



## MY Lansing MBK 1-Year Progress Report

June 15, 2015



# Acknowledgements

On behalf of Mayor Virg Bernero and the team at the City of Lansing, we extend our thanks to the team at the White House. We appreciate the national technical assistance providers who have contributed knowledge and expertise on our journey to refine and implement the MY Lansing MBK Action plan over the past six months.

A special thanks to the team at PolicyLink for holding us accountable not just to take action, but to concentrate on transformative action that results in equitable outcomes for all children. Not just for their sake; for all of our sakes.

To Iric Headley (IN), Antonio Smith (MN), Allen Kwabena Frimpong (NJ), Ahmad Greene (NY), Frank McGhee (MI), and Chauncy Williams (MI): I see you.

Suggested Citation: Waters Austin, A. (2015). *My Lansing MBK 1-Year Progress Report*. Lansing, MI: One Love Global.



**YOUTH PANEL AT THE WHITE HOUSE NATIONAL MBK CONVENING – FEBRUARY 2015**



**ANGELA GLOVER BLACKWELL AND ANGELA WATERS AUSTIN AT GAMELIEL RACE & POWER SUMMIT 2015**



Organizing for Action

Page 6

Closing the Regional Gap in Economic Equity

Page 10

Closing Gaps Across Milestones

Page 13

Pathways to Economic Equity

Page 21

Building Capacity for Impact and Sustainability

Page 32





# MAYOR'S YOUNG LANSING & MY BROTHER'S KEEPER

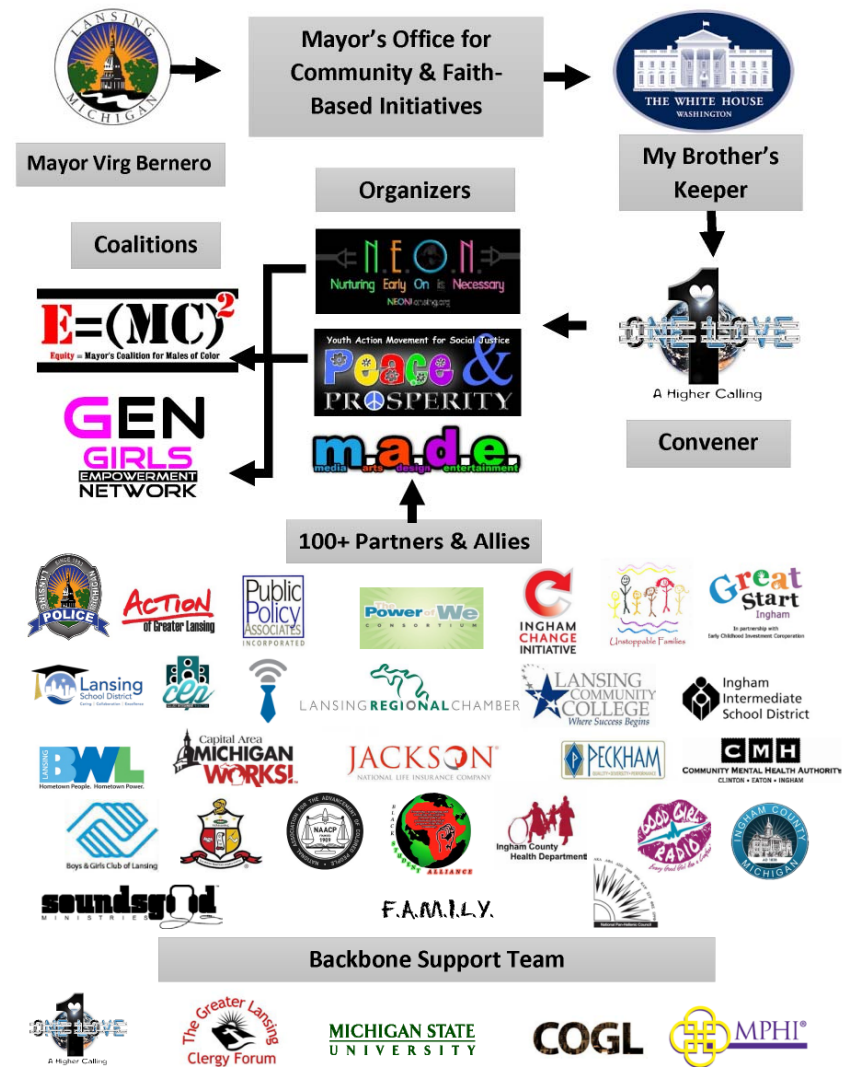


Inspired by the release of President Obama's vision for **My Brother's Keeper**, **MY Lansing** launched in June 2014 as a multi-sector partnership. The youth and community-designed action plan was released by Mayor Virg Bernero at a press conference held at Lansing City Hall. The press conference was

followed by a community engagement event with over 1,000 Lansing neighbors in attendance.

The *"Saving Our Sons"* campaign and community engagement event was organized by NEON (Nurturing Early On is Necessary), a coalition of parents and community organizers *"working with others to break down barriers and take control of the conditions in which they are raising their children."* The call to the community was held at Sexton High School in the Lansing School District with the support of Ingham Great Start Collaborative Peace & Prosperity Youth Action Movement, Lansing Clergy Forum and a variety of service providers.

Mayor Virg Bernero was one of the 1<sup>st</sup> in the nation to accept the MBK Challenge. **MY Lansing MBK** embraced all 6 MBK Milestones as part of a regional cradle-to-college, career and civic engagement strategy. Over the past 12 months, MY Lansing MBK has grown to include over 150 partners, allies, and supporters committed to the region's common goal: **closing the gap in regional economic equity.**





# MY Lansing MBK Partners, Allies & Supporters

Our thanks to the many who have contributed ideas, energy and resources to MY Lansing MBK

Aaron Harris  
Adam Williams  
Aida Cuadrado  
Alysia Osoff  
Amber Paxton  
Amy Kraus  
Analia Whitehead  
Andrew Brewer  
Andy Schor  
Angela Waters Austin  
Angela Bennett  
Angela Glover Blackwell  
Angela Pruitt  
Arthuria Watkins  
Audrey Anderson  
Austin Jackson  
Bill Morris  
Bob Brown  
Bob Perialas  
Brent Knight  
Callie Owens  
Cameo King  
Carey McLamara  
Carlos Richards  
Carmen Thomas  
Carmen Turner  
Cassandra O'Brien  
Cedric Griffin  
Chad Gamble  
Charles Moore  
Cheryl D. Grant  
Chris Hicks  
Chris Holman  
Christopher Maxie

