

MEET OUR TEAM

FluidLogic is transforming health and performance through intelligent hydration. With FluidLogic people stay healthy and operate at their best—effortlessly.



Sara Blackmer

CHIEF EXECUTIVE OFFICER

Sara Blackmer is a decorated veteran, board executive and public speaker passionate about facilitating successful growth with tech-focused companies. As CEO, Blackmer leads FluidLogic's efforts to expand its role as the go-to provider of advanced hydration solutions in commercial and defense markets. With extensive experience in executive business development, corporate strategy, customer relationships and team building, she is helping the company expand its solution set into new industries. An expert at working with clients to identify their business objectives, translate them into technology solutions and then manage the implementation of those solutions, she has received numerous accolades, including recognition in Business Magazine's Powered by Women feature and being named to Crain's Notable Women in Tech. Blackmer earned a bachelor's degree from the University of Michigan and an MBA in global supply chain management from the Kelley School of Business.



Kevin Mantovani

SENIOR VICE PRESIDENT, FEDERAL PROGRAMS

Kevin Mantovani is a retired U.S. Air Force Colonel with nearly 25 years of active duty experience serving at all levels and an executive leader skilled at leading high-performing organizations ranging from four to 4,000 people. As the senior vice president of federal programs, Mantovani utilizes his extensive civil, industrial and systems engineering background — in addition to his personal history of deployment in Iraq, Afghanistan and Pakistan with Special Operations Forces and senior command jobs in Europe and Asia — to help plan and develop innovative products and solutions that ensure users maintain optimal hydration during intense activity. Driven to help early-stage startups grow and navigate the federal market innovation ecosystem, Mantovani thrives on connecting with others and helping communities and organizations run better, grow market share, harness emerging technology and navigate an increasingly challenging economy. Mantovani earned his bachelor's degree from the University of Michigan and master's degrees from the Air Force Institute of Technology, the U.S. Naval War College and the University of Virginia's Darden School of Business.



Tony Duckett

SENIOR VICE PRESIDENT, SALES & MARKETING

Tony Duckett is a seasoned sales leader and strategic thinker with 25-plus years of experience driving enterprise-level sales and exceeding business objectives. As the senior vice president of sales and marketing at FluidLogic, Duckett guides the company's strategies for growth, building solid sales and marketing programs to facilitate new customer acquisition and expand business opportunities. Leveraging a unique sales approach that merges entrepreneurial instincts with proven business development strategies, Duckett creates unique opportunities to boost FluidLogic's business. His leadership inspires a culture of excellence and productivity at FluidLogic, showcasing his firm belief in the value of effective communication and customer-centric approaches. Beyond his corporate endeavors, Duckett is passionate about community service — operating a local nonprofit, Share and Share Alike, that supports children in need during school and the holidays. He also serves as a board member for the Boys & Girls Clubs of Carlsbad in Southern California. Duckett graduated from Lafayette College with a bachelor's degree in economics/business and psychology.



Mike Gifford

VICE PRESIDENT, DEVELOPMENT

Mike Gifford is an experienced leader of product development teams who brings over 30 years of experience in Silicon Valley and a wealth of knowledge and expertise to the FluidLogic team. As vice president of development, Gifford leads a team responsible for developing and implementing the software and hardware components that make up FluidLogic's Active Hydration™ solutions. An early founder of several startup companies, Gifford holds numerous design and utility patents and is known for being an expert leader proven capable of managing large engineering teams to support revenues in the billions from corporate giants such as Apple, Microsoft and Dell. As a leader, Gifford has experience in organizing and directing multinational development efforts and teams with a clear focus on engineering, program management, operational execution and development for organizations and businesses. With a passion for the products and the realization process critical to bringing innovative ideas to fruition, Gifford is excited to propel FluidLogic's impressive line of products to the next level of innovation.



Dr. David Ferguson **PH.D & ACSM-CEP**

Dr. David P. Ferguson is an associate professor in the department of kinesiology at Michigan State University and the Spartan Motorsport Performance Lab director. With over 10 years of experience working in the racing industry with top teams in Formula 1, IndyCar, NASCAR and IMSA, Dr. Ferguson collaborates with the FluidLogic team on hydration research to better understand how proper hydration impacts performance. His research helps the FluidLogic team develop creative hydration solutions to increase safety and performance. Dr. Ferguson earned his bachelor's degree from the University of Nevada Las Vegas, a master's degree from the University of North Carolina Charlotte, a doctorate from Texas A&M University and has undergone postdoctoral training in cardiovascular physiology, nutrition and pediatrics at Baylor College of Medicine.



Eric Jaeger **VICE PRESIDENT, DATA** **ANALYTICS & LIFE SCIENCE**

Eric Jaeger is an accomplished executive and engineer specializing in the development of health tech devices, passionate about creating breakthrough technology and building strong brands. As vice president of data analytics and life science at FluidLogic, Jaeger directs a dynamic and driven team pushing the boundaries of hydration innovation in the health and wellness sector. He is known for his strategic planning, cross-functional team management and unwavering commitment to product excellence and brand authenticity. Jaeger's deep experience spans from research and development engineering roles to securing 42 U.S. and international patents for groundbreaking medical technologies. Jaeger earned a bachelor of science in bioengineering and biomedical engineering from UCLA.



Mano Fathi

VICE PRESIDENT, OPERATIONS & PROGRAMS

Mano Fathi is a dedicated, supportive and hands-on leader with a storied track record of steering operations, fostering multimillion-dollar business growth and pioneering award-winning products across consumer and health care technology sectors. As the vice president of operations and programs at FluidLogic, he brings unique expertise — from initial conception to market launch — for various products, including consumer hardware and software, health care solutions and enterprise software. Fathi excels in building high-performing teams and managing cross-functional projects. His leadership has resulted in significant business awards from Apple and AT&T, with products sold in flagship stores nationwide. With a career featuring leadership roles at brands like Amazon, Flextronics and Omnicell, Fathi specializes in new product introduction, P&L management, scaling operations and supply chain design. Fathi holds a degree from California Polytechnic State University, San Luis Obispo.



Val Watkins

VICE PRESIDENT, FINANCE & ADMINISTRATION

Val Watkins is an experienced operational leader, bringing over 15 years of experience in public and private companies, early-stage ventures, private equity and publicly traded tech companies to the FluidLogic leadership team. As the vice president of finance and administration, Watkins utilizes her extensive experience to lead a team responsible for planning, developing and implementing FluidLogic's financial and administrative services and departments to maximize the company's profits and ensure that all goals are met. Possessing in-depth experience supporting and promoting profitable goals and objectives for a variety of tech-driven organizations, Watkins was a nominee for the 2021 CFO Awards by Los Angeles Business Journal and is a member of The CFO Leadership Council and Ellevate, a community dedicated to promoting gender equality in the workplace. She earned a bachelor's degree in mathematics and computer science from San Diego State University and a certificate in accounting for financial and business analysts from the University of California, Berkeley.