

Eco Metrics

Introduction

As a company committed to sustainability and the preservation of our planet, we have created this tool to assess the environmental impact of our products.

The Eco metrics score is based on six key criteria, chosen to reflect our commitment to responsible production. After careful evaluation, each product receives a final score that places it in one of our four tiers: A, B, C or D.

Eco Metrics logos

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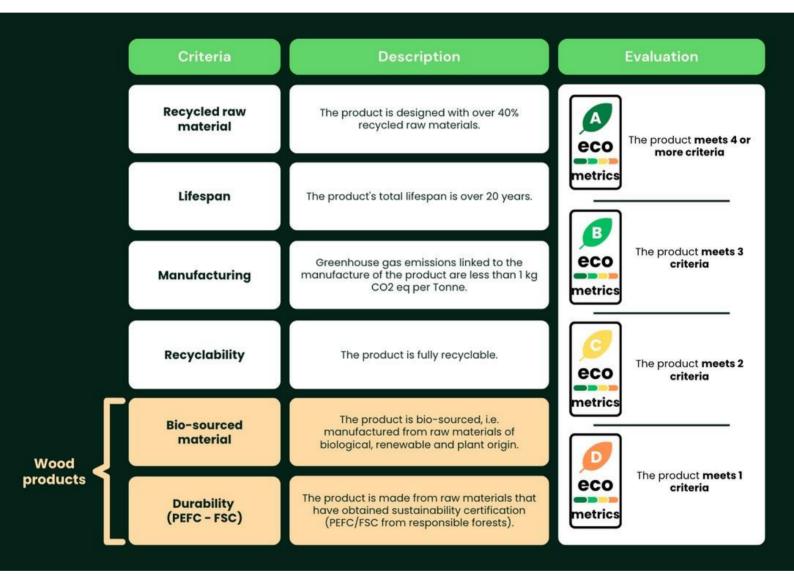






Eco Metrics evaluation criteria

Here is a table explaining the rating criteria for products distributed by Felix.





Criteria interpretation

Recycled raw material

We value the circularity of resources. To guarantee the least environmental impact, the recycled raw material criterion requires that the product be made from at least 40% recycled raw materials. By favoring recycled materials, we help to reduce the demand for new resources, thus preserving our precious raw materials and minimizing waste production.

Lifespan

Sustainability is at the heart of our approach at Felix. The lifespan criterion aims to ensure responsible consumption by favoring durable products with a total lifespan of more than 20 years. By opting for long-lasting items, we reduce waste and the environmental footprint associated with their frequent replacement, thus contributing to a more sustainable lifestyle.

Manufacturing

Manufacturing is a particularly emissive period in a product's life cycle. Our manufacturing criteria aim to keep greenhouse gas emissions linked to product manufacture below 1 kg CO2e per kg. By choosing more responsible manufacturing methods, we contribute to the fight against climate change while offering quality products.

Recyclability

Consideration of a product's recyclability ensures that it can be fully recycled at the end of its life. Focusing on recyclability encourages a circular economy where end-of-life materials are recovered and reused, minimizing waste and its environmental impact.

Bio-sourced material

Our biobased material criterion guarantees that the product is made from raw materials of biological, renewable and plant origin. By promoting biobased materials, we help reduce our dependence on non-renewable resources and support a more nature-friendly approach.

Durability

Protecting forest ecosystems is essential to preserving our planet. That's why our durability criteria require that the product comes from raw materials that have obtained sustainability certification, such as PEFC or FSC certification from responsible forests. By favoring sustainable sources, we are committed to protecting biodiversity and preserving the health of our forests for future generations.

