



**SYNAPTIX**

DELIVERING REAL BUSINESS IMPACT WITH GENAI

# 3 Big Telco Headaches **AI** Can (**Actually**) Fix



***Practical wins*** we've delivered with Telco operators.





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# Churn & CX

**Your customers are talking – are you listening?**

**We use your existing data to spot which customers might leave.**

**Then we trigger the right nudge to spot that— a call, offer, or service fix**



**IMPACT:**

**NPS**



**ARPU**



***Signals → Model → Action → Measured Outcome***





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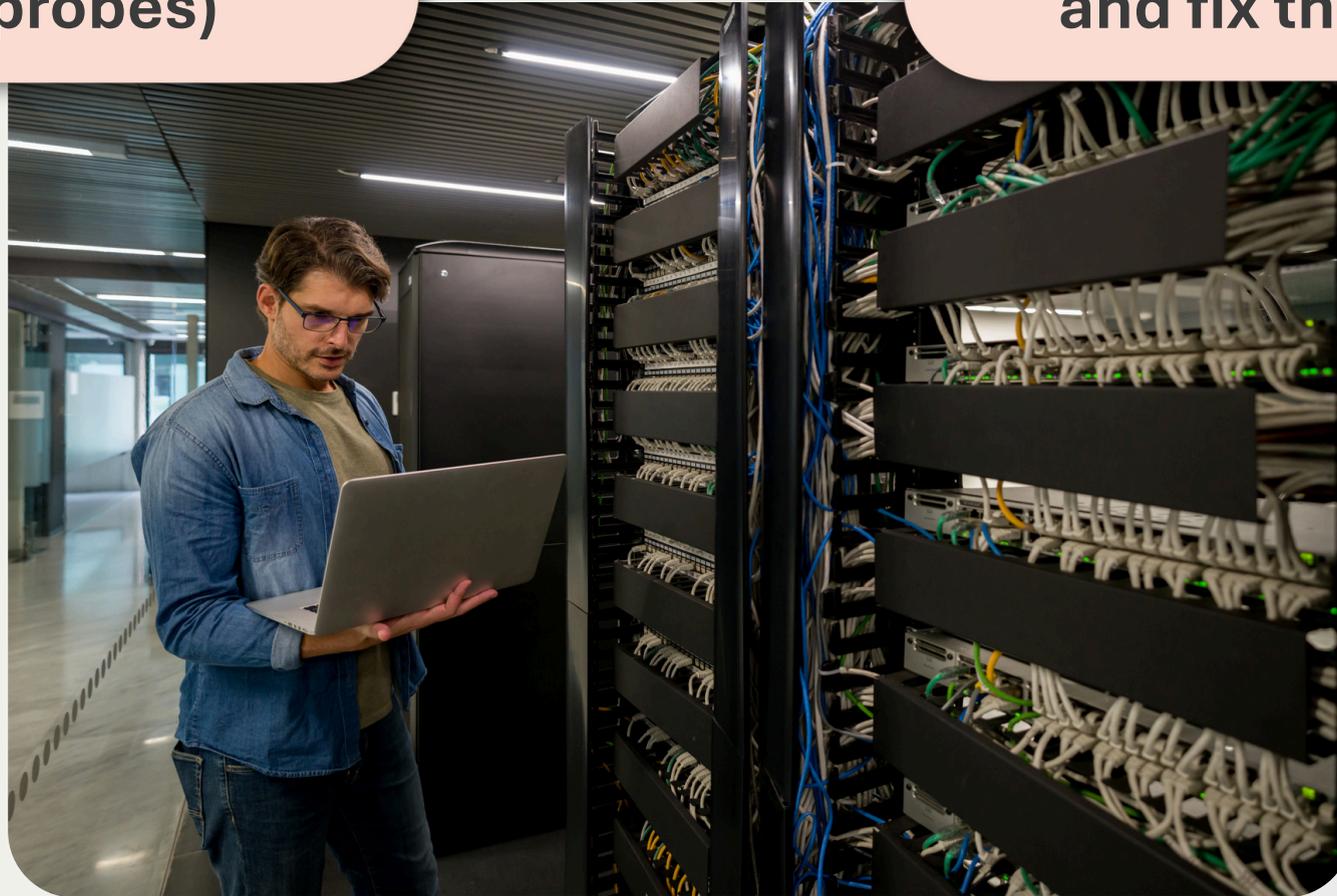
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# Network & AIOps

Your network has insights – AI reveals them

Detect issues before they blow up (RAN/Core KPIs, alarms, probes)

Predict which faults will hurt customers most — and fix those first.



