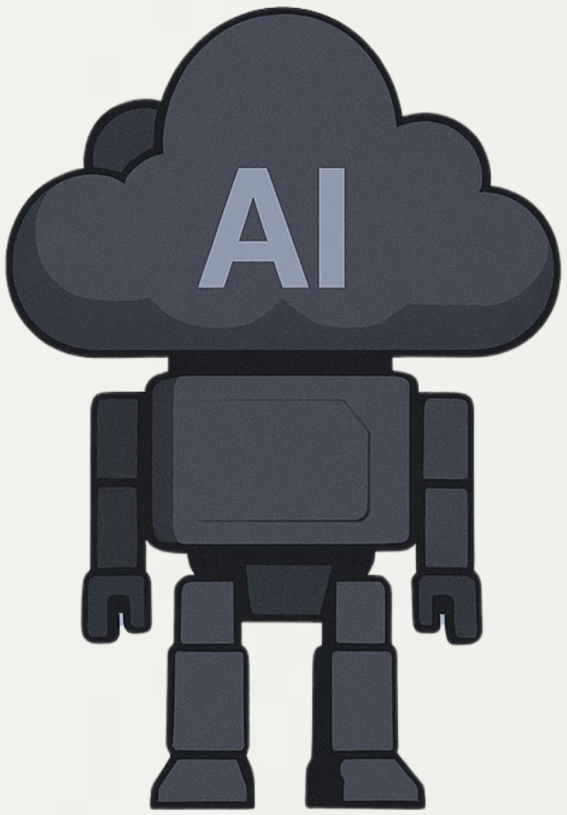
SYNAPTYX

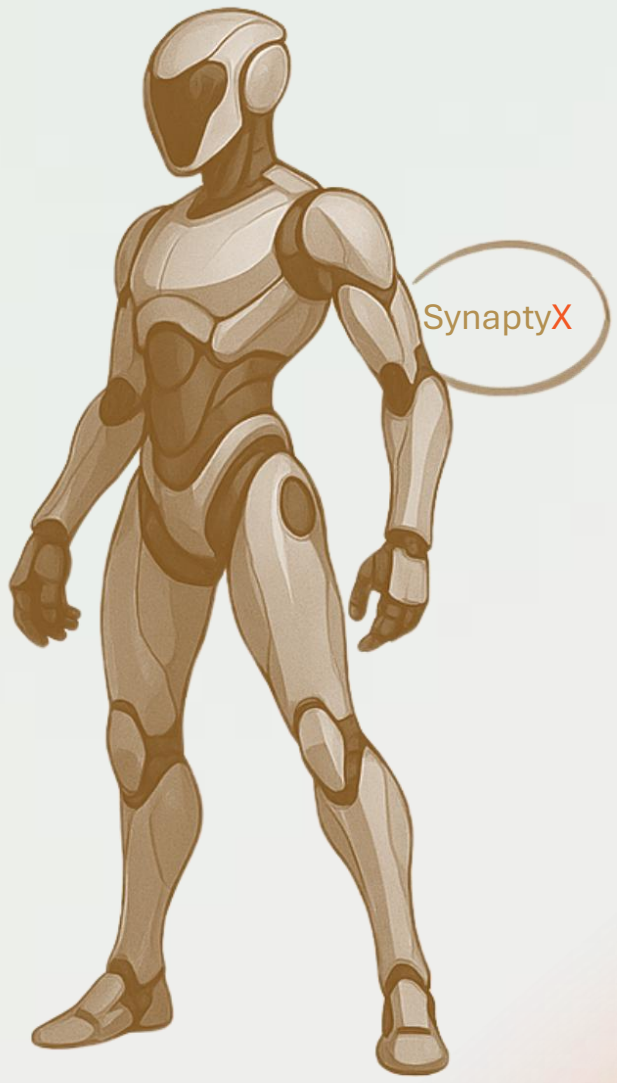
DELIVERING REAL BUSINESS IMPACT WITH GENAI

