Freelance Designer & Illustrator Request for Information (RFI)

The Barack Obama Foundation is requesting proposals from a diverse group of Designers and Illustrators with expertise in digital design and illustration services. Further details will be shared upon the execution of a Non-Disclosure Agreement (NDA).

What is the mission of the Obama Foundation?

The Foundation's mission is to inspire, empower, and connect people to change their world. That mission begins at home, on the South Side of Chicago, where the Foundation is building the Obama Presidential Center in the heart of historic Jackson Park. In addition to building the Obama Presidential Center, the Foundation currently has active programs all over the city of Chicago, country, and the world.

The Barack Obama Foundation is a nonprofit tax-exempt organization under 501(c)(3) of the Internal Revenue Code.

What will the scope include?

The Foundation is seeking Designers and Illustrators who will work alongside our team to help refine and expand our brand's visual identity across multiple touchpoints and mediums, ensuring cohesive and impactful brand storytelling. Whether that be Deck design, Editorial Illustrations, Signage and Large Scale Design, Brand Design (Digital & Print), and Retail Design

What does the Obama Foundation expect of bidders to the Request for Information Freelance Designer & Illustrator (Design RFI)?
- Be a professional and committed partner to the Foundation
- Offer diverse and local representation within a team that has expertise in the nonprofit sector and cultural institutions
- Satisfy prescribed budget and schedule requirements
- Provide best solutions for the Foundation's continued growth and success

Questions?
Further questions about this RFQ can be directed to **procurement@obama.org**.

Please Note: *In order to receive this RFI, you must sign a non-disclosure agreement, which can be found* [here](). *Please be sure to select Freelance Designer & Illustrator Request for Information (RFI)*