Mock RFP (Request for Proposal) prepared by
The Procurement Team

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So you’re excited to work with us? Please tell us more about your company and intentions with a letter of interest. Here you can provide a brief introduction of your company qualifications, attributes and experience in relation to the RFP you’re submitting for.

Letter Of Interest

[Your Name]
[Your Address]
[City, State, ZIP Code]
[Your Email Address]
[Your Phone Number]

[Date]

Dear [Recipient’s Name],

I hope this letter finds you well. I am writing to express my keen interest in responding to the Request for Proposals (RFP) issued by [Company/Organization Name] for [Project/Service Name], as advertised on [RFP Issuing Date]. As an experienced [Your Industry] professional with a proven track record of delivering exceptional results in [Relevant Field/Industry], I am excited about the opportunity to collaborate with [Company/Organization Name] to achieve your project’s objectives.

The goals outlined in your RFP align perfectly with my expertise, and I am confident that my skills and dedication will contribute significantly to the success of this endeavor. Throughout my [X] years in [Your Industry], I have successfully completed numerous projects that share similarities with the requirements detailed in the RFP. These projects have not only met but often exceeded client expectations.

My commitment to quality, attention to detail, and ability to navigate complex challenges have consistently delivered outstanding outcomes. In response to the RFP, I am prepared to assemble a highly skilled team, including [mention any key team members or partners], to ensure the successful execution of this project. Our combined experience, coupled with our commitment to innovation and excellence, positions us as the ideal candidate to address the specific needs outlined in your proposal.

I would welcome the opportunity to discuss the project in greater detail and learn more about your organization’s vision and expectations. Please feel free to contact me at [Your Phone Number] or via email at [Your Email Address] to arrange a convenient time for a meeting. Thank you for considering my interest in this project. I look forward to the possibility of working together to bring [Company/Organization Name]’s vision to fruition.

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Your company structure provides us with an insight on who will be your key personnel on your proposal. You can adapt this model to your company’s unique needs and industry. Additionally, for a more detailed and customized structure, it’s essential to consider your organization’s goals, industry standards, and regulatory requirements.

Key Personnel

**1. Board of Directors:**
Chairman of the Board - Non-Executive Directors - Independent Directors

**2. Executive Management:**
Chief Executive Officer (CEO) - Chief Operating Officer (COO) - Chief Financial Officer (CFO) - Chief Marketing Officer (CMO) - Chief Technology Officer (CTO) - Chief Human Resources Officer (CHRO)

**3. Senior Leadership Team:**
Vice Presidents (VPs) or General Managers (GMs) for various departments (e.g., Sales, Marketing, Finance, HR, Operations) - Chief Information Officer (CIO) - Chief Legal Officer (CLO) - Chief Strategy Officer (CSO)

**4. Mid-Level Management:**
Directors and Managers within each department

**5. Employees:**
Staff members across all departments

**6. Support Functions:**
IT Support - Legal Team - HR Team - Finance Team

**7. Advisory Board (if applicable):**
Here would be an ideal time to give us in-depth details about your prior experience and similar projects and how it connects to our RFP. For this example we’re writing from the perspective of a home builder.

Prior Experience

In the quaint town of Cedarwood, I embarked on my journey as a homebuilder, driven by a passion for crafting spaces that resonate with families. Armed with a degree in architectural design, my career blossomed over the years. My first major project was a charming suburban development, where I oversaw the construction of a dozen homes. From laying the foundation to the finishing touches, I immersed myself in every aspect.

The experience taught me the art of balancing creativity with practicality, ensuring each home was not just a structure but a haven for its future inhabitants. Venturing into custom homes, I collaborated with clients to bring their dreams to fruition. One memorable project involved transforming an old barn into a modern farmhouse, seamlessly blending history with contemporary living. The challenges were aplenty, but the satisfaction of preserving the past while embracing the present made it worthwhile.

As my portfolio expanded, so did the complexity of my projects. A high-rise condominium in the heart of the city challenged me to think vertically, optimizing space without compromising aesthetics. It was a lesson in innovation and adaptability, pushing the boundaries of traditional homebuilding.

Throughout my career, I honed not only my technical skills but also my ability to lead a diverse team. Navigating the intricacies of construction timelines and budgets became second nature, allowing me to guide my team with confidence.

Now, as I reflect on my journey, the homes I’ve built stand as testaments to dedication and craftsmanship. Each nail driven, every blueprint scrutinized, has contributed to creating spaces where memories are made and lives unfold – a legacy that transcends bricks and mortar. I’ve attached my portfolio of the aforementioned projects to the proposal.
Plan Of Execution and Major Milestones

1. **Project Initiation:**  
Define your goals and requirements for the house.  
Set a budget for the entire project.  
Determine the project timeline.

2. **Site Selection and Preparation:**  
Choose a suitable location for the house.  
Obtain necessary permits and approvals.  
Clear the site and prepare the foundation.

3. **Design and Architectural Planning:**  
Hire an architect or designer to create detailed plans.  
Develop blueprints, floor plans, and elevation drawings.  
Choose materials, fixtures, and finishes.

4. **Budgeting and Financing:**  
Create a detailed budget that includes construction costs, permits, and contingencies.  
Secure financing through loans or other means if necessary.

5. **Contractor Selection:**  
Solicit bids from contractors.  
Check references and credentials.  
Select a reputable contractor and sign a contract.

6. **Construction Phase:**  
Excavation and foundation work.  
Framing and structural work.  
Plumbing, electrical, and HVAC installation.  
Interior and exterior finishing.  
Regular inspections to ensure quality and compliance.

7. **Utilities and Services:**
Connect to water, sewer, and electrical services.
Install heating and cooling systems.
Set up internet and cable connections.

8. **Interior Finishing:** - Install flooring, cabinetry, countertops, and fixtures.
Paint or wallpaper interior walls.
Install appliances and lighting fixtures.

9. **Exterior and Landscaping:** - Complete exterior siding and roofing.
Landscape the yard, including planting trees, shrubs, and grass.
Install driveways, pathways, and outdoor amenities.

10. **Inspections and Permits:** - Schedule and pass all necessary inspections.
Obtain final occupancy permits.

11. **Quality Control and Punch List:** -
Walk through the house to identify any remaining issues.
Create a punch list of items that need to be addressed.
Ensure all work is completed satisfactorily.

12. **Final Touches:** -
Clean the house thoroughly.
Install window treatments and any remaining accessories.

13. **Move-In:** -
Arrange for a moving company.
Transfer utilities to your name.
Begin living in your new home.

14. **Post-Construction Evaluation:** -
Evaluate the construction process and the final result.
Address any warranty issues with the contractor.

15. **Documentation and Records:** - Keep all documents related to the construction process, including permits, contracts, and warranties, in a safe place. Remember that building a house is a complex project that requires careful planning, coordination, and attention to detail. It's often advisable to work with experienced professionals, such as architects, contractors, and inspectors, to ensure a successful outcome.
Here we ask that you include references that can attest to your ability to complete the project as well as speak to your professionalism and work on previous projects.

References

Name:  
Company:  
Title:  
Email:  
Phone number:  
Previous or current working relationship:  

Name:  
Company:  
Title:  
Email:  
Phone number:  
Previous or current working relationship:  

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Financials

We request financials to ensure financial well-being. Acceptable financial documentation include the following:

- Recent audited financial statements
- Form 990 (If you are a non profit organization)
- Profit & loss statement
- Cash flow statement