

Collaborative Working Agreement Summary

1. Project Name:	Transforming obesity management in Integrated Care Systems
2. Organisations involved with this Joint Working Project are:	Eli Lilly & Company (Lilly UK) NHS Confederation
3. The objectives for this project are:	<p>Comprehensive obesity management is based on multidisciplinary approaches including behavioural interventions, nutrition, physical activity, pharmacological therapy, and endoscopic procedures/bariatric surgery as appropriate.¹</p> <p>There are several National Institute for health and care Excellence (NICE) approved licensed medications, as well as lifestyle and medical/surgical interventions to manage obesity, however, nearly half the country cannot get appointments with specialist teams for weight loss and care.²</p> <p>Many current specialist obesity management services (Tier 3 and 4) are largely hospital-based; given the formation of Integrated Care Systems (ICs), there is an opportunity to redesign and expand weight management services outside of hospital to holistic closer-to-home interventions, in line with current shifts proposed by government to move care closer to home. NHS Confederation is keen to explore opportunities to redesign and expand weight management services, bringing them outside of hospital and into the community. Moving to a more preventative healthcare system is a key priority for the new government, and the NHS Confederation's members.</p> <p>This is a collaborative project between Lilly and the NHS Confederation. The project combines the NHS Confederation's population health, improvement and support capabilities with Lilly's capabilities in areas such as pathway redesign and business case development. Utilising these joint capabilities, the collaboration will provide a support programme for the NHS Confederation's members (NHS leaders working to improve weight management services and pathways for the benefit of local communities), culminating in a change package that will include practical resources to spread and scale learnings beyond members involved in this programme.</p> <p>The NHS Confederation has held exploratory conversations with Integrated Care Systems, six of which have expressed interest in participating in the programme so far. Lilly and the NHS Confederation aim to include primary care, commissioner and finance representatives to develop a holistic picture of current and transformed service provision.</p> <p>Project Objectives:</p> <ul style="list-style-type: none"> • Supporting NHS Confederation members with practical improvement, equipping them with some of the skills, knowledge and tools necessary to implement positive change in weight management services for adult patients. • Bringing together an engaged cohort of ICS leaders for 12 months with the aims of:

Collaborative Working Agreement Summary

	<ul style="list-style-type: none"> ○ Mapping current provision of obesity management services across ICB to understand barriers and challenges faced. ○ To involve assessing current levels of maturity and needs analysis including financial and contextual challenges. ○ Identifying existing solutions already implemented within localities or new innovations that can support ICBs. ○ Strengthening cross-system collaboration and knowledge-sharing by scaling these solutions across the programme’s members, and beyond to other systems.
<p>4. Roles and Responsibilities, including any funding</p>	<p>Lilly UK:</p> <ul style="list-style-type: none"> ● Lead the development of project set up documents required by the Association the British Pharmaceutical industry (ABPI), under Clause 20 of the 2024 ABPI Code of Practice, and the certification of these documents. ● Support the pathway mapping of current service provision across the 12 ICB’s ● Co-development of all core project delivery documents such as project plans and registers. ● Provide project management support by a qualified project manager including project documentation maintenance, scheduling regular project meetings and gate reviews. ● Support wider stakeholder engagement planning and management with NHS system representatives. ● Meeting/workshop facilitation as and when required. ● Review of documents developed during the process of this project in line with ABPI requirements ● Provide input on areas such as pathway innovation and business case development. ● Provision of the final (certified) report and associated service provision maps for use by all partners. ● Any clinical decisions made under the course of this project should be in line with existing local and / or national clinical guidelines. Lilly will have no influence over any prescribing or clinical decisions. ● Lilly will not have access to any patient identifiable information at any point in the project. <p>NHS Confederation:</p> <ul style="list-style-type: none"> ● Lead on project management, including coordinating project management meetings and providing regular highlight reports outlining progress to date, upcoming activity and any risks and suggested mitigations. ● Coordinate engagement with NHS system representatives. ● Lead on workshop design. ● Lead on workshop facilitation and delivery, including coordinating invitations, agendas, pre-reading and workshop materials. ● Coordinate post-event surveys. ● Produce summary briefing notes from workshops. ● Produce resources to support NHS leaders to plan and deliver innovative weight management services.

Collaborative Working Agreement Summary

	<ul style="list-style-type: none"> • Publish resources on NHS Confederation website and promote through owned channels following approval from Lilly. • Provision of the final (certified) report and associated service provision maps for use by all partners. • All outputs/materials produced as part of this project which are disseminated externally must be approved by Lilly. • Full responsibility for the clinical decisions made during the course of this project, which should be in line with existing local and/or national clinical guidelines. <p>Financial details Total Project Cost: £286,725</p> <p>Lilly: £100,000 funding paid directly to NHS Confederation Lilly Staff and resource: £36,785 NHS Confederation staff, resources and presentation of the programme at NHS Confed Expo meetings: £149,940</p>
5. The expected benefits for patients on delivery of this project are:	Collaborative working – As a minimum the current standard of patient care will be maintained. It is expected for an increased volume of patients to benefit from obesity services through implementation at organisation level.
6. The expected benefits for the partner organisation(s) on delivery of this project are:	<p>Increased understanding and thought leadership on new and innovative approaches to planning and delivering weight management services. Access to insights and reports on examples of good practice and innovation to help inform healthcare system policy and develop services to meet the future needs of patients, and address health inequalities. Increased awareness of the potential value of industry collaboration and partnership working to drive improvements in healthcare delivery and patient experience. Additional engagement opportunities with healthcare system stakeholders to support improvement and transformation initiatives.</p>
7. The expected benefits for Lilly UK on delivery of this are:	<p>Increased understanding of the key policy issues and challenges in weight management services, and use insights to support the development of innovation, best practice, and replication of learning across Lilly and the NHS. Any increase in the number of obesity services may potentially lead to an increased volume of patients requiring interventions, some of whom may potentially be prescribed medicines manufactured by Lilly where clinically appropriate.</p>

Collaborative Working Agreement Summary

References

1. Koskinas KC, Van Craenenbroeck EM, Antoniades C, Blüher M, Gorter TM, Hanssen H, Marx N, McDonagh TA, Mingrone G, Rosengren A, Prescott EB. Obesity and cardiovascular disease: an ESC clinical consensus statement. Eur J Prev Cardiol. 2024 Aug 30:zwae279. doi: 10.1093/eurjpc/zwae279. Epub ahead of print. PMID: 39210708.
2. BMJ 2024;386:q1950