

Retailers... lots of data. Not enough answers.



- ✓ **Dashboards everywhere. Decisions... not so much.**
- ✓ **Teams debate which number is “real”.**
- ✓ **AI pilots stall. Margin still sulks.**

Let's bring AI to your data and get your margin moving.



The case of the **missing margin**



Stores are buzzing, online's booming...



yet margin is wafer thin.



Where's the leak?

Retail reality check



Sales trending up

Customer		Period 1				Week 1	Week 2	Week 3	Week 4
		Week 2	Week 3	Week 4	Week 1				
AB Meats	Sales	11,525	10,254	12,845	13,545	11,010	17,525	17,525	17,525
	Margin %	17	18	19	23	28	18	18	18
FDX Foods	Sales	11,548	10,275	12,871	13,572	11,032	17,560	17,560	17,560
	Margin %	17	18	19	23	28	18	18	18
DP Processors	Sales	11,571	8,894	12,896	13,599	11,054	17,595	17,595	17,595
	Margin %	17	18	19	23	28	18	18	18
AH Foods	Sales	11,594	17,852	12,922	13,626	11,076	17,600	17,600	17,600
	Margin %	17	18	19	23	28	18	18	18
Others	Sales	641	7,872	12,974	18,455	11,098	17,646	17,646	17,646
	Margin %	17	18	19	23	28	18	18	18
Totals >>	Sales	11,617	15,568	12,948	18,455	11,098	17,646	17,646	17,646
	Margin %	17	18	19	23	28	18	18	18

Margin flat



The usual suspects

POS, e-com, supply, returns... all in different rooms.



Promos overlap, markdowns bite, returns spike.



Conflicting reports. Slow decisions. Money left on the shelf.



It's not a data shortage. It's a clarity shortage.