

Standard form publication requirement General ANBI

1 General organisation details

Name

Contact details. Please fill in at least 1 of the fields: Address, Telephone number or E-mail address.

Address

Country

Telephone number

E-mail address

Web address (*)

RSIN (**)

Operating in sector (*)

In which countries does your organisation operate? (*)

Number of employees (*) Paid staff in average number of FTEs during the financial year.

Number of volunteers (*) Volunteers who regularly (more than 3 times a year) work for your institution.

Statutory board of the organisation

Names of the boardmembers

Position (for example: chairman, treasurer or secretary)

Additional information on governance (*)

Target groups (*)
(several options possible)

- ☒ General public
- ☐ Single parents
- ☐ Illiterate people
- ☐ Chronically ill people
- ☐ Homeless people
- ☐ Animals
- ☐ Prisoners
- ☐ Religious groups
- ☐ Communities
- ☒ Youth

- ☐ Children
- ☐ Lhbtqi+
- ☐ People with disabilities
- ☐ Environment
- ☐ Minorities
- ☐ Minimum income households
- ☐ Nature reserves
- ☐ Oceans and seas
- ☐ Senior citizens
- ☐ Patients

- ☐ Victims of violence
- ☐ Victims of natural disasters
- ☐ Victims of war
- ☐ Victims of sexual abuse
- ☒ Students
- ☐ Addicts
- ☐ Refugees
- ☒ Women and girls
- ☐ Unemployed people
- ☐ Wildlife
- ☐ Other

(*) Optional field, not mandatory (**) Institutions located in- and outside the Netherlands must fill in the RSIN number

1 General (continued)
Objective

Statutory objective of the organisation.
What does the organisation seek to achieve?

The Barack Obama Foundation (the "Foundation") is a nonprofit tax-exempt organization under Section 501(c)(3) of the Internal Revenue Code. The Foundation's mission is to inspire, empower, and connect people to change their world and to honor the legacy of President and Mrs. Obama.

Outline of the policy plan

Please answer the questions below or provide an URL to the policy plan after the last question about the policy plan.

The online policy plan should at least provide answers to the questions about the policy plan asked here.

What are the institution's activities?
When are which activities to be carried out? And how do the activities contribute to achieving the institution's objective?

A core purpose of the Foundation is to build the Obama Presidential Center, housing the Presidential Museum, in Jackson Park on the South Side of Chicago. Construction of the Center started in September 2021. The Museum will tell the story of our nation's first African-American President and First Lady; their path to the White House; and the countless individuals, communities, and social currents that shaped their journey. The Museum will focus on the historic Obama presidency, its successes and challenges, and its legacy of inspiring individual people to come together to solve problems in their community. The Center will use the Obamas' personal story of community engagement and public service to inspire visitors to find their own paths to civic engagement and leadership. Foundation programming focuses on giving the next generation of leaders the tools they need to create positive change in their communities. Through our Scholars, Global Leaders, My Brother's Keeper Alliance, Girls Opportunity Alliance, and Voyager Scholarship, we invest in human potential to help emerging community leaders build the world they want to see.

How does the organisation generate income or revenue?

- Contribution and grants from corporations, foundations, and individuals
- Event sponsorships
- Investment income
- Fundraising Activities include direct mail campaigns, canvassing, telemarketing and radio
- Online retail store

1 General (continued)

How and for what purposes are the revenues spent?
If your organisation holds capital, please fill in here where and how this capital is held (e.g. savings account, investments, etc.)

The Barack Obama Foundation allocates its assets to program costs, including leadership programs and scholarships, costs for the Obama Presidential Center, fundraising expenses, and general administrative expenses. It also accounts for depreciation and amortization of fixed assets. This expenditure strategy ensures effective resource utilization, operational efficiency, and long-term sustainability in alignment with the Foundation's mission to inspire and empower future leaders.

URL of the policy plan
 Enter the link to the policy plan.

<https://www.obama.org/about/financials/>

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Remuneration policy
 Remuneration policy for the statutory board, for the members of the policy-making body and for staff (e.g. collective labour agreement or salary scheme).

The Directors shall receive no compensation for their service as Directors, but may receive reimbursement for reasonable documented expenditures incurred on behalf of the organization. No member of the Foundation's staff shall be prevented from receiving salary by reason of the fact that he or she is also a Director of the organization.

The Foundation uses comparability data and a compensation consultant to review and approve the compensation of the CEO, officers and key employees on an annual basis.

Activity Report
 List the activities that have been carried out. Alternatively, under the next question, enter the URL to the activity report, or to the financial statements if they clearly describe the activities of the financial year in question.