Clarence Underwood  
Corrie Mervyn  
Dakeyia Scott  
Dallas Burdick  
Damian Gregory  
Daryl Green  
David Douglas  
David Maxwell  
Debbie Edokpolo  
DeLisa Fountain  
Denise Brown Chillers  
Dennis Artis  
Doak Bloss  
Dorothy Armstrong  
Edythe Hatter-Williams  
Erik Skoksberg  
Fred Thelen  
Gary Ashby  
Gerald Kariem  
Germaine Redding  
Gregg Dionne  
Greta Wells  
Greta Wu  
Hakim Crampton  
Hiram Fitzgerald  
Isaias Solis  
James Bell  
Jamie Griggs  
Janene McIntyre  
Jared Cypher  
Jayme King  
Jayson Howell  
Jerissa Owens  
Jerome Vierling

Joan Jackson Johnson  
Joe MacDonald  
Joel Ferguson  
John a powell  
John Brown  
John Joseph Castillo  
John Melcher  
John White  
Joy Gleason  
JR Lilly  
Justin Christian  
Karlin Tichenor  
Kate Snyder  
Kendra Gibbs  
Kerrie Kuzera  
Kevin Kuzera  
Kindra Jackson  
Larry Leatherwood  
LaShawn Erby  
Leah Robinon  
Linda Sanchez-Gazella  
Linda Lee Tarver  
Linda Vail  
Lori Adams Simon  
Luke Schroeder  
Lynne Martinez  
MC Rothhorn  
Mandeville Berry  
Marc Philpart  
Marc Tyler  
Marcus Brown  
Marcus Jefferson  
Marcus McKissic  
Marilyn Plummer

Mary Harris  
Maureen Winslow  
Maurice A. Stepp  
Maurice Stepp  
Megan Kursik  
Melvin Jones  
Michael Austin  
Michael McAfee  
Michael A. Nealon  
Michael Yankowski  
Michelle Lewis  
Michelle Napier-Dunnings  
Michelle Nicholson  
Michelle Strasz  
Micki Furhman  
Miles McNall  
Nancy Oliver  
Nedra Cannon  
Nordia Campbell  
Ozay Moore  
PJ Banks Anderson  
Peggy Vaughn-Payne  
Pete Cunningham  
Rahman Shareef  
Renee Canady  
Rex LaMore  
Rich Lewis  
Richard Carson  
Robert Thornton  
Ronshon Fisher  
Rueben Martinez  
Samuel Duncan Jr.  
Sara Griffon  
Sarah Anthony

Sarah Britton  
Sarah Riggs  
Saturnino Rodriguez  
Schrandia Collier  
Scott Simon  
Sean Holland  
Sean Holland II  
Shanell Henry  
Shirin Timms  
Scott Hughes  
Stacy Hickox  
Stan Kogut  
Stephanie Butler  
Stuart Dunnings  
Sylvia Brown Jones  
Tamara Warren  
Teresa Kmetz  
Teresa Stokes  
Terri Flowers  
Terri Sanchez  
Theresa Saunders  
Tiffany Lemieux-McKissic  
Tim Daman  
Tim Lloyd  
Todd Duckett  
Toni Glasscoe  
Vincent Delgado  
Virg Bernero  
Virginia Holmes  
Ward Beard  
Wendy Boyce  
Willard Walker  
Yvonne Camaal Canul  
Yvonne Young McConnell

Organizing for  
Collective Action

Closing the  
Regional Gap  
in Economic  
Equity

Closing Gaps  
Across MBK  
Milestones

Pathways to  
Economic  
Equity

Building  
Capacity for  
Impact &  
Sustainability





# ORGANIZING FOR COLLECTIVE ACTION

## Neighborhood Power Drive

A series of community events were held between September 2014 and February 2015 to engage neighbors in problem-solving conversations.

### Prayer for Peace – September 3, 2014

Families, clergy, law enforcement, elected officials and neighbors came together to pledge to work together for peace. Members of the Lansing Clergy Forum agreed to support neighborhood organizing and grassroots leadership development.

### GOTV – October 4, 2014

Student organizations from Michigan State University canvass neighborhoods to register voters and encourage them to go to the polls.

### #blacklivesmatter Forum – December 9, 2014

A proactive community forum was scheduled to discuss policing and excessive force. The day before the forum a young Latino man riding in the car with 2 young Black men was shot and killed by a Lansing Township police officer. The **Black Lives Matter Lansing** coalition was formed to ensure ongoing communication and collaboration with law enforcement.

### We Need to Talk – February 12, 2015

A video storytelling event to provide an opportunity to the public to share perspectives on race and police-community interaction.





## Quarterly Partner Action Summits

In addition to work group meetings focused on MBK milestones and strategic action planning, all partners were invited to participate in quarterly convenings. Quarterly action summits engage partners in updates on progress and ongoing asset alignment across milestones.

### Mayor Bernero Accepts MBK Challenge - October 8, 2014

Partners joined Mayor Bernero at City Hall for the official launch of MY Lansing MBK. The MY Lansing Action Plan was reviewed to begin alignment with the MBK Playbook for Action. A packet was provided to partners with work group information, upcoming grant deadlines, and partnerships in development. Sponsors were acknowledged: **Lansing Community College** and **Board of Water & Light**.

### MBK Mentoring Network Orientation - January 19, 2015

Michigan Community Service Commission joined MY Lansing MBK for the launch of the MY Lansing MBK Mentoring Network as one of 4 grantees in its MBK Michigan Mentoring & Volunteer Generation Fund. The Mentoring Network is a collaborative of mentoring and youth development organizations to build partnerships that will increase readiness for college, career and civic engagement. A new asset alignment tool was distributed to partners to identify the milestone their organization focuses on as well as the “pathway to economic equity” they will pursue to achieve that milestone. Sponsors were acknowledged: **Jackson National Life**, **Michigan State University**, and **UAW Region 1D**.

### Mobilizing for Collective Action & Accountability - May 6, 2015

With a focus on 7,204 youth in Lansing Metro ages 16-25 not in school and not working, partners convened to analyze data and develop targeted “pathway” strategies to close gaps across MBK Milestones. Anchor partners for each milestone were announced. Collective impact strategies already underway were shared by Milestone Anchor Partners.



## CLOSING THE REGIONAL GAP IN ECONOMIC EQUITY

In 2012, the Lansing-East Lansing Metro economy would have been **\$1.19 billion** larger if there had been no racial gaps in income. (Source: *National Equity Atlas, PolicyLink and PERE*)

### MY Lansing MBK Common Goal

Our goal is to close the racial gap in income by 50%\* by 2030 for a regional ROI of **\$595 million**. (Source: *Half the Gap, Measure of America*)

### Organizing and Action Framework

MY Lansing MBK Pathways to Economic Equity guide strategy development to align action across sectors and systems.

