



## OBAMA PRESIDENTIAL CENTER

# Food and Beverage Operator Procurement FAQs

In December 2022, the Obama Foundation will release a Request for Proposal (RFP) seeking a vendor to manage the Food & Beverage Operations at the Obama Presidential Center (OPC).

### What are the goals of the Obama Presidential Center Food & Beverage Operations?

- Contribute to an exceptional visitor experience by offering a compelling range of healthy food and beverage options at appropriate prices and providing friendly and efficient service that meets high standards, including accommodating large crowds during peak periods of visitation;
- Assist in the Obama Foundation's commitment to supporting the Center's local impact by contributing to economic empowerment, supplier diversity, and workforce development goals;
- Operate in an efficient and fiscally responsible manner and generate earned income to support the long term sustainability of the Center.

### What will the Operator's scope include?

- A restaurant that will serve guests of the Center during Museum hours
- A cafe/coffee shop that will have grab-and-go options for Museum guests
- Catering for multiple spaces across the campus for events for up to 300 people
- Partnering with the Obama Foundation to plan programming at the Eleanor Roosevelt Fruit & Vegetable Garden and teaching kitchen as well as other food-related activations across the site



## What are the preferred qualifications?

- Qualified proposer/proposers must have been in business providing food service management for a cumulative minimum of five years
- Proposer/proposers will ideally have a minimum of \$5 million in average annual revenues for the last five years

## Other Food & Beverage Opportunities:

- For vendors who aren't able to apply for the RFP at this time, but are interested in being involved in future opportunities or activities, sign up at [obama.org/opc-vendor-information](https://www.obama.org/opc-vendor-information)
- Looking for non-food & beverage opportunities? Visit our Obama Presidential Center Vendor Information page to learn more at [obama.org/opc-vendor-information](https://www.obama.org/opc-vendor-information)

## What does the Obama Foundation expect of the Operator?

- Partner with one or more local entities to deliver these services;
- Ensure that the Foundation's goals of business diversity, local investment, and connection to mission are fully met;
- Offer solutions to support food and beverage commitment goals.

## Questions?

- To receive the RFP once it is released, you must sign a Non-Disclosure Agreement. Find information about the RFP and sign the NDA at [obama.org/opc-vendor-information](https://www.obama.org/opc-vendor-information)
- Further questions about this RFP and Vendor Opportunities can be directed to [procurement@obama.org](mailto:procurement@obama.org)