**IMPACT: Downtime**



**Churn**



*Detect → Prioritise → Resolve.*





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# 5G Monetisation

**AI that helps operators design, price, and sell 5G value**

**Use network usage patterns to design QoS tiers and pricing based on actual performance and results.**

**Score MEC use-cases by adoption and margin.**



**IMPACT:**

**Sales**



**Profitability**





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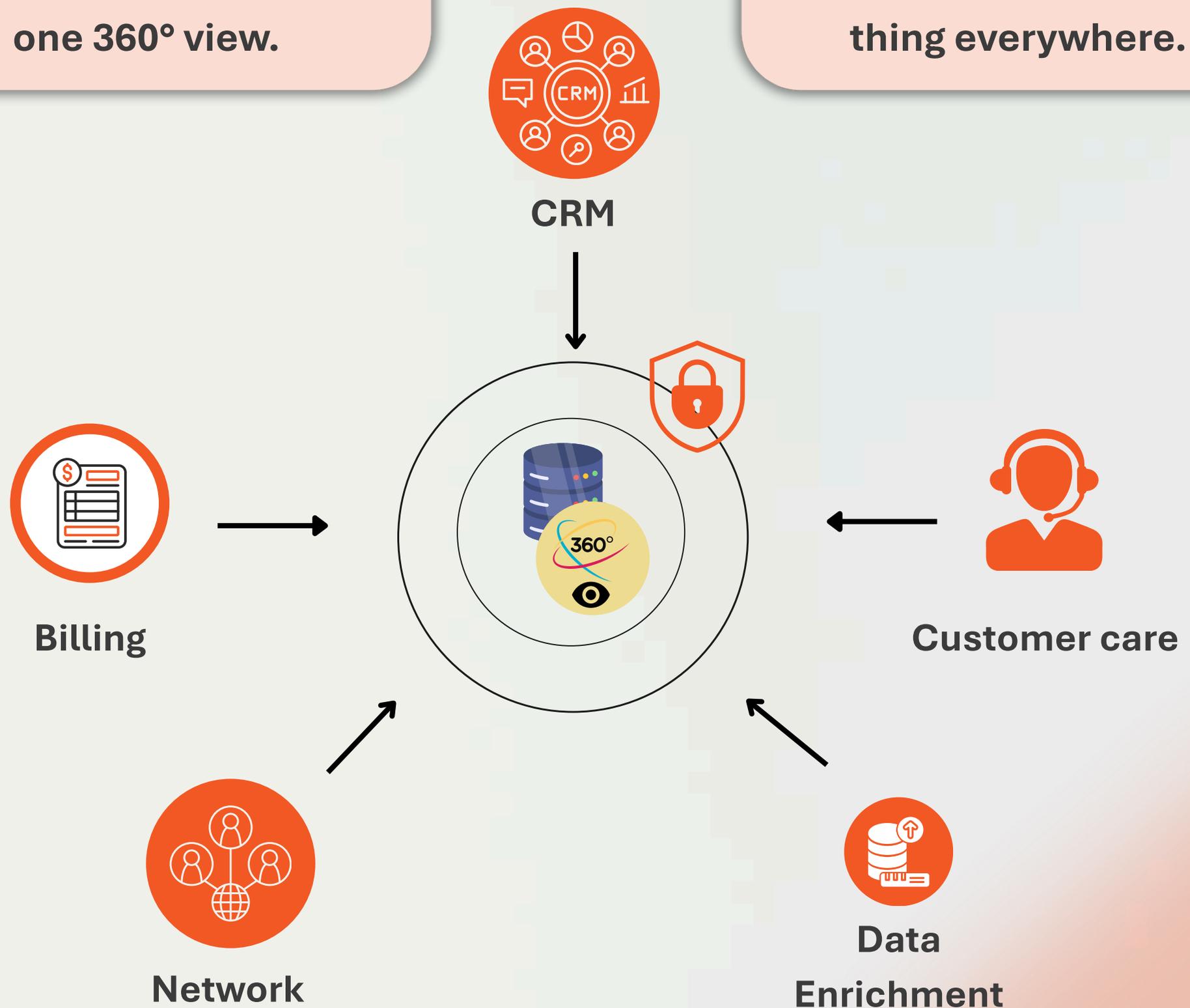
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# Data Sprawl

Building a single, trusted source of enterprise data.

