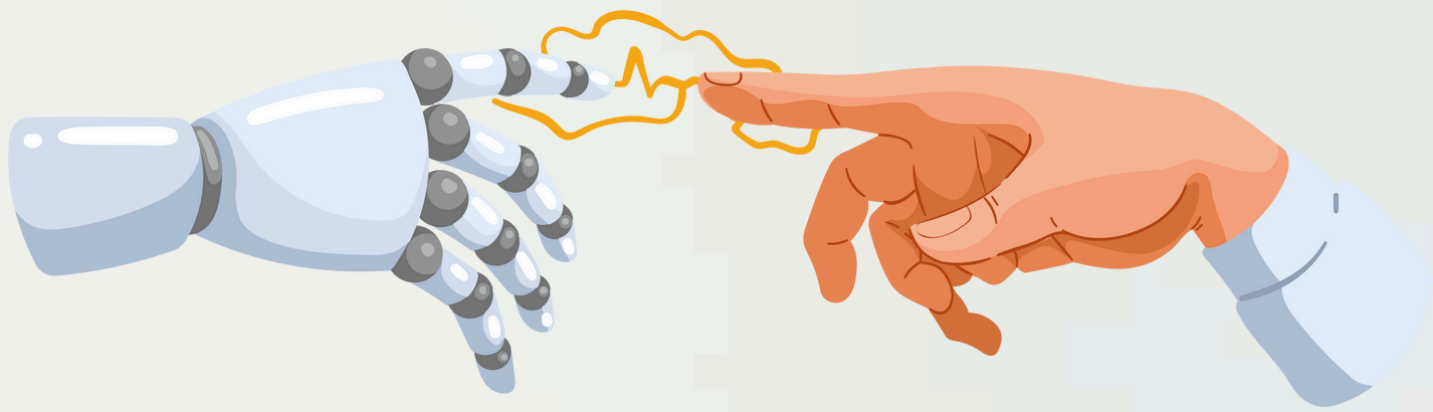
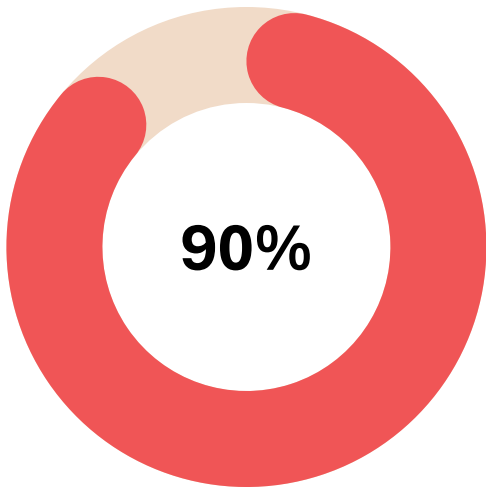
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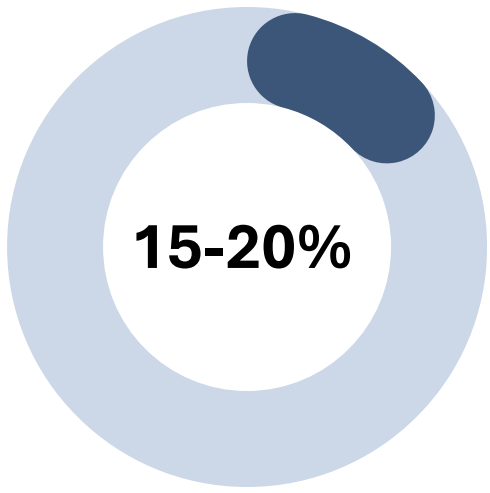
90% of AI Pilots Never Scale

Despite 75%+ of enterprises investing in AI, only 15–20% achieve meaningful ROI





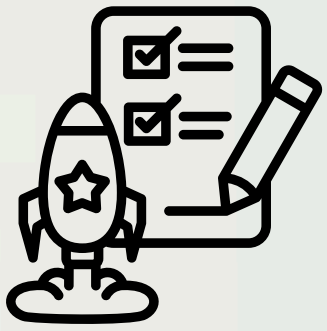
Pilots Fail to Scale



Achieve Meaningful ROI

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The Hidden Cost of Pilot Purgatory