Small Models, Big Wins

The new playbook for enterprise AI:
Right-sized, Domain-tuned, and ROI-ready.
— Powered by SynaptyX



Huge, slow, cloud-heavy AI model



Sleek, Agile, Domain-specific mode

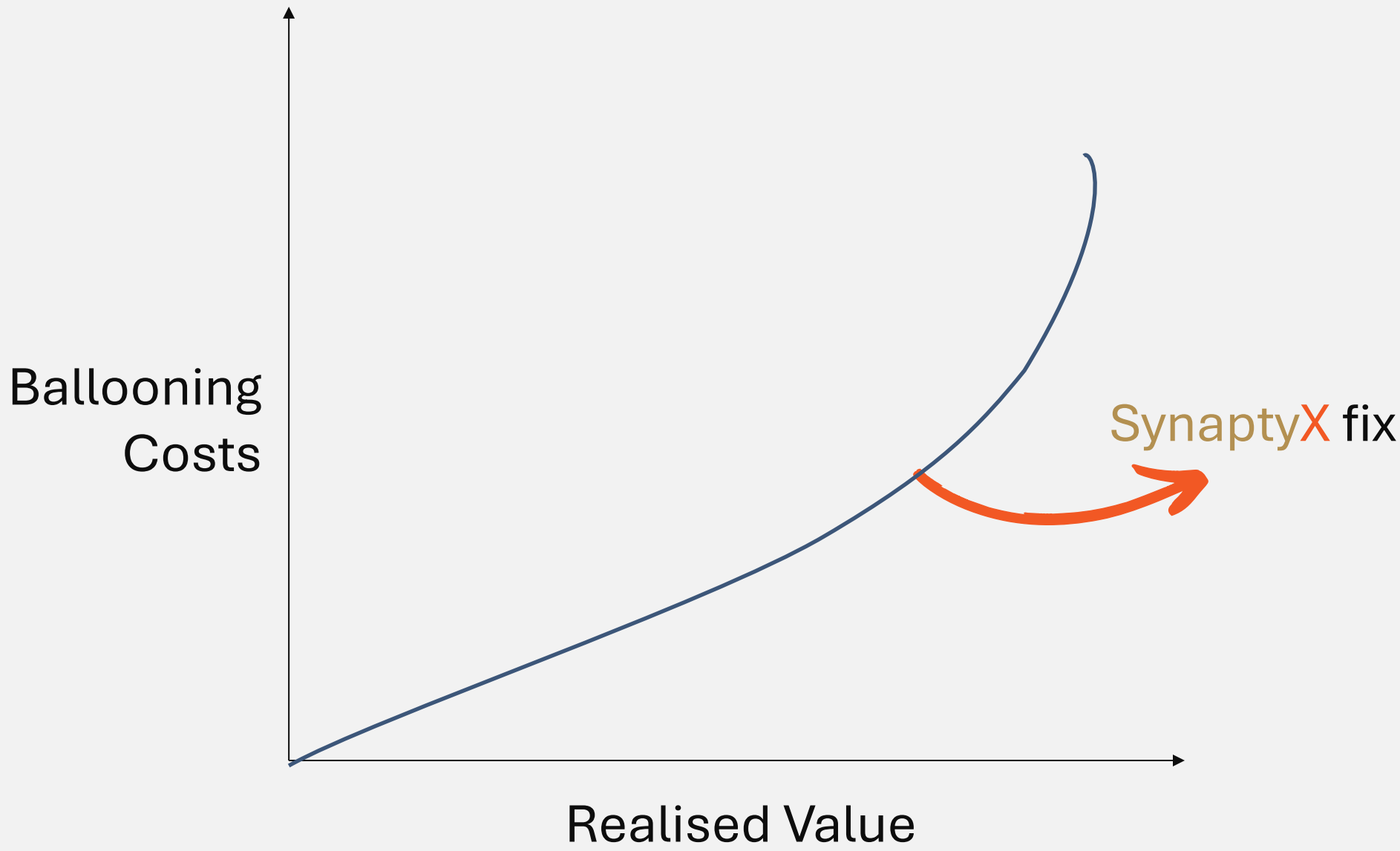
SYNAPTYX

DELIVERING REAL BUSINESS IMPACT WITH GENAI

Big AI is Breaking Budgets

2023-24: Enterprises went all in on large foundation models.

