

# Corona del Mar Plaza

800 - 984 AVOCADO AVENUE | NEWPORT BEACH, CA 92660

**107,744 SF GROSS LEASABLE AREA | 26 MERCHANTS**

Corona del Mar Plaza offers a sophisticated environment to reflect the high standards of its local audience. This coastal hub serves an elite corridor: Newport Beach, Corona del Mar, Newport Coast, Laguna Beach and the clientele of The Resort at Pelican Hill®. Positioned in Newport Center, the location is integrated with luxury residences, Fashion Island, and 2.6M SF of office space occupied by PIMCO, Bank of America, and Morgan Stanley.

## KEY STATISTICS

**1.7M**

Annual Visits  
4X Visitor Frequency<sub>4</sub>

**39**

Average  
Age<sub>1</sub>

**111%**

Higher Spend on Apparel  
Vs. the National Avg.<sub>2</sub>

**454K**

Total  
Population<sub>1</sub>

**\$249K**

Average Household Income  
115% Higher than the National Avg.<sub>2</sub>

**106%**

Higher Spend on Food  
Vs. the National Avg.<sub>2</sub>

**60%**

Family  
Households<sub>1</sub>

**\$1.9M**

Average Home Value  
293% Higher than the National Avg.<sub>2</sub>

**132%**

Higher Spend on Health  
and Wellness  
Vs. the National Avg.<sub>2</sub>

Data Sources: Esri 2025: (1) Total Trade Area, (2) Primary Trade Area, (3) Market Data, (4) Placer.ai

## NOTABLE TENANTS

Gulfstream



SEAFOLLY  
australia

Bristol  
Farms

Sur La Table

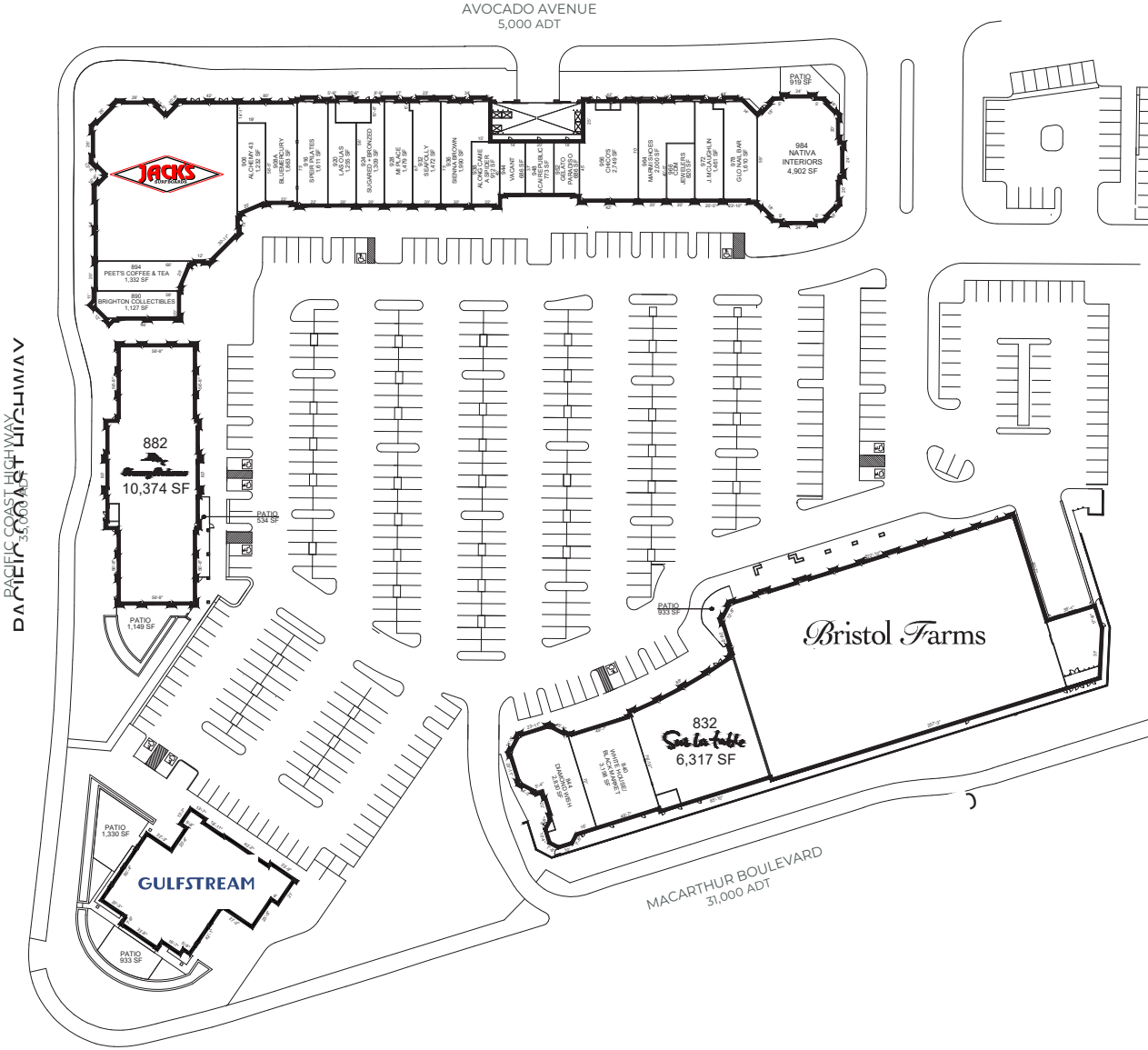
Tommy Bahama



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