	1,691
Weapons	329	245
Other Regulated Goods	398	280
Hate speech	27	20
Terrorism & Violent Extremism	24	17

CSEA: Total Accounts Disabled
1,021

Sweden

1 January 2026 - 30 June 2026

Overview of Our Trust & Safety Teams' Actions to Enforce Our Community Guidelines

Total Enforcements	Total Unique Accounts Enforced
81,121	58,173

Policy Reason	Total Enforcements	Total Unique Accounts Enforced	Median Turnaround Time (minutes) from Detection to Final Action
Sexual Content	38,834	26,916	1
Child Sexual Exploitation	8,580	7,169	2
Harassment and Bullying	7,245	6,475	1
Threats & violence	1,527	1,288	1
Self-Harm & Suicide	157	149	6
False information	15	15	<1
Impersonation	37	37	<1
Spam	2,178	1,989	1
Drugs	10,246	8,670	6
Weapons	847	687	4
Other Regulated Goods	4,845	3,691	10
Hate speech	6,535	5,355	3
Terrorism & Violent Extremism	75	58	1

Community Guidelines Violations Reported to Our Safety Teams

Total Content & Account Reports	Total Enforcements	Total Unique Accounts Enforced
203,912	62,177	44,902

Policy Reason	Total Content & Account Reports	Total Enforcements	Total Unique Accounts Enforced
Sexual Content	66,810	32,017	23,076
Child Sexual Exploitation	15,690	7,141	6,235
Harassment and Bullying	63,066	7,209	6,448
Threats & violence	8,922	1,413	1,208
Self-Harm & Suicide	2,441	135	130
False information	6,431	13	13
Impersonation	3,933	36	36
Spam	10,665	2,026	1,865
Drugs	9,568	2,659	2,268
Weapons	1,649	455	410
Other Regulated Goods	4,566	2,718	1855
Hate speech	8,573	6,337	5,203
Terrorism & Violent Extremism	1,598	18	18

Sweden (continued)

Proactive Detection and Enforcement of Our Community Guidelines

Total Enforcements	Total Unique Accounts Enforced
18,944	14,485

Policy Reason	Total Enforcements	Total Unique Accounts Enforced
Sexual Content	6,817	4,404
Child Sexual Exploitation	1,439	989
Harassment and Bullying	36	29
Threats & violence	114	83
Self-Harm & Suicide	22	19
False information	2	2
Impersonation	1	1
Spam	152	129
Drugs	7,587	6,568
Weapons	392	287
Other Regulated Goods	2,127	1,939
Hate speech	198	165
Terrorism & Violent Extremism	57	40

CSEA: Total Accounts Disabled
1,774

Türkiye

1 January 2026 - 30 June 2026

Overview of Our Trust & Safety Teams' Actions to Enforce Our Community Guidelines

Total Enforcements	Total Unique Accounts Enforced
275,783	170,381

Policy Reason	Total Enforcements	Total Unique Accounts Enforced	Median Turnaround Time (minutes) from Detection to Final Action
Sexual Content	198,675	124,645	1
Child Sexual Exploitation	45,086	35,986	3
Harassment and Bullying	13,822	11,115	1
Threats & violence	9,531	7,675	2
Self-Harm & Suicide	179	151	2
False information	55	55	<1
Impersonation	52	47	<1
Spam	1,703	1,455	1
Drugs	1,266	1,081	6
Weapons	1,761	1,306	2
Other Regulated Goods	517	387	1
Hate speech	2,977	2,582	5
Terrorism & Violent Extremism	159	126	1

Community Guidelines Violations Reported to Our Safety Teams

Total Content & Account Reports	Total Enforcements	Total Unique Accounts Enforced
744,963	243,193	156,882

Policy Reason	Total Content & Account Reports	Total Enforcements	Total Unique Accounts Enforced
Sexual Content	331,045	175,487	115,900
Child Sexual Exploitation	63,352	38,363	32,500
Harassment and Bullying	169,298	13,774	11,070
Threats & violence	43,766	9,278	7,483
Self-Harm & Suicide	4,675	84	77
False information	12,494	55	55
Impersonation	15,621	51	46
Spam	59,426	1,613	1,378
Drugs	2,851	173	165
Weapons	4,463	905	796
Other Regulated Goods	2,378	380	264
Hate speech	26,155	2,942	2,550
Terrorism & Violent Extremism	9,439	88	82

Türkiye (continued)