2025: CIOs face spiraling cloud costs, low model adoption, and unclear ROI.



We help enterprises avoid overengineering by matching model size to business need — not to hype.

SYNAPTYX

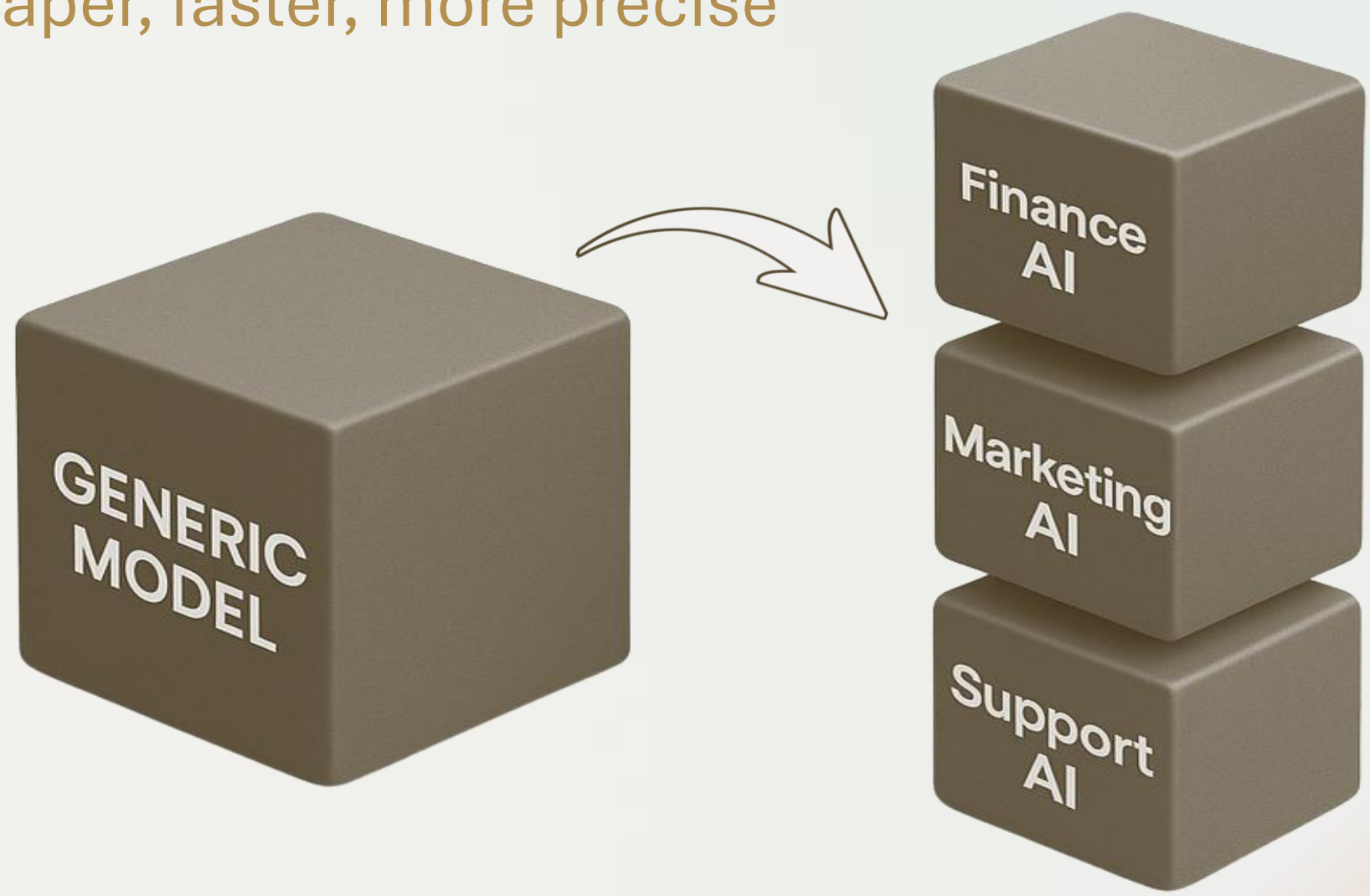
DELIVERING REAL BUSINESS IMPACT WITH GENAI