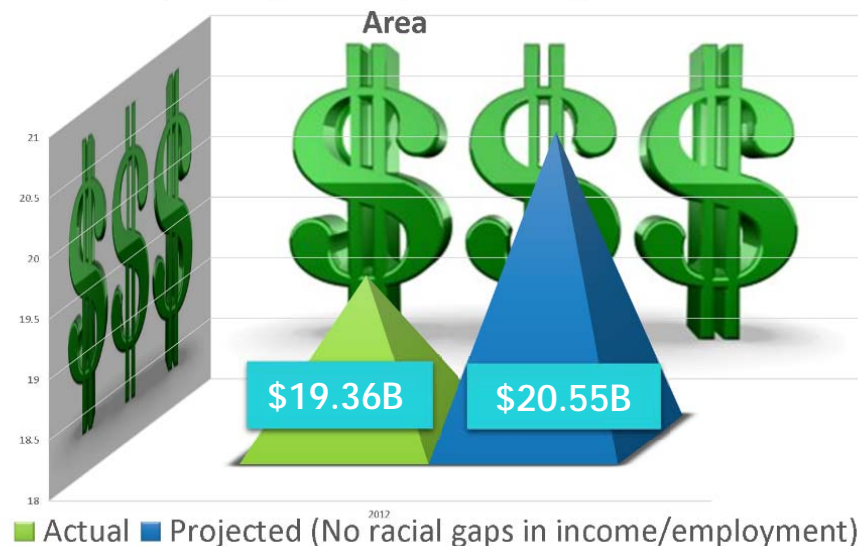
### Capacity Building Framework

MY Lansing MBK utilizes a collective impact framework to build capacity for collaborative action and accountability for results.

(Source: *Kania and Kramer*)



Actual GDP and estimated GDP with racial equity in income (billions): Lansing-East Lansing, MI Metro Area



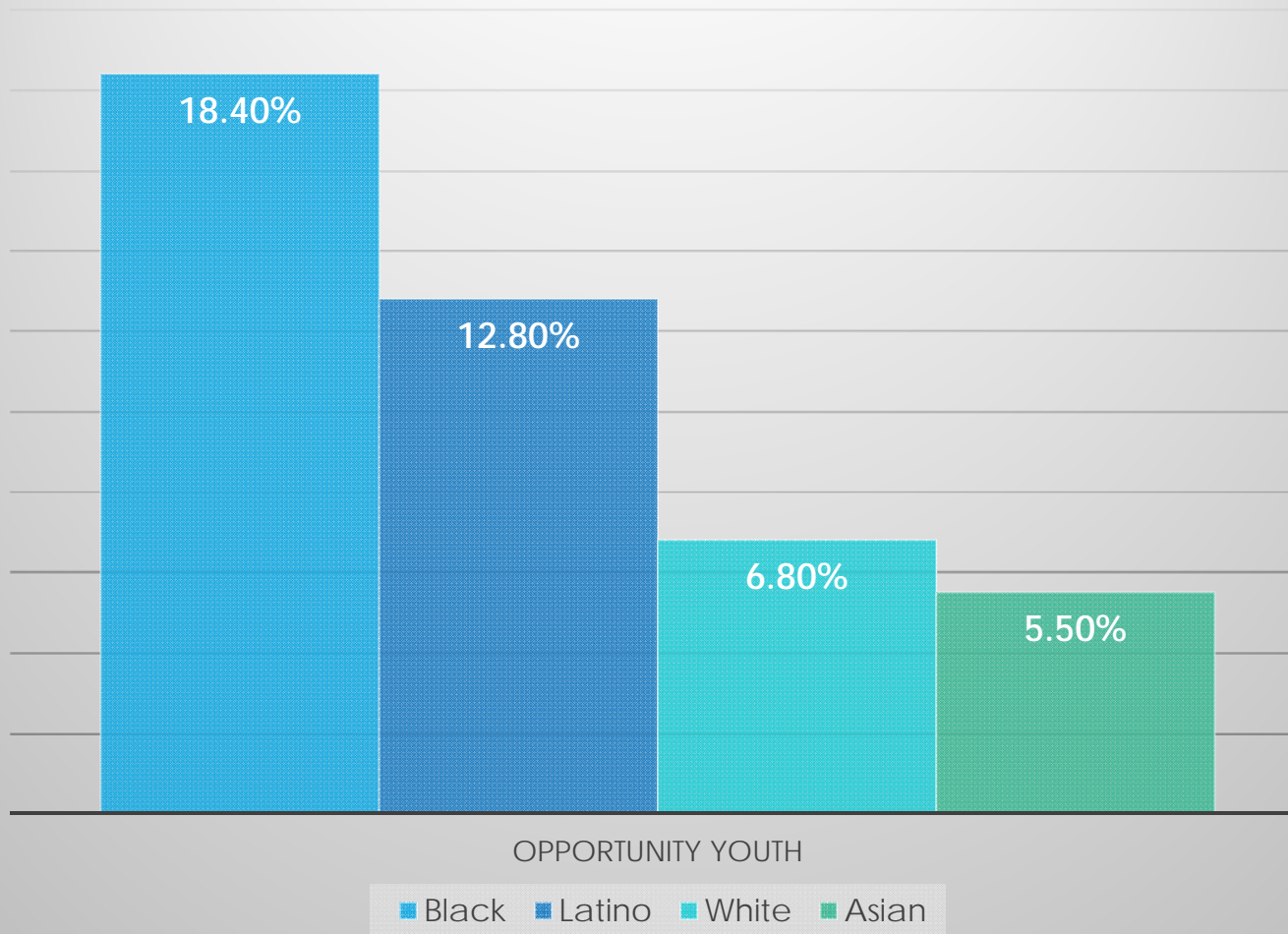
Source: *National Equity Atlas PolicyLink and PERE*



## Lansing Metro Opportunity Youth Ages 16-25

n = 7,204

Source: US Census



## THEORY OF ACTION

MY Lansing MBK is a three-generation approach to break the cycle of poverty and trauma by dismantling structural barriers.

