

Harvard Place Shopping Center & Auto Plaza

17575 - 17675 HARVARD AVENUE | IRVINE, CA 92614

122,436 SF GROSS LEASABLE AREA | 28 MERCHANTS

Serving a high-velocity corridor that sees 12M annual passengers through John Wayne Airport, Harvard Place Shopping Center and Harvard Place Auto Plaza occupy a strategic position within the Airport Triangle. The location provides direct access to the I-405, SR-73, and SR-55 freeways and sits adjacent to the 1.6M SF Jamboree Center office campus. Also a draw: 4.3K apartment homes and hotels like Irvine Marriott.

KEY STATISTICS

4.5M Annual Visits 5X Visitor Frequency ₄	34 Average Age ₁	26% Higher Spend on Retail Goods Vs. the National Avg. ₂
283K Total Population ₂	\$156K Average Household Income 35% Higher than the National Avg. ₂	35% Higher Spend on Food Vs. the National Avg. ₂
60% Family Households ₂	\$1.2M Average Home Value 160% Higher than the National Avg. ₂	40% Higher Spend on Health and Wellness Vs. the National Avg. ₂

Data Sources: Esri 2025: (1) Total Trade Area, (2) Primary Trade Area, (3) Market Data, (4) Placer.ai

NOTABLE TENANTS



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