

MBK Alliance Summer Youth Program Coordinator Request For Qualifications

The Barack Obama Foundation's My Brother's Keeper Alliance (MBK Alliance) is seeking qualifications from a vendor to implement summer youth programming for young men of color in the three Obama Presidential Center neighborhoods to help with matriculation from junior high school to high school in the summer months. Additionally, in collaboration with our education partners, we aim to launch an inaugural MBK Freshmen Academy Cohort. This initiative aims to strengthen relationships among incoming male freshmen of color in Chicago high schools, supporting their transition and progress throughout their academic journey. We have established an RFQ submission deadline of **May 10th, 2024**.

What is the mission of the Obama Foundation?

Our mission at the Obama Foundation is to help people turn hope into action—to inspire, empower, and connect them to change their world. A 'Legacy Program' of the Obama Foundation and White House, the My Brother's Keeper Alliance spearheads a nationwide call to action, uniting sectors to create safe and supportive communities for boys and young men of color.

The Barack Obama Foundation is a nonprofit tax-exempt organization under 501(c)(3) of the Internal Revenue Code.

What will the scope include?

The MBK Alliance is seeking a vendor with expertise in designing, developing, and implementing youth programming for young men of color in three Obama Presidential Center neighborhoods during the summer of 2024, focusing on a cohort of students matriculating from middle high school (8th grade) to high school (9th grade). The chosen vendor should demonstrate a strong track record in delivering youth-oriented programs, specifically for young men of color on Chicago's South Side. The vendor will be responsible for developing a culturally relevant curriculum in collaboration with our high school partners. They will also be responsible for supporting the marketing for the Summer Youth Cohort and outreach to young men. The vendor will assist in coordinating our efforts with engagement between all young men across the three MBK High Schools. The vendor will be responsible for all parent and student engagement.

What does the Obama Foundation expect of bidders to the MBK Alliance Summer Youth Program Coordinator Proposal?

- Be a professional and committed partner to the Foundation.
- Offer diverse and local representation within a team that has expertise in the nonprofit sector and cultural institutions.
- Satisfy prescribed budget and schedule requirements.
- Have a clear background in systems change efforts for youth of color.
- Demonstrates the ability to design, create and implement development programming specifically targeting boys and young men of color.
- Demonstrates working with population of BYMOC as well as concrete data supporting young men of color and their ability to succeed and graduate from High School

Questions?

Further questions about this RFQ can be directed to procurement@obama.org.

Please Note: In order to receive this RFQ, you must sign a non-disclosure agreement, which can be found <u>here</u> under "MBK Alliance Summer Youth Program Coordinator".