# The Village at Irvine Spectrum

50 PRISM | IRVINE, CA 92618



# 10,786 SF GROSS LEASABALE AREA

Apartment Units: 1,550

- The Village at Irvine Spectrum® is an Amenity Center designed to provide a convenient environment that seamlessly integrates the demands of work, life, and play.
- The Village at Irvine Spectrum® is a community of 1,550+ luxury apartment homes within a mile radius of additional Irvine Company apartment communities: Centerpointe, Los Olivos®, The Park, Westview, and Promenade.
- All residential communities combined offer over 8,000 luxury apartments in the immediate trade area providing an ample customer base with access for direct marketing.
- Located in Orange County's fastest-growing residential and commercial community, Irvine Spectrum<sup>®</sup> district, with over 12 million square foot of office space.
- Irvine Spectrum Center draws in over 16.2 million visitors annually from an expansive trade area.
- Less than one mile from University of Massachusetts Global and near major businesses including Amazon, Core Logic, KPMG, Mazda, and Taco Bell.



### **KEY TENANTS**

Starbucks Coffee The Village Market

### **TOTAL TRADE AREA DEMOGRAPHICS**

134K

38%

Annual Visits,

Higher Spend on Food<sub>2</sub> Vs. the National Average

**36** 

280

Average Age<sub>2</sub>

Higher Spend on Retail Goods,

\$153K Avg Household

Income,

Vs. the National Average

### **APARTMENT RESIDENT PROFILE**

33

\$160K

Median Age,

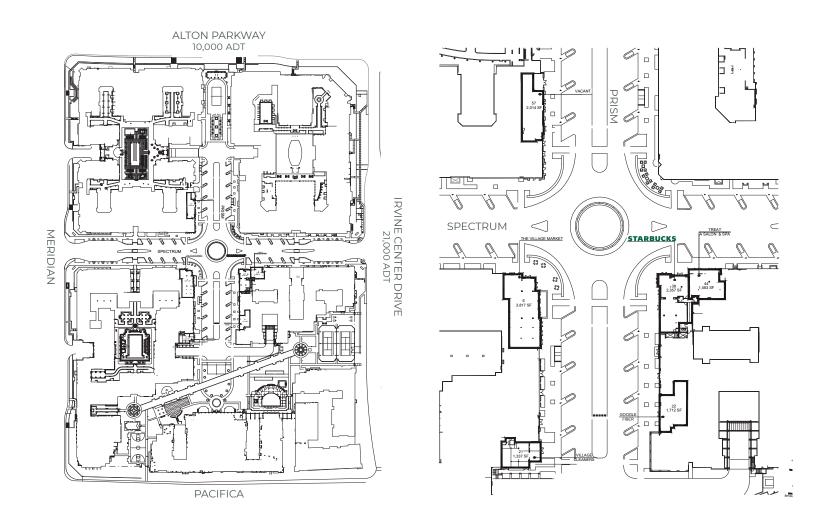
Median Household Income,

Total = 70% of visits Sources: (1) Placer.ai, (2) Esri 2024, (3) Onesite

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## FOR MORE INFORMATION, VISIT IRVINECOMPANYRETAIL.COM

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