11

2015 Gap  
13%

2030 Goal  
7%

Organizing for  
Collective Action

Closing the  
Regional Gap  
in Economic  
Equity

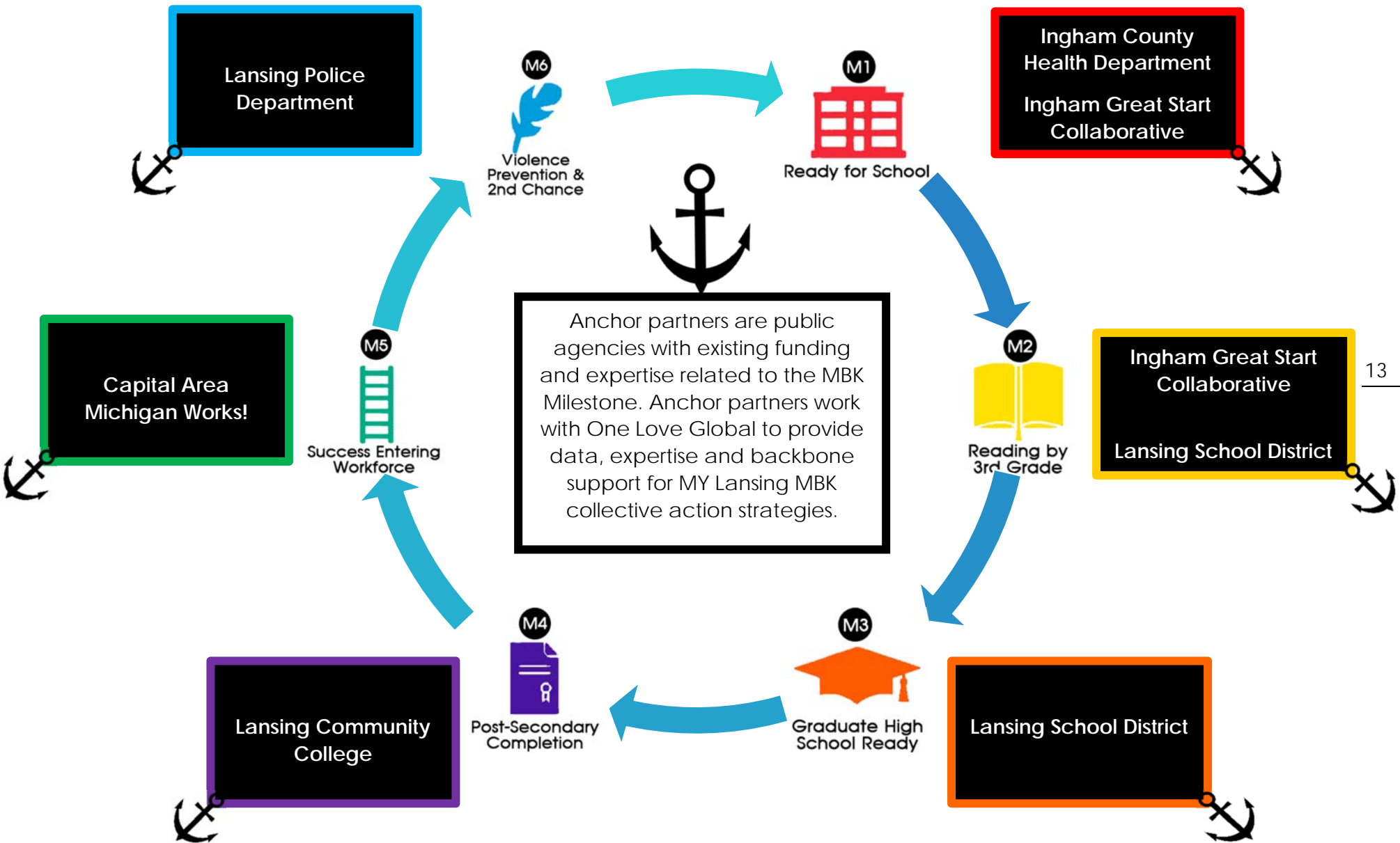
Closing Gaps  
Across MBK  
Milestones

Pathways to  
Economic  
Equity

Building  
Capacity for  
Impact &  
Sustainability







Organizing for  
Collective Action

Closing the  
Regional Gap  
in Economic  
Equity

Closing Gaps  
Across MBK  
Milestones

Pathways to  
Economic  
Equity

Building  
Capacity for  
Impact &  
Sustainability



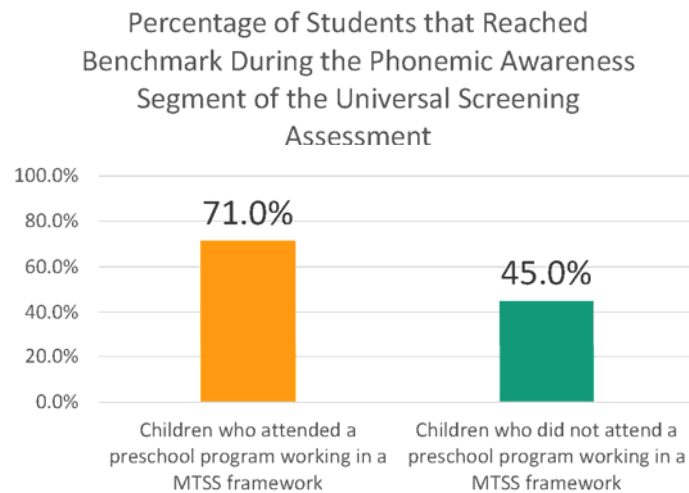
Photo: Rod Sanford, Lansing State Journal



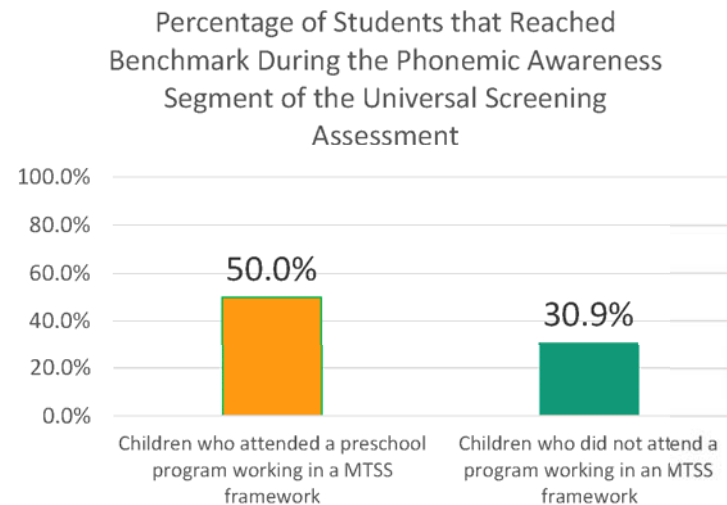
## CLOSING GAPS ACROSS MBK MILESTONES

MY Lansing MBK strives to close gaps between the highest outcome and the lowest outcome. Gaps exist by race/ethnicity, geography, economic disadvantage and gender.