CPG

91% Pilots Die

18% Drive Margin

Retail

88% Fail to Scale

20% See EBITDA lift

Telecom

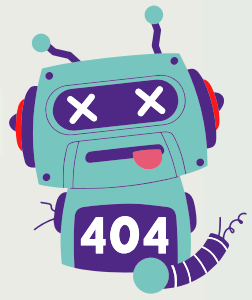
76% Invest in AI

15% See ARPU gains

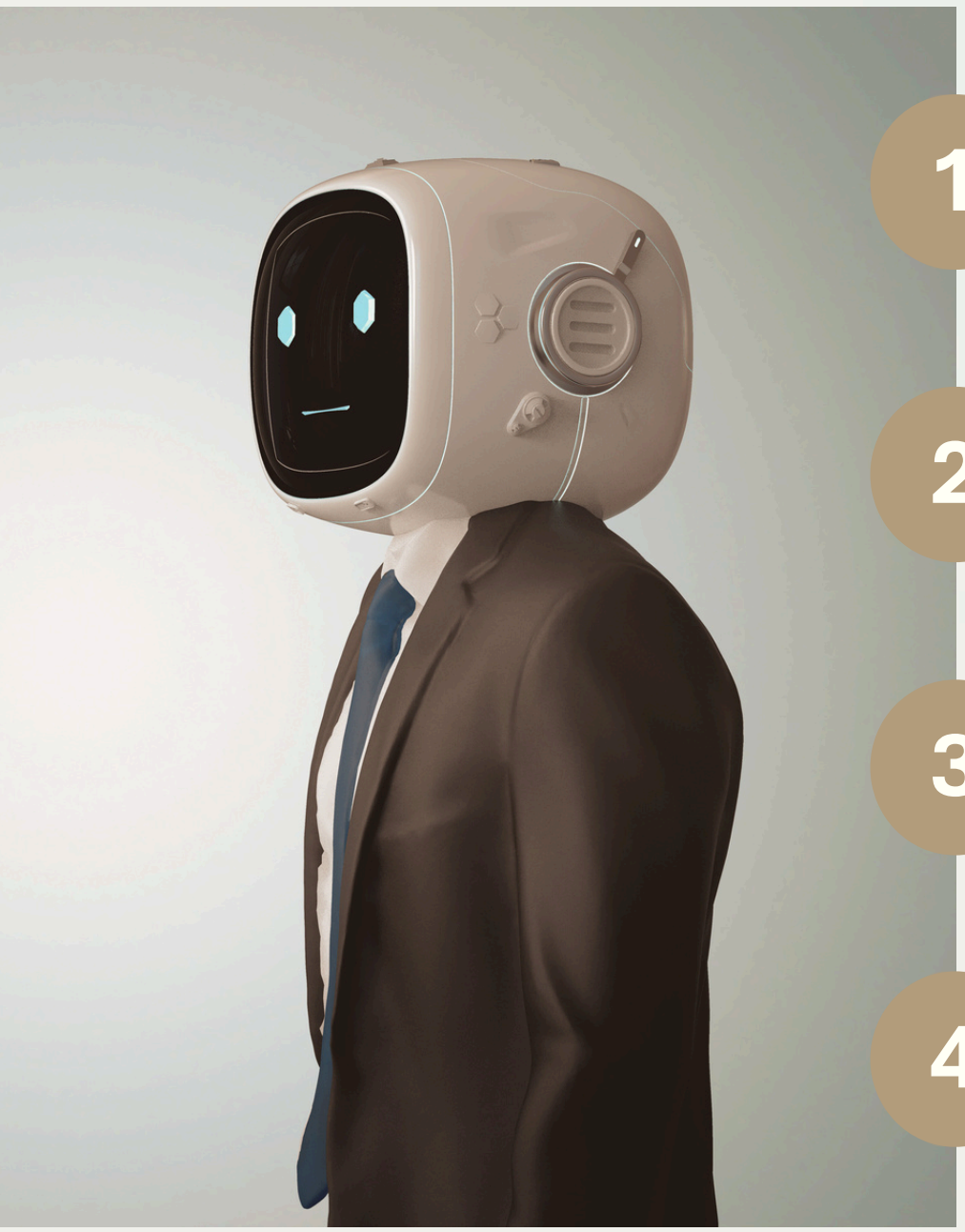
Source: McKinsey 2025

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4 Real Reasons AI Doesn't Scale



1. Technical KPIs ≠ business outcomes
2. Chasing "perfect data" stalls progress
3. Siloed ownership kills momentum
4. Overbuilding platforms before proving value

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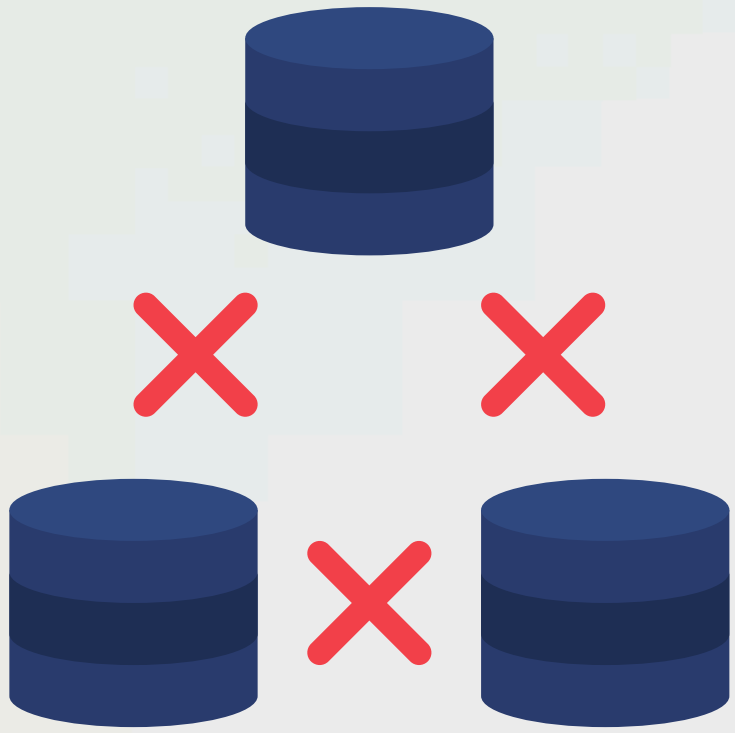
Disconnected Data = Inactionable Insight

60%

Of data scientists' time = cleaning data

40%

Customer/product data mismatches



You don’t need perfect data. You need usable data connected to business decisions.

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We scale AI. Fast. Measurably

Our ABOTE Model

01

Advise:
Pick the right problems

02

Build:
Go live in 3–6 weeks

03

Operate:
Deliver ROI inside 90 days

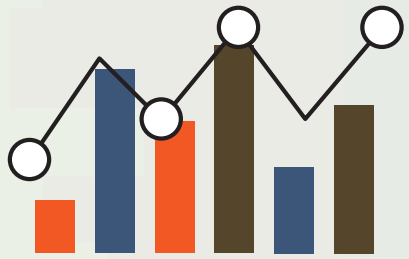
04

Transfer & Enable:
Make it yours

No lock-in. No bloated platforms. Just outcomes.

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AI That Drives Business

Dynamic pricing updates **within 15 minutes**

Churn prevention saving **£72M annually**

Shelf optimisation **boosting margin 10%**

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It’s Time to Leave Pilot Purgatory



Let’s talk about AI that delivers ROI in 90 days - not another 90-page strategy deck

Contact Us

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