

INDUSTRY DEFINITIONS: CLIENTS IN CONTROVERSIAL AND INELIGIBLE INDUSTRIES

[DEFINITIONS: CONTROVERSIAL INDUSTRIES](#)

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DEFINITIONS: CONTROVERSIAL INDUSTRIES

INDUSTRY	DEFINITION
Charity Lotteries:	Companies (privately operated, with a license from the national government, but not operated nor owned by the government) serving as fundraising avenues for charities and other social organizations. For more details, please check the comprehensive definition of charity lotteries in B Lab's Risk Standards .
Debt Collection agencies in emerging markets:	Debt collection agencies are organizations hired by creditors (mostly banks) to provide specialized services to recover debts that are due. Services involve contacting and engaging indebted individuals to improve the likelihood that they repay the debt. For more details, please check B Lab's Risk Standards .
Nuclear Power:	Companies with any level of direct involvement in exploration, manipulation, mining and/or production of nuclear materials. This includes nuclear power and nuclear energy.
Mining:	Companies that extract minerals and other valuable resources from the earth. Mining companies can operate in various locations, such as underground mines, open-pit mines, and quarries. The extracted minerals can be used for a variety of purposes, including construction, manufacturing, and energy production (1499-01 [EN]).
Pharmaceuticals	Companies involved in the discovery, development, and manufacture of drugs and medications. For more details, please check B Lab's Risk Standards .

Recreational Marijuana	For the purposes of the decision made by the SAC (2019), a distinction is made between “marijuana-related products/services” and “other cannabis or cannabis-derived products or services”. While all of these products are derived from the cannabis plant, marijuana in this context refers specifically to products containing a substantial amount of THC and that produce an intoxicating effect when smoked, vaped, or ingested. B Lab will consider recreational marijuana any products and services that are classified as neither cannabis (less than 0.3% THC on a dry-weight basis) nor can be verified to be for medical purposes only. For more details, please check B Lab’s Risk Standards .
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DEFINITIONS: INELIGIBLE INDUSTRIES

INDUSTRY	DEFINITION
Fossil Fuel industries:	Companies with any level of direct involvement in exploration, extraction, mining and/or production of oil, natural gas, coal, or other fossil fuels, irrespective of the percentage revenue generated by these activities. This means that energy companies not involved in the aforementioned activities will not be considered fossil fuels.
Gambling:	Companies that generate revenue from games of chance, in-person and online. Gambling includes: <ul style="list-style-type: none"> a. Casinos (7993-02 [EN]) b. Video Poker (7993-11 [EN]) c. Slot Machines (7999-10 [EN]).
Offensive Firearms/Weapons/Defense:	Companies that generate revenue from weapons, or use weapons to restrain or harm people, like firearms, small arms, grenades, machine guns, and missiles. This includes defense entities and armed forces. Weapons include: <ul style="list-style-type: none"> a. Small Arms Ammunition (3482 [EN]) b. Ammunition, Except for Small Arms (3483 [EN]) c. Small Arms (3484 [EN]).

Pornography:	Companies that generate revenue from products or services intended for sexual arousal, including photos, videos, texts, and audio.
Prisons and detention centers (including labor):	Companies that generate revenue from incarcerating people or that use incarcerated people in their workforce, including Correctional Institutions (9223 [EN]).
Tobacco/Nicotine/Vapes:	Companies that generate revenue from nicotine products, like cigarettes, e-cigarettes, vaping devices, and heat-not-burn technologies. Tobacco includes: <ul style="list-style-type: none">d. Tobacco (0132 [EN])e. Tobacco Products (21 [EN])f. Tobacco and Tobacco Products (5194 [EN])g. Tobacco Stores and Stands (5993 [EN]).