



My Brother's Keeper Alliance, Communications and Media Firm Request for Proposal

The My Brother's Keeper Alliance (MBK Alliance) will release a Request for Proposal (RFP) on January 31, 2024 seeking a Communications and Media Firm. The due date for submissions will be February 14, 2024. More deadlines will be provided upon execution of a Non-Disclosure Agreement (NDA).

What is the mission of the Obama Foundation?

The Foundation's mission is to inspire, empower, and connect people to change their world. That mission begins at home, on the South Side of Chicago, where the Foundation is building the Obama Presidential Center in the heart of historic Jackson Park. In addition to building the Center, the Foundation currently has active programs all over the city of Chicago, country, and the world.

The Obama Foundation is a nonprofit tax-exempt organization under 501(c)(3) of the Internal Revenue Code.

Can you provide a brief overview?

The Obama Foundation's MBK Alliance seeks a Communications and Media firm with a goal of developing and executing a Local Media Strategy plan in Yonkers, NY ultimately raising awareness of the MBK Model Community Grantee, informing donors, public officials, communities of color, and broader local audiences of progress made toward achieving grant and mission objectives.

What does the My Brother's Keeper Alliance expect of potential firms ?

- Be a professional and committed partner to the Foundation
- Offer diverse and local representation within a team that has expertise in the nonprofit sector and cultural institutions
- Satisfy prescribed budget and schedule requirements
- Provide best solutions for the Foundation's continued growth and success
- Commitment to working within Foundation frameworks, values, and leadership approaches.
- Preferably New York Based.

Questions?

Further questions about this RFP can be directed to procurement@obama.org.

Please Note: In order to receive this RFP, you must sign a NDA, which can be found [HERE](#). Please be sure to select "MBKA Communications and Media Firm RFP."