Proactive Detection and Enforcement of Our Community Guidelines

Total Enforcements	Total Unique Accounts Enforced
32,590	15,437

Policy Reason	Total Enforcements	Total Unique Accounts Enforced
Sexual Content	23,188	9,868
Child Sexual Exploitation	6,723	3,747
Harassment and Bullying	48	46
Threats & violence	253	196
Self-Harm & Suicide	95	74
False information	0	0
Impersonation	1	1
Spam	90	78
Drugs	1,093	920
Weapons	856	539
Other Regulated Goods	137	123
Hate speech	35	32
Terrorism & Violent Extremism	71	45

CSEA: Total Accounts Disabled
5,097

United Arab Emirates

1 January 2026 - 30 June 2026

Overview of Our Trust & Safety Teams' Actions to Enforce Our Community Guidelines

Total Enforcements	Total Unique Accounts Enforced
74,979	45,854

Policy Reason	Total Enforcements	Total Unique Accounts Enforced	Median Turnaround Time (minutes) from Detection to Final Action
Sexual Content	54,569	33,013	1
Child Sexual Exploitation	8,958	6,690	1
Harassment and Bullying	2,680	2,323	1
Threats & violence	1,222	987	1
Self-Harm & Suicide	87	74	2
False information	22	17	1
Impersonation	35	34	<1
Spam	1,025	727	1
Drugs	1,869	1,485	5
Weapons	1,950	1,276	4
Other Regulated Goods	477	324	1
Hate speech	2,043	1,640	1
Terrorism & Violent Extremism	42	34	1

Community Guidelines Violations Reported to Our Safety Teams

Total Content & Account Reports	Total Enforcements	Total Unique Accounts Enforced
266,076	50,300	33,288

Policy Reason	Total Content & Account Reports	Total Enforcements	Total Unique Accounts Enforced
Sexual Content	99,694	38,116	25,350
Child Sexual Exploitation	14,033	4,931	4,189
Harassment and Bullying	38,779	2,668	2,311
Threats & violence	17,287	902	774
Self-Harm & Suicide	4,901	46	44
False information	22,389	19	14
Impersonation	8,006	35	34
Spam	35,383	879	629
Drugs	1,428	124	107
Weapons	2,714	408	330
Other Regulated Goods	3,576	149	78
Hate speech	10,411	2,006	1,606
Terrorism & Violent Extremism	7,475	17	16

United Arab Emirates (continued)

Proactive Detection and Enforcement of Our Community Guidelines

Total Enforcements	Total Unique Accounts Enforced
24,679	14,284

Policy Reason	Total Enforcements	Total Unique Accounts Enforced
Sexual Content	16,453	8,964
Child Sexual Exploitation	4,027	2,556
Harassment and Bullying	12	12
Threats & violence	320	219
Self-Harm & Suicide	41	31
False information	3	3
Impersonation	0	0
Spam	146	99
Drugs	1,745	1,388
Weapons	1,542	966
Other Regulated Goods	328	251
Hate speech	37	35
Terrorism & Violent Extremism	25	19

CSEA: Total Accounts Disabled
2,533

United Kingdom

1 January 2026 - 30 June 2026

Overview of Our Trust & Safety Teams' Actions to Enforce Our Community Guidelines

Total Enforcements	Total Unique Accounts Enforced
730,696	477,926

Policy Reason	Total Enforcements	Total Unique Accounts Enforced	Median Turnaround Time (minutes) from Detection to Final Action
Sexual Content	301,480	200,300	1
Child Sexual Exploitation	66,076	54,086	2
Harassment and Bullying	74,581	62,785	1
Threats & violence	22,896	18,098	2
Self-Harm & Suicide	2,837	2,649	7
False information	157	150	1
Impersonation	403	386	<1
Spam	24,769	19,580	1
Drugs	141,678	99,967	5
Weapons	14,656	10,977	5
Other Regulated Goods	15,169	11,787	3
Hate speech	65,627	50,823	3
Terrorism & Violent Extremism	367	296	1

Community Guidelines Violations Reported to Our Safety Teams

Total Content & Account Reports	Total Enforcements	Total Unique Accounts Enforced
1,579,808	521,133	351,411

Policy Reason	Total Content & Account Reports	Total Enforcements	Total Unique Accounts Enforced
Sexual Content	482,668	234,604	164,113
Child Sexual Exploitation	120,063	52,599	45,295
Harassment and Bullying	459,828	74,103	62,396
Threats & violence	80,925	19,944	16,369
Self-Harm & Suicide	20,477	2,545	2,397
False information	50,417	143	140
Impersonation	29,020	389	375
Spam	82,460	18,054	14,812
Drugs	76,304	42,410	29,363
Weapons	14,626	5,340	4,348
Other Regulated Goods	44,192	5,991	4,738
Hate speech	104,898	64,812	50,197
Terrorism & Violent Extremism	13,930	199	198