The Smarter Shift — Domain-Tuned AI

In 2025, smart CIOs are opting for:

Smaller, purpose-built models that are ....

- ✓ Tuned on business-specific data
- ✓ Governed internally
- ✓ Cheaper, faster, more precise



We design and fine-tune models tailored to *your business goals,* not generic benchmarks.

SYNAPTYX

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What's Fuelling the Shift?

TRADITIONAL BIG MODEL PAIN

- Mounting cloud spend
- Need for explainability & control
- Data privacy & localisation pressures
- Demand for faster time-to-value

TAILORED SMALL MODEL GAINS

- Transparent performance tracking
- Model governance and auditability
- On-prem / hybrid deployment for this also

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Where Small Models Deliver Big



Legal

Clause-level review bots slash contract cycles



Marketing

Region-specific AI optimises spend



Finance

Expense forecasting tailored to your chart of accounts



HR

LLMs streamline onboarding & policy Q&A with domain-tuned copilots

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Real Value, Real Fast - Powered by SynaptyX

A Telecom client switched from static campaigns to a SynaptyX-powered GenAI pricing engine.

We deployed a lightweight, behavior-tuned model →

- 12% boost in top-ups
- 6-8% churn drop
- Fully live in 3 months



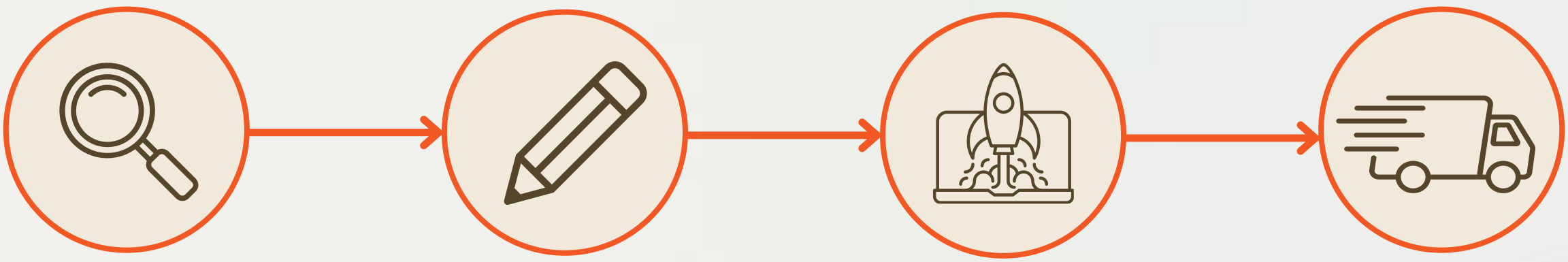
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How SynaptyX Helps You Win

- ✓ Identify high-ROI use cases
- ✓ Recommend right-sized model strategy
- ✓ Fine-tune with enterprise data
- ✓ Deploy securely — cloud or on-prem
- ✓ Track performance in business terms

SynaptyX = Strategy + Execution + ROI



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Is your AI strategy bloated?

Let’s build a model that fits your business — not your cloud bill.

DM / Email Us



Contact us : corp@synaptyx.ai