

Obama Presidential Center Printer of Record (RFP)

The Barack Obama Foundation will release a Request for Proposal (RFP) in mid-April for proposals for a vendor experienced in producing collateral material for cultural institutions, event spaces, and/or entertainment venues. More information will be provided upon execution of a Non-Disclosure Agreement (NDA).

What is the mission of the Obama Foundation?

The Foundation's mission is to inspire, empower, and connect people to change their world. That mission begins at home, on the South Side of Chicago, where the Foundation is building the Obama Presidential Center in the heart of historic Jackson Park. In addition to building the Obama Presidential Center, the Foundation currently has active programs all over the city of Chicago, country, and the world.

The Barack Obama Foundation is a nonprofit tax-exempt organization under 501(c)(3) of the Internal Revenue Code.

What will the scope include?

The Obama Foundation seeks a vendor to produce a variety of print materials leading up to, and for, the opening of the future Obama Presidential Center. Materials may include but are not limited to: campus maps and visitor guides, brochures, tickets, exhibit takeaways, and more. This engagement is projected to span a duration of two to two and a half years, with the possibility of extension beyond this initial time frame. The RFP will share a full list of proposed print collateral, but we anticipate this vendor to produce hundreds of thousands of pieces.

What does the Obama Foundation expect of bidders to the Obama Presidential Center Printer of Record RFP?

- Be a professional and committed partner to the Foundation.
- Offer diverse and local representation within a team that has expertise in the nonprofit sector and cultural institutions.
- Satisfy prescribed budget and schedule requirements.
- Provide best solutions for the Foundation's continued growth and success.
- Able to print, subcontract to print, or produce a wide range of print materials (e.g. brochures, booklets, large format signage, stationery).

Questions?

Further questions about this RFP can be directed to procurement@obama.org.

Please Note: In order to receive this RFP, you must sign a non-disclosure agreement, which can be found <u>here</u>. Please be sure to select "OPC Printer of Record RFP."