### Rural Kindergarten Data Comparison



### Urban Kindergarten Data Comparison



There is a 41.9% gap in the percentage of students that reached benchmark during the phonemic awareness segment of the Universal Screening Assessment. The largest gap is between children attending urban preschools that did not work in a Multi-Tiered System of Support (MTSS) framework and children attending rural preschool programs working in a MTSS framework. (Source: Ingham Intermediate School District)

M1



Ready for School

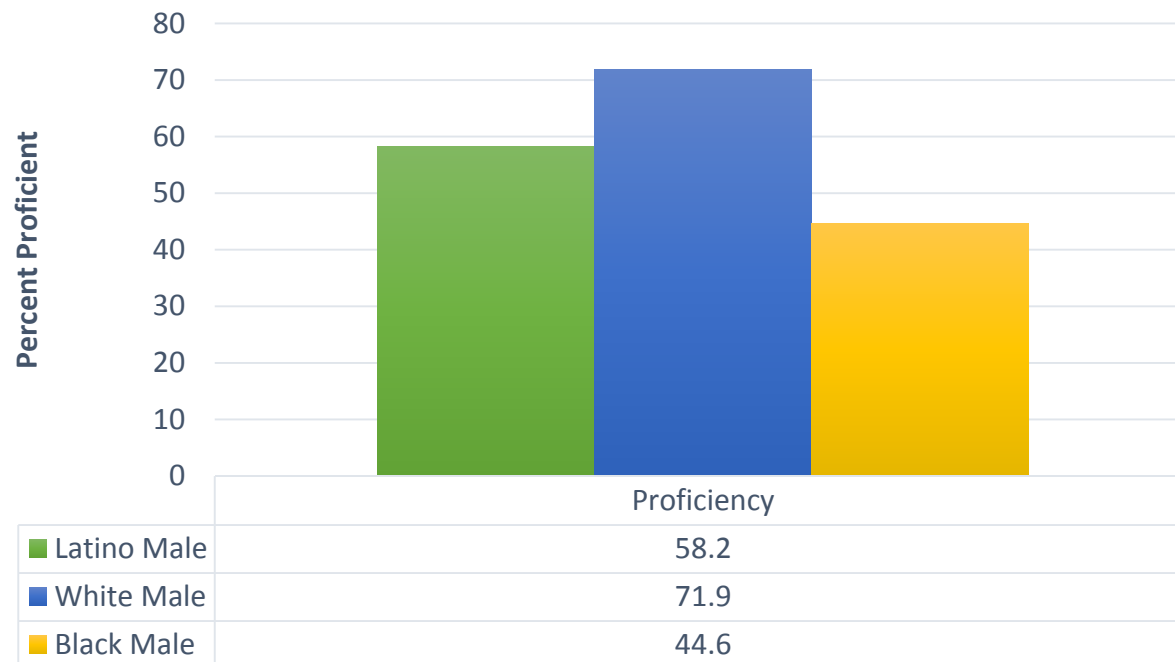
15



**2030 Goal**  
**21%**

## MEAP – 3rd Grade Reading (2013-14)

All Schools in Ingham Intermediate School District



16



2030 Goal  
14%

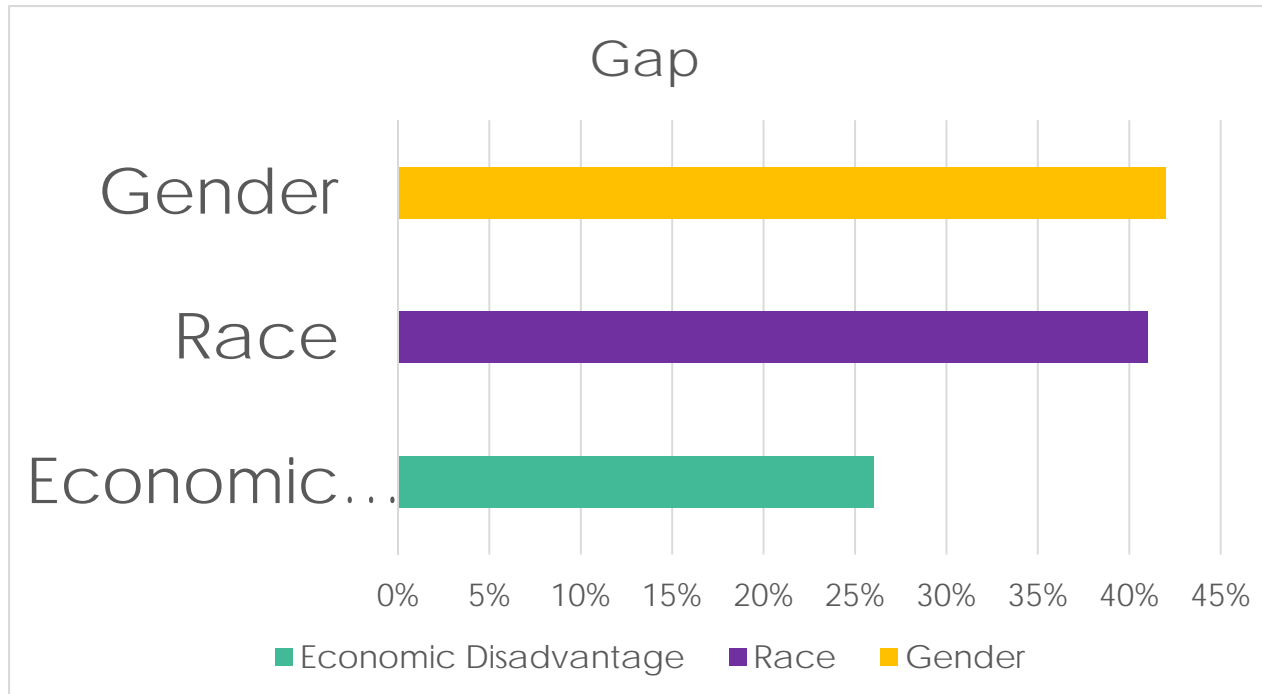
In 2013-2014 school year there was a **27.3%** gap in 3<sup>rd</sup> Grade MEAP proficiency in reading scores between Black boys and White boys attending schools in Ingham Intermediate School District. The gap for Latino boys is **13.7%**. (Source: MDE, Center for Performance Indicators)



## Regional Gaps in Graduation Rates

(Between Highest & Lowest across 6 Ingham Intermediate School Districts)