Proactive Detection and Enforcement of Our Community Guidelines

Total Enforcements	Total Unique Accounts Enforced
209,563	146,329

Policy Reason	Total Enforcements	Total Unique Accounts Enforced
Sexual Content	66,876	41,982
Child Sexual Exploitation	13,477	9,486
Harassment and Bullying	478	433
Threats & violence	2,952	1,896
Self-Harm & Suicide	292	254
False information	14	10
Impersonation	14	12
Spam	6,715	5,059
Drugs	99,268	75,688
Weapons	9,316	7,076
Other Regulated Goods	9,178	7,344
Hate speech	815	675
Terrorism & Violent Extremism	168	98

CSEA: Total Accounts Disabled
13,108

United States

1 January 2026 - 30 June 2026

Overview of Our Trust & Safety Teams' Actions to Enforce Our Community Guidelines

Total Enforcements	Total Unique Accounts Enforced
3,346,217	2,038,013

Policy Reason	Total Enforcements	Total Unique Accounts Enforced	Median Turnaround Time (minutes) from Detection to Final Action
Sexual Content	1,913,766	1,144,381	1
Child Sexual Exploitation	233,996	189,666	2
Harassment and Bullying	154,687	132,815	1
Threats & violence	59,791	45,838	1
Self-Harm & Suicide	6,797	6,288	8
False information	911	861	<1
Impersonation	799	755	<1
Spam	53,249	42,372	<1
Drugs	521,081	342,942	4
Weapons	160,047	122,087	3
Other Regulated Goods	45,469	36,349	4
Hate speech	194,962	152,817	2
Terrorism & Violent Extremism	662	596	1

Community Guidelines Violations Reported to Our Safety Teams

Total Content & Account Reports	Total Enforcements	Total Unique Accounts Enforced
5,693,595	2,025,828	1,315,276

Policy Reason	Total Content & Account Reports	Total Enforcements	Total Unique Accounts Enforced
Sexual Content	2,511,389	1,297,799	839,685
Child Sexual Exploitation	431,212	183,372	158,140
Harassment and Bullying	1,051,392	152,692	131,138
Threats & violence	220,203	42,079	35,433
Self-Harm & Suicide	72,207	5,251	4,904
False information	249,948	862	815
Impersonation	101,399	753	716
Spam	384,088	36,756	31,620
Drugs	148,382	85,648	59,513
Weapons	85,074	40,013	31,192
Other Regulated Goods	111,930	13,529	11,441
Hate speech	278,951	166,706	132,817
Terrorism & Violent Extremism	47,420	368	361

Proactive Detection and Enforcement of Our Community Guidelines

Total Enforcements	Total Unique Accounts Enforced
1,320,389	830,431

Policy Reason	Total Enforcements	Total Unique Accounts Enforced
Sexual Content	615,967	361,866
Child Sexual Exploitation	50,624	34,064
Harassment and Bullying	1,995	1,792
Threats & violence	17,712	10,894
Self-Harm & Suicide	1,546	1,407
False information	49	46
Impersonation	46	40
Spam	16,493	11,102
Drugs	435,433	295,140
Weapons	120,034	94,701
Other Regulated Goods	31,940	25,414
Hate speech	28,256	20,840
Terrorism & Violent Extremism	294	237

CSEA: Total Accounts Disabled
40,637

About Snap’s Transparency Reports

In our Transparency Report, we disclose data regarding our safety efforts across our platform. Here we provide additional context and insight into our safety principles, policies and practices, as well as links to various safety and privacy resources.

History of Snap’s transparency reporting

Since 2015, we have produced transparency reports that provide important insight into the volume and nature of government requests for Snapchatters' account information and other legal notifications.

Since November 2015, our policy has been to notify Snapchatters when we receive legal process seeking their account information, with exceptions for cases where we are legally prohibited from doing so, or when we believe exceptional circumstances exist (like child sexual exploitation and abuse or an imminent risk of death or serious bodily injury).

In 2020, we enhanced our transparency report to provide insight into the volume and nature of accounts reported on Snapchat for violations of our Terms of Service or Community Guidelines. We also included country-level breakdowns, available for all countries in a downloadable CSV. In 2021, we expanded the scope of our transparency reporting to include data about reports of false information, trademark notices and Violative View Rate. In 2022, we provided additional insight into our moderation actions regarding drugs, weapons and suicide & self-harm.

