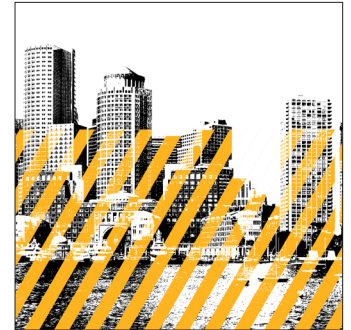


Combines the power of cutting-edge SaaS based carbon accounting with decades of experience creating value through driving rapid decarbonization while unlocking value for the world's largest organizations.



## PERSEFONI

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Persefoni is the premier, intelligent climate platform built for enterprises and institutional investors to easily calculate, analyze, manage, and report on their real-time carbon footprint.

As the ERP of Carbon, the Persefoni SaaS platform provides users a single source of carbon truth for their organization and enables them to manage their carbon transactions and inventory with the same rigor and transparency as their financial ones.

- Enables firms to calculate **portfolio and fund baselines on accelerated timelines** – reducing the time of manual calculations by 95%
- Turn financial, operational, and supply chain data into **certified carbon footprint data**
- **Platform extends to portfolio companies** for their internal carbon accounting

## BAIN & CO

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Bain & Company is a global consultancy that helps the world's most ambitious change makers define the future. Across 63 offices in 38 countries, we work alongside our clients as one team with a shared ambition to achieve extraordinary results, outperform the competition, and redefine industries.

- **PE activity is 3X larger** than the one of the next largest consulting company
- **800+ projects** since 2016 on climate change and emissions



## Three core launch offerings

### CARBON VALUE CREATION PLAN & BASELINE

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Beyond managing risks, decarbonization can serve as a critical value-creation lever (cost reduction, customer value proposition improvement, multiple expansion, carbon tax mgmt.).

#### Outcomes

- Transparency on **carbon footprint** and updatable baseline
- Clear plan / **roadmap for decarbonization**, with **prioritized levers** and impact estimated
- **Enablers** identified with mobilization plan

### CARBON VALUE-UNLOCK ROADMAP

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Carbon emissions of portfolios are increasingly subject to regulations, LP scrutiny and represent great value creation opportunities. Yet, you cannot reduce/improve something if you don't know the point of departure with a level of accuracy that is actionable.

#### Outcomes

- **Portfolio carbon footprint**
- Updatable baseline for progress tracking
- **Carbon process maturity** assessment
- High-level **plan for portfolio decarbonization** (prioritization of companies and levers)

### CARBON DILIGENCE

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Superior carbon footprint or the ability of the target decarbonize is becoming critical to the deal thesis for many GPs given LP pressure, regulations, risks, and large value creation potential.

#### Outcomes

- **Outside-in carbon footprint** of target
- **Ambitions and best practices** of relevant set of peers/competitors
- Target's **point of departure**
- **High-level decarbonization levers**