

## Conditions of participation

By taking part in the MAMMUT “Dear Mountains Challenge”, you confirm availability, knowledge and acceptance of the following conditions of participation on your behalf.

**How to enter:** Share your “Dear Mountains” Moment as a Reel on Instagram, ([www.instagram.com](http://www.instagram.com)) and share it with us by using the official Mammut Dear Mountains soundtrack (can be found in the Instagram music library). Use the hashtag #DearMountains and tag @Mammut\_Swiss1862. The competition starts Friday 23<sup>rd</sup> April and ends on Sunday May 16<sup>th</sup>, 2021.

### Prizes

Winners of one of the prizes, consisting in total of 5 Mammut backpacks (200 EUR each, recommended retail price) and 10 Mammut T-Shirts (50 EUR each, recommended retail price), will be picked by MAMMUT for the best submissions of the week.

### Closing date and other conditions:

The closing date is Sunday May 16<sup>th</sup>, 2021 (at 11:59 pm).

Entry is free and no purchase is necessary. Participation is open to all individuals of legal age. Employees of MAMMUT Sports Group and their relatives are not eligible to take part. Mammut will collect and process personal data, such as names or email addresses, only in connection with and for the purpose of determining the winners of the promotion or, if desired, to send out relevant information. Prizes may not be exchanged for cash.

No correspondence will be entered into in relation to the promotion. Recourse to the law courts is not permitted.

Winners will be contacted by email no later than Friday May 28<sup>th</sup>, 2021. Prizes that have not been confirmed by the winner at the latest two weeks after receiving email notification of the win shall be forfeited with no entitlement to replacement and another winner may be drawn.

The winners agree that their name and photo can be published on the internet and in print medias.

MAMMUT reserves the right to exclude participants from the promotion in the event of false information, manipulations or use of unpermitted assistance. MAMMUT reserves the right to end or suspend the promotion at any time. In particular, this applies in the event of circumstances which would disrupt or prevent the orderly running of the promotion.