In 2023, we started publishing additional transparency reports focusing on certain geographies, in line with applicable legal requirements. Our dedicated pages for Australia, California and the European Union complement the information we provide in our global Transparency Report.

In 2024, we updated our global Transparency Report to include additional data and insight regarding our proactive safety efforts.

We continually strive to further enhance our transparency reporting practices, in line with global legal requirements.

Additional safety and privacy resources

Snap is committed to providing Snapchatters and external stakeholders with helpful resources regarding our approach to safety and privacy, our policies and related tools. These resources are available in our Privacy, Safety & Policy Hub. Below we highlight some of these and additional resources.

Safety Center

Given that Snap is a platform for 13+ users, we believe it is imperative to inform and engage all users on how to help keep the platform safe. With numerous resources, such as our Family Safety Hub and Family Centre, Snap’s in-app tools for parents, we aim to equip users and their families with the tools they need to communicate and understand how to stay safe on Snapchat.

Community Guidelines

Our Community Guidelines form the foundation of our safety principles and are intended to inform users about the responsible use of Snapchat. We routinely assess our Guidelines as just one way of actively working to help keep Snapchat safe.

Reporting a safety concern

While safety teams and advanced AI operate 24/7 to help keep Snapchat safe, we also rely on our users to report concerns. To do so, we offer tools both in-app and online to report content and individuals that violate our policies.

Here For You

The well-being and safety of our users are paramount to us at Snap. To provide engaging and highly supportive resources for our users, we have developed in-app tools such as Here For You, which offers proactive in-app support to Snapchatters who may be experiencing a mental health or emotional crisis.

Privacy Center

At Snap, we make your privacy a priority. We seek to earn your trust every time you use Snapchat, or any of our products – that is why we treat your information differently than most other tech companies. Even though our products are constantly evolving, our privacy principles and strong commitment to user privacy remain unchanged.

Digital Well-Being Index

We remain steadfast in our commitment to assessing and enhancing the digital well-being of Generation Z through the annual Digital Well-Being Index (DWBI). Initiated in 2022, this comprehensive study surveys teens, young adults, and their parents across six countries – Australia, France, Germany, India, the UK and the US – to gauge online well-being. The DWBI employs the PERNA model, encompassing 20 sentiment statements across five categories: Positive Emotion, Engagement, Relationships, Negative Emotion and Achievement. By consistently conducting this research, Snap aims to provide valuable insights into the online experiences of young people, informing the development of tools and resources that promote a safer and more supportive digital environment.

Financial Sextortion

We aim to actively combat financial sextortion through proactive detection systems, partnerships with NCMEC's "Take It Down" initiative, enhanced in-app reporting tools and educational resources. Offending accounts are swiftly removed and reported to authorities when necessary.

Parent's Guide

This guide is meant to help parents and caregivers understand how Snapchat works, the key protections we offer for teens, how to use our parental controls and to answer common questions.

Law Enforcement Guide

This guide provides information for law enforcement officials seeking Snapchat account records (i.e. Snapchat user data) from Snap.

Safety & Impact Blog

Launched in April 2021, our blog aims to serve as a helpful resource for the many stakeholders and advocates who are interested in how we work to support the safety, privacy and well-being of our Snapchat community.

Glossary

Transparency Report Glossary

Below we include definitions of commonly used terms, policies and operational practices discussed in our transparency report.

Sexual Content: Refers to the promotion or distribution of sexual nudity, pornography or offers of sexual services. For more information, please review our explainer on Sexual Content. Note, for purposes of our transparency reports, we define and track data regarding Child Sexual Exploitation and Abuse separately from other types of Sexual Content.

Child Sexual Exploitation and Abuse: Refers to content that contains any form of child sexual exploitation and abuse, including child sexual exploitation and abuse imagery (CSEAI) and grooming or enticement of a minor for any sexual purpose. We report all identified instances of child sexual exploitation and abuse to authorities. For more information, please review our explainer on Sexual Content.

Harassment and Bullying: Refers to any unwanted behaviour that could cause an ordinary person to experience emotional distress, such as verbal abuse. For more information, please review our explainer on harassment and bullying.

Threats & violence: Refers to content that expresses the intention to cause serious physical or emotional harm. Violence refers to any content that attempts to incite, glorify or depict human violence, animal abuse, gore or graphic imagery. For more information, please review our explainer on Threats, Violence and Harm.

Self-Harm & Suicide: Refers to the glorification of self-harm, including the promotion of self-injury, suicide or eating disorders. For more information, please review our explainer on Threats, Violence and Harm.

