

As a Swiss premium outdoor brand with roots going back to 1862 we have a strong urge to preserve what's worth preserving and to transform what's not perfect yet. That's why MAMMUT is enrolling its WE CARE philosophy.

Instead of supporting a throw-away mentality, WE CARE supports the greater goals we set ourselves: Protect the environment and establish a circular economic model, which reduces wastage of water, textiles and other valuables to a minimum, while further perfecting craftsmanship, longevity and performance of our products. Because WE CARE.

In order to purposefully continue the successful WE CARE journey and demonstrate strong commitment and leadership for the years to come, MAMMUT has defined broad and ambitious 5-year targets for the design & development period 2018-2023 or the market seasons spring/summer 2020 - spring/summer 2025,





The bluesign® system ensures that substances that are particularly damaging to the environment are excluded from the production process from the very start and specifies strict guidelines for the use of all other chemicals. In addition to the use of chemicals, bluesign® pays special attention to environmentally friendly, safe production processes and the responsible use of resources.

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	APPAREL	ACCESSORIES	SLEEPING BAGS	PACKS, BAGS & HARNESSES	ROPES & SLINGS	FOOTWARE
SUMMER 2020	58%	NO TARGET	78 %	32 %	NOT Applicable	-
SUMMER 2025	95 %	NO TARGET	95 %	95 %	NOT APPLICABLE	TO BE DETERMINED

Percentage of materials used that are bluesign® certified.



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	APPAREL	ACCESSORIES	SLEEPING BAGS	PACKS, BAGS & HARNESSES	ROPES & SLINGS	FOOTWARE
SUMMER 2020	58 %	NO TARGET	57 %	NO TARGET	90%	NOT Applicable
SUMMER 2025	90%	NO TARGET	90 %	NO TARGET	100 %	NOT Applicable

Proportion of products that are certified as a bluesign® product (≥ 90 % of the textile fabric and ≥ 30 % of all other components are bluesign® approved).



As PFCs almost never break down in the environment, MAMMUT is switching all the treatments used for its products to PFC-free alternatives with the help of a progressive, performance-oriented strategy. Detailed information on the strategy and background on the topic can be found in our PFC Policy.

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	APPAREL	ACCESSORIES	SLEEPING BAGS	PACKS, BAGS & HARNESSES	ROPES & SLINGS	FOOTWARE
SUMMER 2020	77 %	91 %	65 %	47%	62%	TO BE DETERMINED
SUMMER 2025	100 %	100 %	100 %	100 %	100 %	100 %

Percentage of products in which no materials have had any PFC-based treatment. Zippers, etc. are not included.



Re:Down

The Responsible Down Standard ensures that the down and feathers in our products come from ducks and geese that have been treated well. Any removal of down and feathers from live birds as well as force-feeding is strictly prohibited. The entire supply chain is audited by a professional, third party certification body on a yearly basis. The RDS down can be traced back through the whole supply chain, from the final product to the source.



RE:DOWN stands for recycled down, which is reclaimed from old bedding products and sleeping bags that can't be resold. The down is collected, sorted, washed and sterilized in an environmentally friendly process. It offers the same performance as virgin down and the quality of the down is tested at every step of the production, according to internationally recognized standards. The whole supply chain and process is Global Recycled Standard certified.

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	APPAREL	ACCESSORIES	SLEEPING BAGS	PACKS, BAGS & HARNESSES	ROPES & SLINGS	FOOTWARE
SUMMER 2020	100 %	100 %	100 %	NOT Applicable	NOT Applicable	NOT Applicable
SUMMER 2025	100 %	100 %	100 %	NOT Applicable	NOT Applicable	NOT Applicable

Proportion of purchased down that is RDS-certified or recycled (in kg).



LEATHER

An independent, global standard for leather that assures sustainable tanning processes, animal welfare and the traceability of materials does not yet exist. This is why MAM-MUT works with carefully selected tanneries that use controlled processes to produce high-quality leather. For nubuck leathers used in our shoes, we prefer to use Terracare leather from Heinen, the traditional German leather manufacturer. All of our leather suppliers have a Leather Working Group rating of Silver or above.

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	APPAREL	ACCESSORIES	SLEEPING BAGS	PACKS, BAGS & HARNESSES	ROPES & SLINGS	FOOTWARE
SUMMER 2020	NOT APPLICABLE	TO BE DETERMINED	NOT Applicable	NOT Applicable	NOT Applicable	90%
SUMMER 2025	NOT APPLICABLE	100%	NOT Applicable	NOT Applicable	NOT Applicable	100 %

Percentage of leather from leather manufacturer Josef Heinen GmbH in Germany or Rino Mastrotto Group in Italy.