Source: MI School Data, MDE Center for Educational Performance and Information



M3



Graduate High  
School Ready

17



2030 Goal

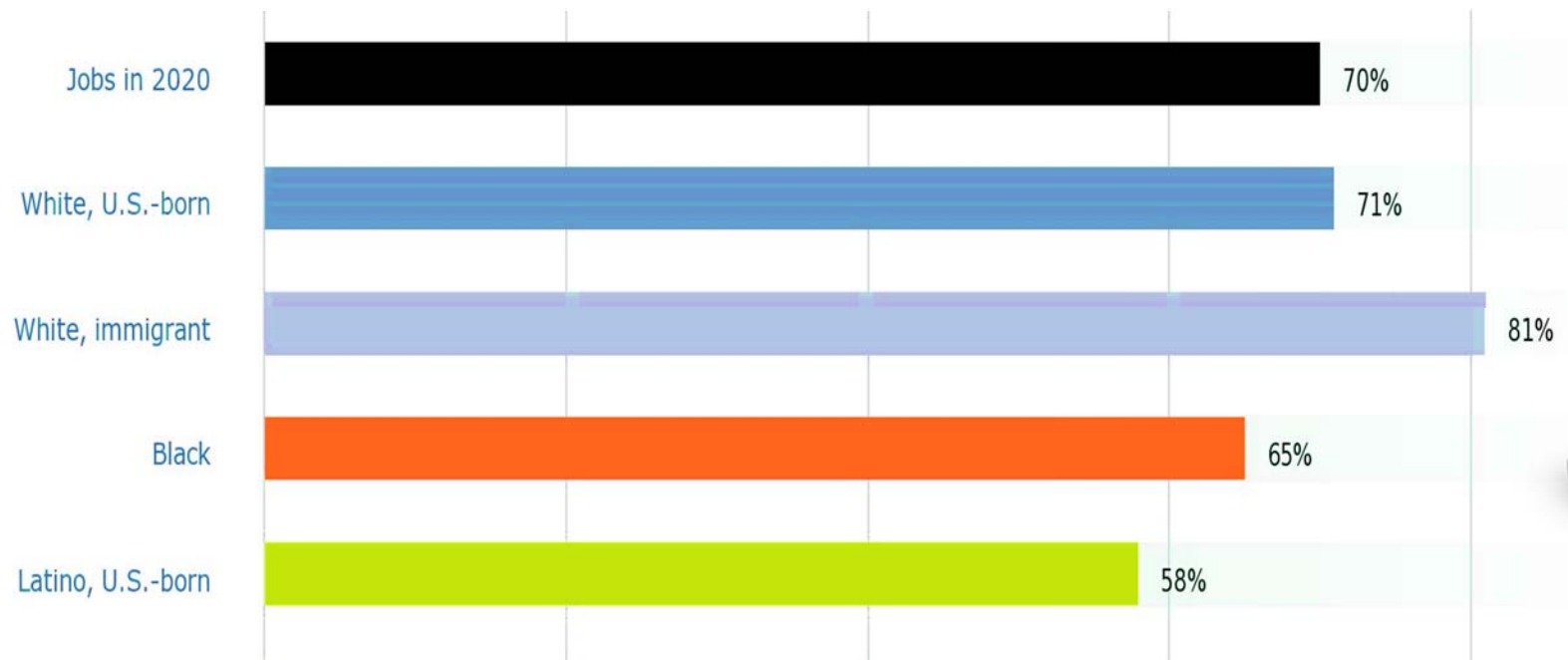
21%

**Why This Metric Matters:** Student pushout and dropout rates are early indicators of future workforce success. The largest gap in student success across the region is between genders. Boys overall do less well than girls. What transformations are needed to improve educational outcomes for boys? The 2<sup>nd</sup> largest gap is between racial groups. Black, Latino and American Indian/Indigenous students graduate at much lower rates than Caucasian/White students. As the demographics of our region increasingly become more racially and culturally diverse, closing the gender, race and economic gaps in student graduation rates will drive talent and skilled workforce more than any other indicators. What transformations are needed to close gender, race and income gaps?

## Educational Attainment & Projected State/National-Level Job Education Requirements

Lansing-East Lansing, MI Metro Area (2012)

(Source: US Census)



M4



Post-Secondary  
Completion

18



2030 Goal

7%

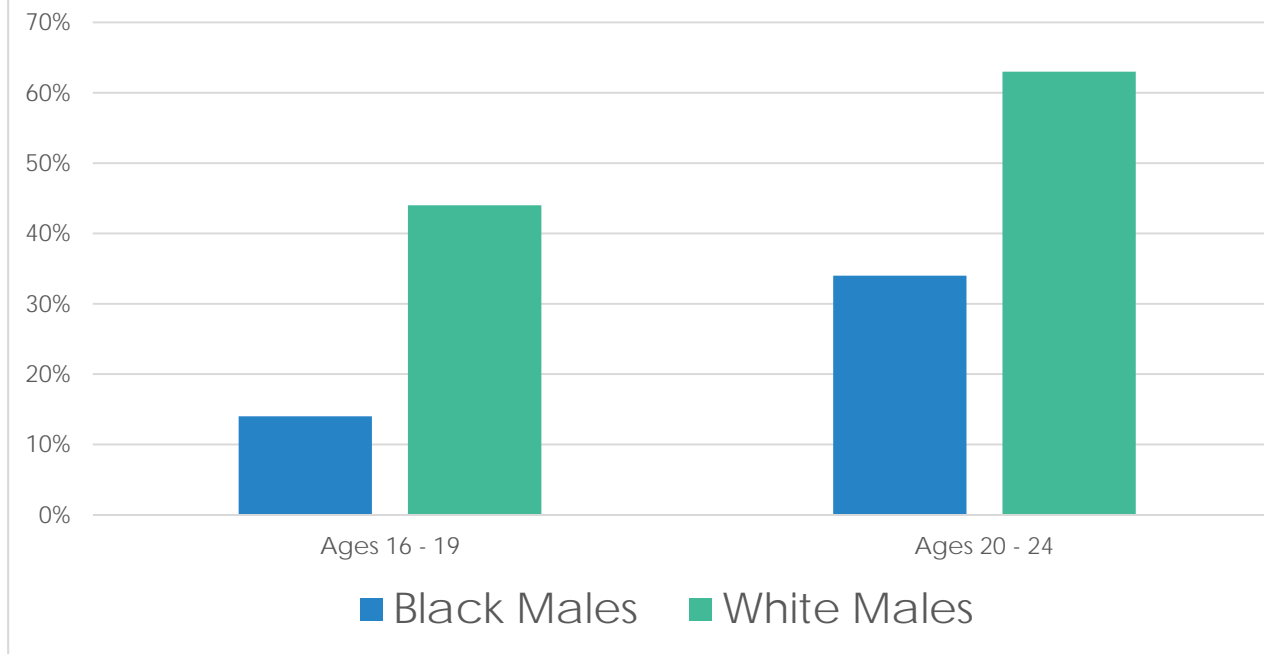
**Why this Metric Matters:** By 2020, 70 percent of jobs will require at least some college or higher. Regional employers have identified the gap in skills needed for the jobs of today and the future as a major concern. What is our regional response to closing skills gaps for a changing demography? What transformations are needed to close gaps in post-secondary completion while increasing completion rates for all? (Source: *National Equity Atlas, PolicyLink and Capital Area Michigan Works!*)



