



Direct Mail Vendor Services

The Barack Obama Foundation is seeking bids and qualifications from a vendor specializing in direct mail services. Upon execution of a non-disclosure agreement (NDA), more information will be provided.

What is the mission of the Obama Foundation?

The Foundation's mission is to inspire, empower, and connect people to change their world. That mission begins at home, on the South Side of Chicago, where the Foundation is building the Obama Presidential Center in the heart of historic Jackson Park. In addition to building the Obama Presidential Center, the Foundation currently has active programs all over the city of Chicago, the country, and the world.

The Barack Obama Foundation is a nonprofit tax-exempt organization under 501(c)(3) of the Internal Revenue Code.

What will the scope include?

The vendor will provide consultation, management, reporting, and analytic services, as well as develop direct mail packages and related materials. They will also manage production and provide regular reports on the fundraising efforts' results.

What does the Obama Foundation expect of bidders to the Direct Mail Vendor?

- Be a professional and committed partner to the Foundation.
- Offer diverse and local representation within a team that has expertise in the nonprofit sector and cultural institutions.
- Satisfy prescribed budget and schedule requirements.
- Provide the best solutions for the Foundation's continued growth and success.
- Consultation, management, reporting, and analytic services on all aspects of the Foundation's direct response fundraising program.
- Development of direct mail packages and related materials, including writing, design, and art/typography.
- Coordination and execution of all direct mail production.
- Regular reports evaluating the results of individual mailings and the direct response program as a whole.

Questions?

Further questions about this RFQ can be directed to procurement@obama.org.

Please Note: In order to receive more information, you must sign a non-disclosure agreement, which can be found [here](#). Please be sure to select "Direct Mail Vendor Services."