



## Request for Information: Freelance Writing Support

The Barack Obama Foundation is looking for experienced writers who are energetic, passionate, and comfortable working in a fast-paced environment. More details will be provided upon execution of a Non-Disclosure Agreement (NDA).

### What is the Obama Foundation?

Our mission at the Obama Foundation is to inspire, empower, and connect people to change their world. We seek to build an active democratic culture where people are equipped and motivated to make change, not just at the polls or in the halls of power, but in their communities, in the places where they live, work, and play. Around the world, we're empowering rising leaders to more powerfully participate by connecting them with the skills, resources, and networks to maximize their potential and make their local impact global. We're forging pathways to essential opportunities for young people, through education, mentorship, and career development, no matter where they're from. Right here on the South Side of Chicago, we're building a home for this vision, a global center for change with programming that invites visitors—whether they're coming from down the block or across the globe—to bring change home.

### What will the scope include?

We're interested in writers who have direct experience in several of the following areas:

- Creative writing
- Interpretive content, including exhibit and signage materials, media and interactive content, and web content
- Blog posts
- Emails and newsletters
- Informational materials, including one-pagers, brochures, flyers, etc.
- Social media copy
- Talking points
- UX copy
- Visual descriptions, including alt text and longer-form visual descriptions
- Copy editing

What does the Obama Foundation expect of those submitting their information for these writing projects?



- Ability to quickly understand and implement the Foundation's brand voice and tone
- Deliver high quality writing based on the Foundation's style guide
- Open to feedback and able to incorporate edits from a wide range of stakeholders
- Provide strong editing
- Write to a style guide
- Be a professional and committed partner to the Foundation
- Satisfy prescribed budget and schedule requirements

### **Questions?**

Further questions about this RFI can be directed to **[procurement@obama.org](mailto:procurement@obama.org)**.

*Please Note: In order to be considered for the writing projects listed above, you must sign a non-disclosure agreement, which can be found [here](#). Please be sure to select "Freelance Writing Support."*