False Information: Includes false or misleading content that causes harm or is malicious, such as denying the existence of tragic events, unsubstantiated medical claims, or undermining the integrity of civic processes, or manipulating content for false or misleading purposes, including through generative AI or through deceptive editing. For more information, please review our explainer on Harmful False or Deceptive Information.

Impersonation: Occurs when an account is falsely pretending to be associated with another person or brand. For more information, please review our explainer on Harmful False or Deceptive Information.

Spam: Refers to unsolicited messages or irrelevant shared content that is likely to cause harmful confusion or otherwise pose a risk or nuisance to legitimate users. It also includes instances of Fraud. For more information, please review our explainer on Harmful False or Deceptive Information.

Drugs: Refers to distribution and use of illegal drugs (including counterfeit pills), and other prohibited activity involving drugs. For more information, please review our explainer on Illegal or Regulated Activities.

Weapons: Refers to implements designed or used for inflicting death, bodily harm or other physical damage. For more information, please review our explainer on Illegal or Regulated Activities.

Other Regulated Goods: Refers to the promotion of regulated goods or industries, including illegal gambling, tobacco products and alcohol. This category also includes illegal or dangerous activities, which may promote or encourage behaviour that may include criminal behaviour or pose a serious risk to an individual's life, safety or well-being. For more information, please review our explainer on Illegal or Regulated Activities.

Hate Speech: Refers to content that demeans, defames or promotes discrimination or violence towards an individual or group of individuals on the basis of their race, colour, caste, ethnicity, national origin, religion, sexual orientation,

gender identity, disability, veteran status, immigration status, socio-economic status, age, weight or pregnancy status. For more information, please review our explainer on Hateful Content, Terrorism and Violent Extremism.

Terrorism & Violent Extremism: Refers to content that promotes or supports terrorism or other violent, criminal acts committed by individuals and/or groups to further ideological goals, such as those of a political, religious, social, racial or environmental nature. It includes any content that promotes or supports any foreign terrorist organisation or violent extremist hate group, as well as content that advances recruitment for such organisations or violent extremist activities. For more information, please review our explainer on Hateful Content, Terrorism and Violent Extremism.

Content & Account Reports: Total number of content pieces reported and accounts reported via our in-app reporting menu, and certain Support Site reports, that are reviewed by Snap's Trust & Safety team. Note that content includes photos, videos and chats.

Enforcement (Enforced): An action taken against a piece of content or account (e.g. deletion, warning, locking). Note that content includes photos, videos, and chats. Reported content violations may be actioned by human agents or automation (where high-precision automation is possible). "Total Enforcements" is the total of such actions.

Total Content Enforced: The total number of pieces of content (e.g. Snaps, Stories) that were enforced against on Snapchat.

Total Unique Accounts Enforced: The total number of unique accounts that were enforced against on Snapchat. For example, if a single account was enforced against multiple times for various reasons (e.g., a user was warned for posting false information and then later had their account locked for harassing another user), only one account would be calculated in this metric as having been enforced. However, both enforcement actions would be included in our policy violation overview tables, with one unique account enforcement for "False Information" and one unique account enforcement for "Harassment and Bullying".

Percentage of the Total Reports Enforced by Snap: This value shows the percentage of pieces of content and accounts enforced within a policy category divided by total pieces of content and accounts enforced across all policy categories.

Turnaround Time: The time from when our Safety teams first receive a report (usually when a report is submitted) to the final enforcement action or no-action timestamp. If multiple rounds of review occur, the final time is calculated at the last action taken.

Violative View Rate (VVR): VVR is the percentage of Story and Snap views that contained violating content, as a proportion of all Story and Snap views across Snapchat. (A Snap is a photo or video taken with the Snapchat camera. More information can be found here.) For example, if our VVR is 0.03%, that means out of every 10,000 Snap and Story views on Snapchat, 3 contained content that violated our policies. This metric allows us to understand what percentage of Snap and Story views on Snapchat come from content that violates our Community Guidelines (that was either reported or proactively enforced on).

Appeal: An appeal occurs when a user submits a request for us to re-review an account-locking enforcement decision, which is available if the account was locked based on a Community Guidelines violation. For example, we may remove an account that violated our harassment policy. A user may disagree with our assessment and submit an appeal for us to reconsider our decision.

Reinstatement: A reinstatement is a reversal of the original moderation decision made in response to an appeal. Upon receiving an appeal, we will review and assess whether our initial enforcement action was correct. If we determine that we made a mistake in enforcing the piece of content or account within the guidelines of our platform policies, we would reinstate the appealed content or account to our platform.