



# Who is Lightcast?

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OVERVIEW

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**Lightcast** is the world's leading authority on job skills, workforce talent, & labor market dynamics.

We empower **businesses, education providers,** and **governments** to find the skills and talent they need, enabling workers to unlock new career opportunities.



WHO DO WE HELP?

**We help staffing firms generate leads and qualify reqs.**

**We also help them with internal business planning** by providing data for in-depth market research and market comparisons.

**Similarly to how we help firms fill jobs for companies,** we help businesses fill their own jobs by providing diversity, skills, career-pathing, wage, and talent supply data.



# What does our data include?



## Job Postings Analytics (JPA):

Data collected from hundreds of millions of job postings created by employers



## Compensation Data:

Wage estimations based on wage data from government sources, supplemented with wage data advertised in job postings



## Professional Profiles:

Public, self-reported information about individuals' city/state/nation of residence, job history, education history, and skills



## Traditional Labor Market Information (LMI):

Industry, occupation, education, and demographics data from government sources (Bureau of Labor Statistics, US Census Bureau, etc.)



## Skills

A collection of over 30,000 skills collected from hundreds of millions of job postings, resumes, and online profiles, helping people, employers, and educational programs speak a common language



## Global Data

Industry, occupation, and profile data collected from various countries. Global data helps you compare markets across borders, determine where your company might expand, and understand the skills landscape

**Want to learn more about how we serve enterprise and staffing customers?**

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