## Percent of Males Employed 2013

Lansing-East Lansing Metro

Source: US Census



M5



Success Entering  
Workforce

19



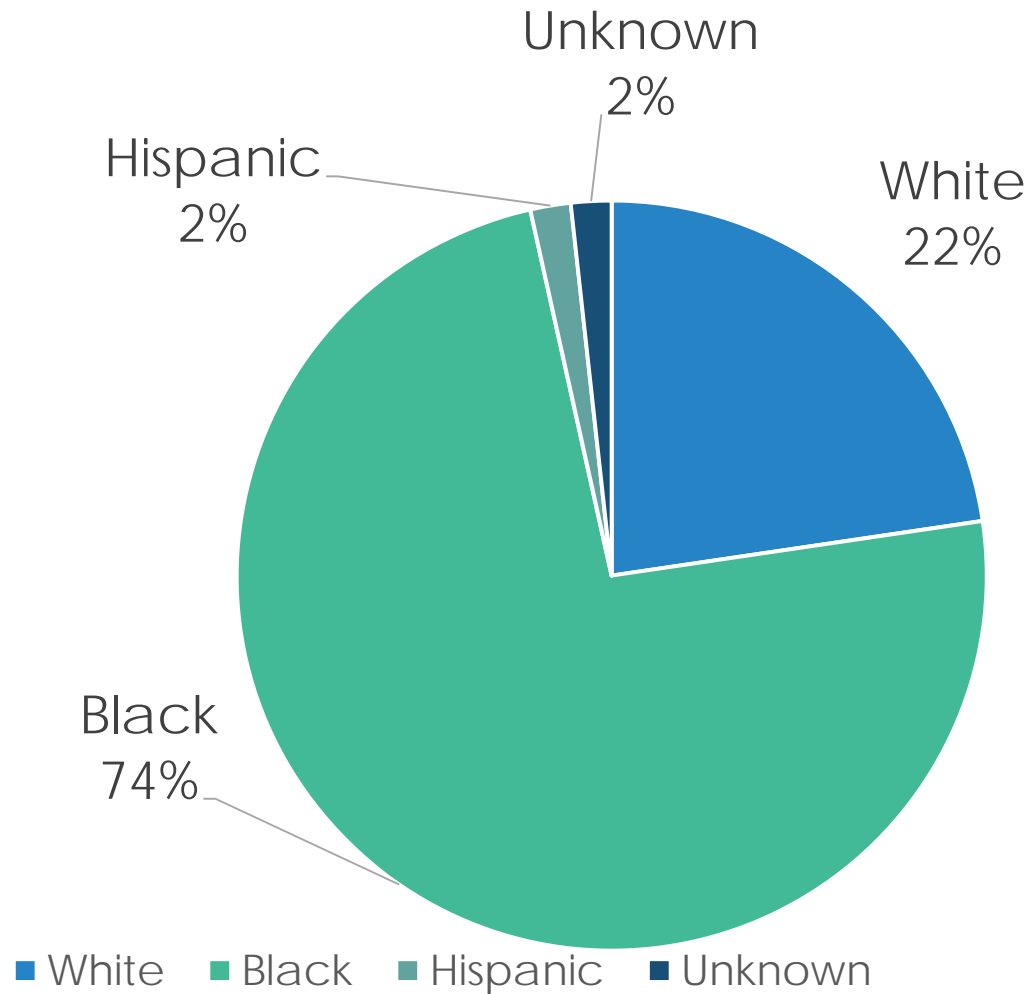
2030 Goal

10%

**Why this Metric Matters?** One has only to turn to the next page to answer this question. The opportunity cost of unemployed neighbors is extremely high. According to the Center for American Progress, youth unemployment creates an additional cost burden for taxpayers in the form of lost revenues, the need for government-provided health care, increased crime, and additional welfare payments. In a recent study commissioned by the White House Council on Community Solutions, researchers estimate that the fiscal cost of the 6.7 million Americans ages 16–24 who are neither working nor attending school is \$1.6 trillion over their lifetimes. (*Source: Ayres Steinberg, Sarah, The High Cost of Youth Unemployment, Center for American Progress, April 2013*)