The Responsible Wool Standard is an independent standard, which ensures that wool comes from farms with a progressive approach to managing their land, and from sheep that have been treated responsibly. Through the processing stages, certification ensures that wool from certified farms is properly identified and tracked.

The RWS is currently being implemented in the global wool supply chain. MAMMUT is committed to source wool according to the RWS as soon as it becomes available.

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	APPAREL	ACCESSORIES	SLEEPING BAGS	PACKS, BAGS & HARNESSES	ROPES & SLINGS	FOOTWARE
SUMMER	STANDARD IN	NOT	NOT	NOT	NOT	NOT
2020	DEVELOPMENT	Applicable	Applicable	Applicable	Applicable	Applicable
SUMMER	100 %	NOT	NOT	NOT	NOT	NOT
2025		Applicable	Applicable	Applicable	Applicable	Applicable

Percentage of materials with wool content used where 100 % of the wool contained is RWS-certified.



Recycled materials have clear advantages for the environment. Instead of generating more garbage, used products, such as water bottles, are given a new lease on life. Recycling uses less energy than the production of new raw materials. Moreover, by using recycled materials, it is also possible to reduce the dependence on non-renewable fossil raw materials.

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	APPAREL	ACCESSORIES	SLEEPING BAGS	PACKS, BAGS & HARNESSES	ROPES & SLINGS	FOOTWARE
SUMMER 2020	12%	NO TARGET	20 %	11%	NOT Applicable	0 %
SUMMER 2025	95 %	NO TARGET	95 %	95 %	NOT Applicable	75 %

Percentage of materials used that are at least 75 % polyester where at least half of the polyester fiber is recycled.



Organic cotton preserves the environment by reducing water and energy use, as well as greenhouse gas emissions, and by fostering soil fertility and biodiversity. Furthermore, no toxic pesticides are used, which can end up in the ground, air water and food supply.

Organic cotton ensures that communities prosper from their investment in sustainable agriculture.

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	APPAREL	ACCESSORIES	SLEEPING BAGS	PACKS, BAGS & HARNESSES	ROPES & SLINGS	FOOTWARE
SUMMER 2020	52 %	NOT Applicable	0 %	NOT Applicable	NOT Applicable	NOT Applicable
SUMMER 2025	100 %	NOT Applicable	100%	NOT Applicable	NOT Applicable	NOT Applicable

Percentage of materials used that are at least 70 % cotton where 100 % of the cotton is from certified organic cultivation.



The Fair Wear Foundation (FWF) is a grouping of trade unions, non-governmental organizations (NGOs) and multi-stakeholder initiatives (MSIs) that works with its member companies to improve labor conditions in the textile and clothing industry. The Fair Wear Foundation's "Code of Labor Practices" sets out the guiding principles for this approach. It defines labor standards based on the conventions of the International Labor Organization and the Universal Declaration of Human Rights. To ensure the effective implementation of the FWF standards, MAMMUT has introduced a comprehensive management system

and monitors working conditions at its suppliers by means of regular audits and factory visits. An anonymous complaints procedure also allows factory employees to report breaches of the FWF standards directly to the FWF and MAMMUT.

In its capacity as an independent verification body, the Fair Wear Foundation checks the improvement process on site at suppliers and conducts a detailed brand performance check to ascertain the extent to which our management systems and processes are contributing toward an improvement in working conditions at suppliers.

	APPAREL	ACCESSORIES	SLEEPING BAGS	PACKS, BAGS & HARNESSES	ROPES & SLINGS	FOOTWARE
SUMMER	FWF					
2020	MEMBERSHIP					
SUMMER	FWF					
2025	MEMBERSHIP					

Fair Wear Foundation benchmarking score and percentage of own production under monitoring.

WHY NOT 100%?

Mammut stands for function, innovation and style. Some suppliers, especially small, innovative vanguards and start-ups don't have the power and resources to have their typically commendable operations certified by costly and laborious international standards. We don't want this lack of independent certification to rule out a collaboration with such trailblazers from the outset. We thus included a small vanguard-margin in our target setting. Where international standards are missing, we are taking a closer look at the operations of our partners ourselves.