URL of the activity report
 Enter the link to the activity report.

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2 Balance sheet

Balance sheet date - - Enter the balance sheet date. If you continue, the years will automatically appear above the columns.

Assets	31-12-2024	31-12-2023 (*)	Liabilities	31-12-2024	31-12-2023 (*)
Intangible fixed assets	€ <input type="text" value="0"/>	€ <input type="text" value="0"/>	Continuity reserve	€ <input type="text"/>	€ <input type="text"/>
Tangible fixed assets	€ <input type="text" value="622.713.535"/>	€ <input type="text" value="400.139.368"/>	Earmarked reserve	€ <input type="text"/>	€ <input type="text"/>
Financial fixed assets	€ <input type="text"/> + € <input type="text" value="622.713.535"/>	€ <input type="text"/> + € <input type="text" value="400.139.368"/>	Revaluation reserve	€ <input type="text"/>	€ <input type="text"/>
Stocks	€ <input type="text"/>	€ <input type="text"/>	Other reserves	€ <input type="text"/> + → € <input type="text" value="0"/>	€ <input type="text"/> + → € <input type="text" value="0"/>
Accounts receivable & accrued income	€ <input type="text" value="227.057.755"/>	€ <input type="text" value="261.094.713"/>	Earmarked funds	€ <input type="text"/>	€ <input type="text"/>
Securities	€ <input type="text" value="139.901.672"/>	€ <input type="text" value="132.935.177"/>	Provisions	€ <input type="text"/>	€ <input type="text"/>
Liquid assets	€ <input type="text" value="116.520.489"/> + → € <input type="text" value="483.479.916"/>	€ <input type="text" value="192.413.497"/> + → € <input type="text" value="586.443.387"/>	Long-term liabilities	€ <input type="text"/>	€ <input type="text"/>
Total	€ <input type="text" value="1106.193.451"/>	€ <input type="text" value="986.582.755"/>	Current liabilities	€ <input type="text" value="34.917.742"/>	€ <input type="text" value="24.253.363"/>
			Total	€ <input type="text" value="34.917.742"/> +	€ <input type="text" value="24.253.363"/> +

Explanation

Provide an explanation of the balance sheet or fill in the URL to the annual accounts if an explanation is included.

All amounts are presented in USD (\$).

Financial fixed assets include debt financing costs (net), operating lease right-of-use asset and donated lease assets. Not included above are our net assets at December 31, 2024 and 2023, which totaled \$1,071,275,709 and \$962,329,392, respectively.

3 Statement of income and expenditure

Income	2024	2023 (*)
Government grants	€ 0	€ 0
Grants from other not-for-profit organisations	€ 61.855.000	€ 7.310.000
Other grants	€ 0	€ 5.500.000
	+	+
Income from grants	€ 61.855.000	€ 12.810.000
Sponsorship income	€ 3.500.000	€ 2.485.000
Gifts and donations from private individuals	€ 78.347.599	€ 71.744.083
Inheritances	€	€ 0
Contributions from lotteries	€	€ 0
Other donations	€ 43.958.343	€ 25.061.938
	+	+
Donations	€ 122.305.942	€ 96.806.021
Income generated through the delivery of products and services (turnover)	€	€ 0
Financial income	€ 14.843.290	€ 13.563.276
Other income	€ 11.201	€ 15.920
	+	+
Total income	€ 202.515.433	€ 125.680.217
Expenses		
Purchase value of products supplied (cost price)	€ 0	€ 0
Grants & donations given	€ 11.535.367	€ 13.536.699
Purchases and acquisitions	€ 19.753.922	€ 21.625.551
Communication costs	€ 3.152.198	€ 1.511.520
Staff costs	€ 44.044.847	€ 39.494.528
Housing costs	€ 0	€ 0
Depreciation	€ 1.365.837	€ 780.002
Financial expenses	€ 2.862	€ 0
Other expenses	€ 13.714.083	€ 11.711.656
	+	+
Total expenses	€ 93.569.116	€ 88.659.956
Balance of income and expenditure	€ 108.946.317	€ 37.020.261

3 Statement of income and expenditure *(continued)*
Explanation

Provide an explanation of the statement of income and expenditure here or fill in the URL to the financial statements if an explanation is included.

All amounts are presented in USD (\$).

Other donations includes uncollectible amounts and bad debt loss.

Purchases and acquisitions include professional and consulting costs, travel, events, and collections.

Other expenses include office expenses, printing, postage, shipping, IT costs, occupancy, insurance and loss on disposal of fixed assets.

URL of the annual accounts
Enter the link to the annual accounts if you have published these..

<https://www.obama.org/about/financials/>

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