## Total Juvenile Arrests 2012

Source: Lansing Police Department



M6



Violence  
Prevention &  
2nd Chance

20

2015 Gap  
52%

2030 Goal  
26%



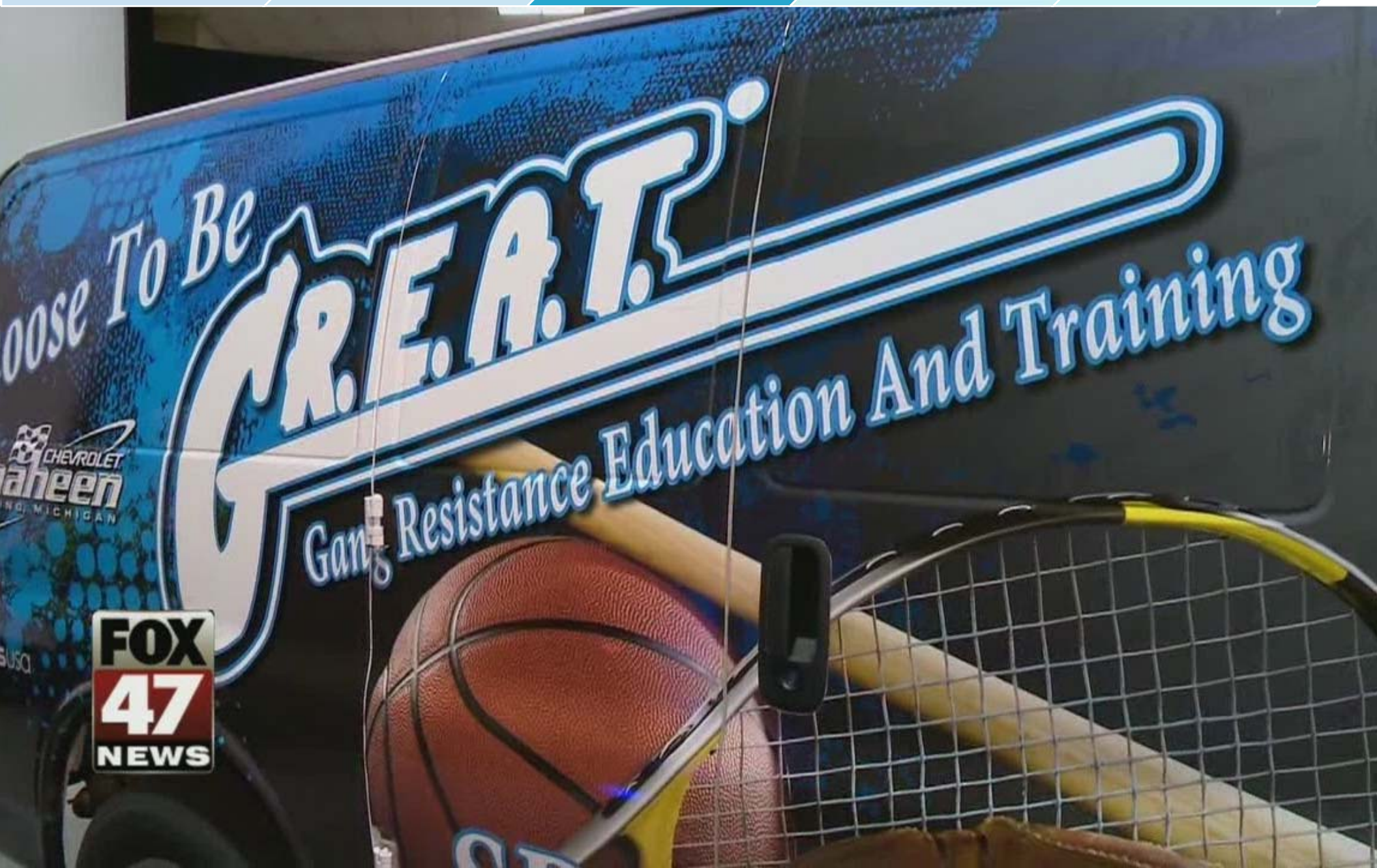
Organizing for  
Collective Action

Closing the  
Regional Gap  
in Economic  
Equity

Closing Gaps  
Across MBK  
Milestones

Pathways to  
Economic  
Equity

Building  
Capacity for  
Impact &  
Sustainability



## Striving to be G.R.E.A.T. in Youth

### Engagement

- In 2014 the Lansing Police Department (LPD) expanded on community policing and youth engagement services by revitalizing a comprehensive youth violence and gang involvement prevention program called G.R.E.A.T. (Gang Resistance Education And Training). LPD previously held a federal grant to implement the program within the Lansing School District from 2007-2009. According to data released by the Ingham County Prosecutors Office Lansing had a 16% reduction in youth related crime during the time GREAT was initially implemented in Lansing (population 113,972 [2013]).

From 2014 through 2015 LPD developed and implemented a variety of innovative strategies to enhance community impact of the GREAT program and increase inclusion of multiple community partners. This cooperative approach to facilitating the GREAT program components (Elementary, Middle, Summer, and Families) was specifically designed to focus on efficiency and effectiveness of program efforts through horizontal integration internally and externally with regards to youth and community related services. From 2014 to 2015 (9) LPD GREAT Officers were certified as instructors from various assignments (CPO, SRO, CSO). In the same time frame the GREAT was taught at 10 schools and has graduated (761) 5<sup>th</sup> graders and (1322) 6<sup>th</sup> graders; (2083) students collectively.

In May 2014 LPD launched a multi-seasonal approach to the GREAT summer component that offers scheduled and unscheduled recreational outreach in collaboration with a variety of community partners (total =25). By the end of 2015 the GREAT Team and the SPORTSMOBILE are projected to have delivered 120 hours of community service hours outside of the school classroom since 2014 (current accumulation = 64 hours). In Sept -October 2014 LPD conducted a pilot of the GREAT Families component in collaboration with Ingham County Circuit Court Family Division and City of Lansing Parks and Recreation; 4 families participated in the program.

On October 1, 2014 Congressman Mike Rogers and Lansing Mayor Virg Bernero proclaimed that date as “G.R.E.A.T. Day” in the City of Lansing as part of a nationwide initiative to bolster unity and program awareness. GREAT was featured in the 2014 Youth Summit held at Peckham Industries. To round out the 2014 year GREAT Officers and the SPORTSMOBILE were featured in the 30<sup>th</sup> Annual Silver Bells in the City Parade which is viewed by audience of 80,000 people.

From 2014 to 2015 LPD G.R.E.A.T. received significant in-kind support from various private sector partners (estimated cumulative value of in-kind program donations \$37,000 which includes the sponsored program vehicle the GREAT SPORTSMOBILE). *This summer, the LPD GREAT program has 22 community outreach events planned to engage our youth during the summer.*



# Timeline of Accomplishments 2014-2015

April 2014

One Love Global joins forces with Cool Schools Technologies, LLC to align Peace & Prosperity Youth Action Movement Servant Leadership curriculum with Michigan Department of Education Common Core Standards.

June 2014

MY Lansing MBK launches action plan with press conference and community event attended by over 1000 Lansing neighbors.

July 2014

NEON and Peace & Prosperity Youth Action Movement host *It Takes a Village* Community Strategy Session for youth and families

August 2014

MY Lansing Commission comprised of youth, parents, clergy, business and government convenes to set course for action plan implementation

September 2014

The community unites in Prayer 4 Peace

Back to School Opportunity Fair



ONE LOVE GLOBAL & COOL SCHOOLS TECHNOLOGIES, LLC

23



PEACE & PROSPERITY YOUTH ACTION MOVEMENT

# Timeline of Accomplishments 2014-2015

## October 2014

Lansing Community College President Brent Knight accepts the MBK Challenge

Peace & Prosperity Youth Action Movement partners with Michigan's Children on Candidate Forum

MSU students lead launch of Neighborhood Power Drive with a voter registration campaign.

## November 2014

Lansing Board of Water & Light Accepts the MBK Challenge to partner with MY Lansing MBK to replicate the 1<sup>st</sup> Step Pre-apprenticeship program across multiple sectors and career pathways (M3-6)

## December 2014

Black Lives Matter Lansing Coalition forms and hosts community forum on use of deadly force and 21st Century Policing recommendations for action. (M6)



# Timeline of Accomplishments 2014-2015



BLACK LIVES MATTER LANSING COALITION  
HOSTS JUDGE CHERYL D. GRANT FOR  
DIALOGUE ON LAW ENFORCEMENT REFORM



# Timeline of Accomplishments 2014-2015

## January 2015

MCSC awards One Love Global funding to create MY Lansing MBK Mentoring Network (M1-M6)

MBK Challenge presented to Lansing School District Board of Education (M2-3)

LCC launches Coalition for College & Career Readiness (M4)

## February 2015

MBK Challenge presented to Ingham County Board of Commissioners (M1-6)

Black Lives Matter Lansing hosts community and police video storytelling event (M6)

## March 2015

One Love Global relocates to South Lansing to incubate MY Lansing MBK (M1-M6)

One Love Global partners with Michigan Community Service Commission to spotlight MBK communities on Michigan Business Network's Equity Equals weekly radio show (M1-6)



# Timeline of Accomplishments 2014-2015

## April 2015

Capital Area Michigan Works! leads partnership to submit American Apprenticeship Initiative proposal for Capital Area Career Pathways to Registered Apprenticeships (M5)

## May 2015

MY Lansing MBK launches Campaign for Grade-Level Reading (M1-2)

NEON Lansing hosts book drive for neighborhood-based reading program Ms. Carol's Arms (M2-3)

One Love Global, Michigan Community Service Commission, and Michigan Department of Education unite. (M1-6)

Facilitation team for male mentoring network confirmed and announced at quarterly action summit.

## June 2015

Black Lives Matter Lansing distributes baseline survey on 21<sup>st</sup> Century Policing recommended actions (M6)

Peace & Prosperity Youth Action Movement new Common Core-aligned youth organizing and servant leadership curriculum (M2-6)

**Ingham County Board of Commissioners accepts the MBK Challenge by resolution!**



