B Movement Builders is a collaborative coalition of leading large companies with a vision of scaling and accelerating global systems change to support long term value creation for all stakeholders. Together with the B Corp community, B Movement Builders will inspire consumers, workers, and investors to support this transformation of our economy while driving their own growth, culture and positive impact.

B Movement Builders are committed to the principles of the B Movement:

+ **Authentic Credibility**  
  Credible, concrete and inclusive actions backed by comprehensive, transparent assessment.

+ **Scalable Collaboration**  
  Interdependent communities that create collective impact through peer-learning and partnerships.

+ **Impactful Transformation**  
  Authentic leaders dedicated to audacious goals that transform business to create shared value for all stakeholders.

### BENEFITS

+ **Build Trust, Credibility and Brand Value**  
  with employees, customers and investors.

+ **Build a global movement**  
  help accelerate and be identified with a powerful paradigm shift.

+ **Combat short termism**  
  by aligning your investors to build long term value.

+ **Increase employee engagement**  
  by providing opportunities to build their skills and network through engagement in the B Corp movement.

+ **Collaborate**  
  with peers and B Corps to make progress toward the SDGs, scale innovations and share best practices.
Program Format

**What is Included**

- **Community of Practice**
  Engage with peers, learn best practices, attend roundtables and engage leadership.

- **Marketing + Communications**
  Program launch, press events, logo for corporate communications, B Lab amplifying the message.

- **Customized Support**
  B Impact Assessment workshop, customized support, account management.

- **Collaboration to impact**
  Collaboration with B Corps and peers to build the movement and improve impact.

- **Pre-verification services**
  BMB fee includes Risk Screen, Eligibility Review, Baseline Requirements Consultation and Review

Ready to be a B Movement Builder? Reach out to our team at bmovementbuilders@bcorporation.net