

Combines the power of cutting-edge SaaS based carbon accounting with decades of experience creating value through driving rapid decarbonization while unlocking value for the world's largest organizations.

## PERSEFONI

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Persefoni is the premier, intelligent climate platform built for enterprises and institutional investors to easily calculate, analyze, manage, and report on their real-time carbon footprint. As the ERP of Carbon, the Persefoni SaaS platform provides users a single source of carbon truth for their organization and enables them to manage their carbon transactions and inventory with the same rigor and transparency as their financial ones.

- Enables firms to calculate **portfolio and fund baselines on accelerated timelines** – reducing the time of manual calculations by 95%
- Turn financial, operational, and supply chain data into **certified carbon footprint data**
- **Platform extends to portfolio companies** for their internal carbon accounting

## BAIN & CO

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Bain & Company is a global consultancy that helps the world's most ambitious change makers define the future. Across 63 offices in 38 countries, we work alongside our clients as one team with a shared ambition to achieve extraordinary results, outperform the competition, and redefine industries.

- **PE activity is 3X larger** than the one of the next largest consulting company
- **800+ projects** since 2016 on climate change and emissions

## Three core launch offerings

### CARBON VALUE CREATION PLAN & BASELINE

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Beyond managing risks, decarbonization can serve as a critical value-creation lever (cost reduction, customer value proposition improvement, multiple expansion, carbon tax mgmt.).

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|----------|---|---|
| Outcomes | → | Transparency on <b>carbon footprint</b> and updatable baseline  |
|          | → | Clear plan / <b>roadmap for decarbonization</b> , with <b>prioritized levers</b> and impact estimated |
|          | → | <b>Enablers</b> identified with mobilization plan   |

### CARBON VALUE-UNLOCK ROADMAP

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Carbon emissions of portfolios are increasingly subject to regulations, LP scrutiny and represent great value creation opportunities. Yet, you cannot reduce / improve something if you don't know the point of departure with a level of accuracy that is actionable.

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|----------|---|---|
| Outcomes | → | <b>Portfolio carbon footprint</b>   |
|          | → | Updatable baseline for progress tracking  |
|          | → | <b>Carbon process maturity</b> assessment   |
|          | → | High-level <b>plan for portfolio decarbonization</b> (prioritization of companies and levers) |

### CARBON DILIGENCE

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Superior carbon footprint or the ability of the target decarbonize is becoming critical to the deal thesis for many GPs given LP pressure, regulations, risks, and large value creation potential.

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|----------|---|--|
| Outcomes | → | <b>Outside-in carbon footprint</b> of target                             |
|          | → | <b>Ambitions and best practices</b> of relevant set of peers/competitors |
|          | → | Target's <b>point of departure</b>                                       |
|          | → | <b>High-level decarbonization levers</b>                                 |