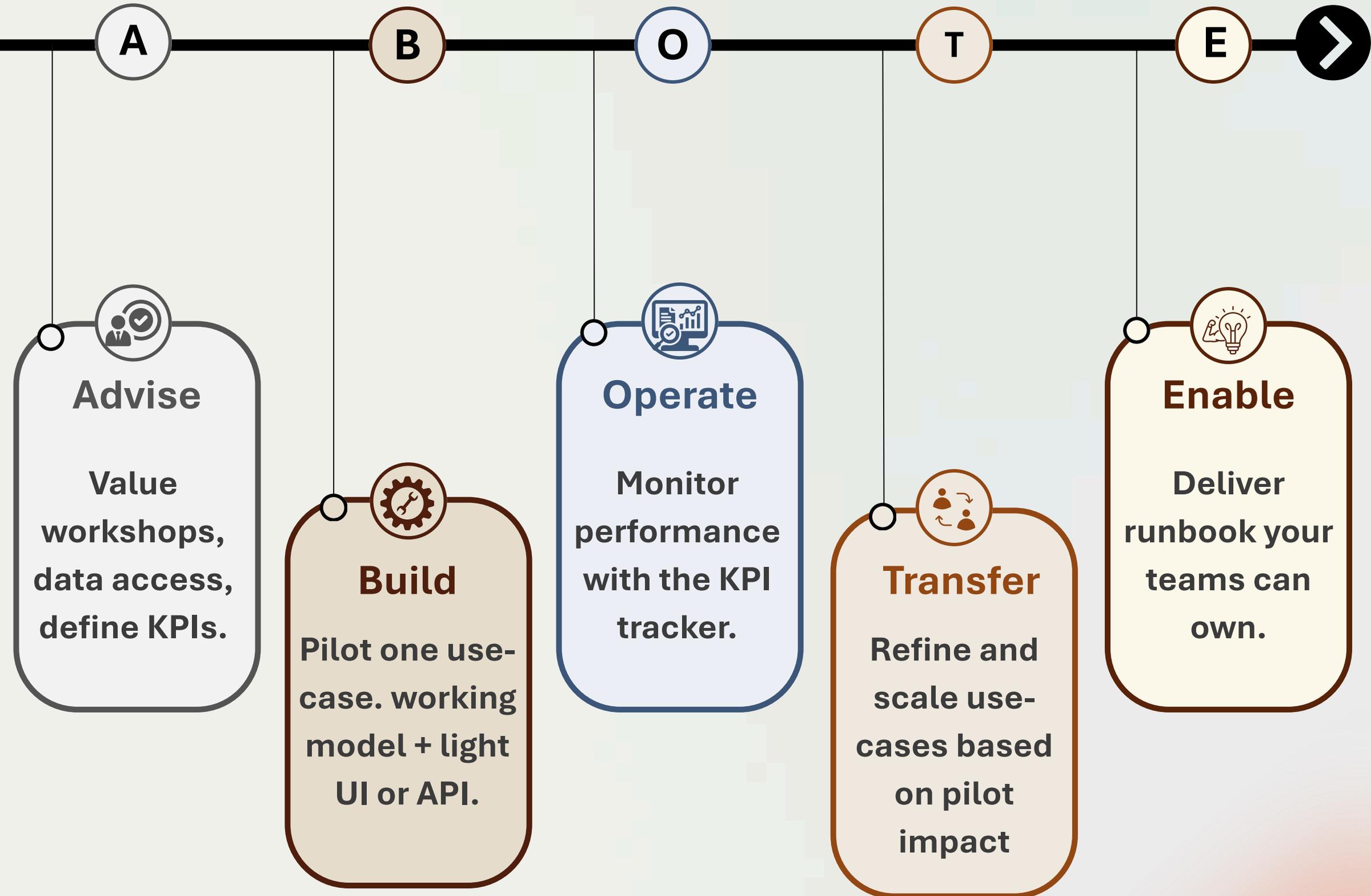
We connect CRM, billing, care, and network data into one 360° view.

Define KPIs so “churn” and “ARPU” mean the same thing everywhere.





## How We Work



*Big-4 discipline. Startup pace. Plain Speaking.*





**SYNAPTYX**

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If **Churn**, **CAC**, or **KPI sprawl** is on your list, we'll show you a proven telco playbook to solve it.



**Clarity over chaos.**



**Decisions over dashboards.**



**Action over analysis.**

*The answers are already in your data —  
it's time to unlock them.*

**Contact Us**

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***Let's unlock what AI can do for your business.***